



BOARD MEETING MINUTES

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
January 5, 2021	Regular	Zoom Videoconference	Yes

PERSONS IN ATTENDANCE				
	Name	Officer Title(s)	Present	Absent
INTERIM BOARD MEMBERS & OFFICERS	Kathleen Reed	Chair	✓	
	George Williams	Vice Chair	✓	
	Harry Abell	Treasurer	✓	
	Jane Dixon	Secretary	✓	
	Dena Abell		✓	
	Nelson Eash		✓	
	Sue Gridley			✓
	Josh Ingle		✓	
	Jeff McBryar			✓
	John Rollins		✓	
	Marcy Williams		✓	
	Bob Woods			✓
	Dan Zink			✓
	COMMITTEE MEMBERS AND GUESTS			
	Name	Capacity or Organization		
	William Back	Legal counsel	✓	
	Cris Angsten	Owner, Oakleaf Cottage	✓	
	Piyush Patel	Manager, Days Inn	✓	
	Charity Barton	Principal, Davis Elementary School	✓	

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By Kathleen Reed at 6:01 PM
Invocation	Jane Dixon
Motion to dispense with the reading of and Approve the Meeting Minutes of December 1, 2020	Moved by Kathleen Reed Seconded George Williams All present approved
Motion to approve the Financial Reports	Moved by George Williams Seconded Nelson Eash All present approved

COMMITTEE REPORTS

Provided to all Directors in advance and attached to these minutes. Questions/clarifications/additions:

Finance Committee. Harry Abell asked if the Alliance should purchase or return the copy machine toners that we received with the donated copy machine. Marcy Williams moved that we return the toners and purchase new ones as needed. George Williams seconded, and all present approved.

Website Committee. Jane Dixon asked why we are requested to enter Alliance volunteer hours on the website. Harry replied that it is important to capture the amount of time volunteers are devoting to the organization and George Williams added that the information would be valuable when applying for grants.

Membership. Jane Dixon would like to know when businesses/individuals are investing in the Alliance. Marcy Williams agreed to provide a list of Investors at each board meeting.

Signage. Nelson Eash announced that he has the Welcome Center wayfinding signs and is in the process of getting them installed.

Economic Development. William Back announced that there will be a meeting of the Northwest Georgia Joint Development Authority on January 18th in north Walker County. John Rollins and George Williams will attend to represent the Alliance for Dade.

DISCUSSION

Light Up Trenton recap

The event received an extremely positive response. Dena Abell suggested that the committee convene to identify “lessons learned” and start planning for 2021. George Williams moved, and Harry Abell seconded, that the Alliance sponsor the Light Up Trenton event again in 2021, in addition to the planned Business Expo. All present approved.

Workers Compensation Insurance

Harry Abell, after investigating options, recommended that the Alliance sign up for Workers Compensation insurance through our payroll provider, Gusto. Cost is dependent on total payroll but will be in the range of \$200 – 300 annually. Premiums will be deducted automatically on a monthly basis. Alliance for Dade officers, although non-compensated, will need to sign a form stating they waive coverage. George Williams moved, and Marcy Williams seconded, to approve purchase of coverage through Gusto. All present approved.

Dissolution of the Dade Chamber of Commerce

George Williams moved, and Kathleen Reed seconded, to dissolve the Dade Chamber of Commerce filing accounts with the Georgia Department of Labor and the IRS effective 12/31/2020. All present approved. The board agreed to leave the Chamber banking account at Citizen’s Bank & Trust open for another year, in case of unforeseen expenses.

Amendment to Bylaws

Marcy Williams and William Back recommended changes to the Bylaws pertaining to the timing of election of Board Directors and election of Officers in order to provide a smoother transition from year to year. Marcy moved, and Nelson Eash seconded, to approve the changes provided by William. All present approved.

“Chamber Chat”

Jane Dixon proposed an idea to prepare monthly videos featuring Alliance Investors talking about their business. The board was receptive to the idea and the Business Services Committee will meet to work out the details.

Board Nominations

Josh Ingle, Bob Woods, and Carey Anderson served as the nominating committee, with input from William Back. They reviewed approximately forty names and spoke to numerous people about involvement with the Alliance. George Williams moved, and Harry Abell seconded, to appoint the following people to the Board of Directors, effective immediately:

1-year term

Harry Abell
Dena Abell
Kathleen Reed
John Rollins

2-year term

Jane Dixon
George Williams
Marcy Williams

3-year term

Charity Barton
Dorinda Moon
Chad Payne

All future board members will be elected to a 3-year term. The new Board of Directors will elect Officers at the February Board Meeting. Current officers will serve until a successor is elected.

OPEN FLOOR

Jane Dixon proposed that the Alliance partner with the Dade County Optimist Club (an Alliance Investor) for the 2021 oratorical competition, to be held via Zoom videoconference in February this year. The collaborative effort will help the Optimist Club and provide exposure for the Alliance. Jane moved, and George Williams seconded, to collaborate with the Optimist Club for the competition. All present approved.

EXECUTIVE SESSION

Marcy Williams moved, and George Williams seconded, to move to Executive Session to discuss a personnel matter. All present approved and all non-Board Directors left the Zoom videoconference.

The Executive Session was adjourned at 7:25 PM and the Board returned to the regular meeting.

Marcy Williams moved, and Harry Abell seconded, to approve a pay increase for Titus Cartwright, the Alliance Tourism Ambassador. All present approved.

ADJOURNMENT AND NEXT MEETING	
Motion to Adjourn at 7:28 PM	Moved by Harry Abell Seconded by Nelson Eash All present approved
Next Meeting	Tuesday, February 2, 2021 at 6:00 pm Zoom videoconference

ADMINISTRATIVE	
Attachments	The following documents are incorporated within these Minutes: A. Alliance for Dade Financial Statements B. Committee Reports C. Sections of Bylaws showing amended language
Respectfully submitted by:	Marcy Williams, Recording Secretary