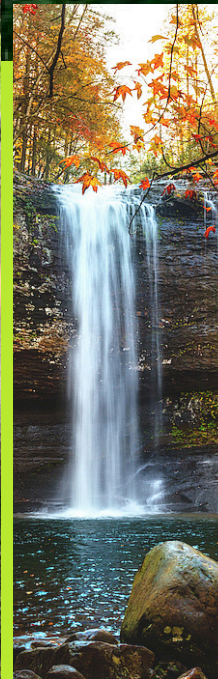
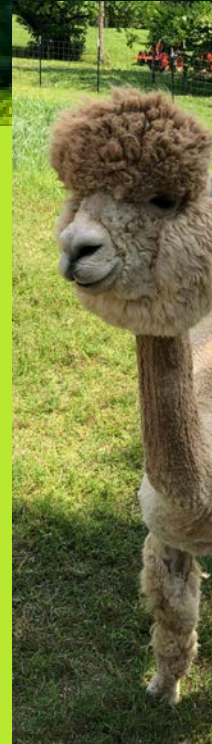


ALLIANCE BUILDER

VOLUME 6
FEBRUARY 17, 2026



HIGHLIGHTS

- ✓ How AI is Changing Search Behavior
- ✓ What are Backlinks & why do they matter?
- ✓ Investor Shining A Light
- ✓ Job Postings

Welcome to the next edition of Alliance Builder a bi-monthly newsletter of the Alliance for Dade, your chamber of commerce and welcome center. This newsletter will feature news and happenings in and around Dade County. If you have a article or flyer that you would like to share with the community, please feel free to submit it to the Alliance office. Deadline for submissions for the next newsletter will be February 27, 2026.

INNER CIRCLE INVESTORS



DADE COUNTY
Georgia



ALLIANCE
FOR DADE

Business • Tourism • Community



TWO MOUNTAINS ONE VALLEY



ENDLESS ADVENTURE

TRENTON - DADE



HOW AI IS CHANGING SEARCH BEHAVIOR

 SmartBrief



THE RISE OF AI OVERVIEWS IN SEARCH HAS ALTERED USER BEHAVIOR

[CLICK HERE TO LEARN MORE](#)



Online



FORKLIFT TRAINING WORKSHOP

\$75



Take your career to the next level with professional forklift training! Gain hands-on experience, learn essential safety skills, and earn certification to stand out in the industry. Register today and become a confident, certified forklift operator! A \$150 value for ONLY \$75

**BROUGHT
TO YOU BY:**



A Certified Trainer leads the course, and participants receive a Certificate of Completion at the end of the training.



**505 N. Industrial Blvd
Trenton GA**



**Friday, February 27th
1:00PM-5:00PM**



**TRENTON
PRESSING**



**COMPREHENSIVE
LEARNING**

**EXPERT
INSTRUCTION**

**NETWORKING
OPPORTUNITIES**

CONTACT US:



706.657.4488

**For in person registration
12362 S. Main St. Trenton
Registration Ends
2/20/26 by 5:30PM**

**LIMITED
SPACE
5 per class**



**To Register ONLINE
SCAN HERE**



WELCOME



NEW INVESTORS

HOUSE UPGRADES, LLC

Thinking about updating your space?

From flooring and tile to full kitchen, bathroom, and sunroom remodels, this local team is ready to help bring your vision to life. Quality craftsmanship, reliable service, and results that make your house feel like home.



Flooring



Renovation



Bathrooms



HOUSE UPGRADES LLC
HAPPY HOUSE, HAPPY PEOPLE

BOOK NOW

Call For More Info
706.450.9004



WELCOME

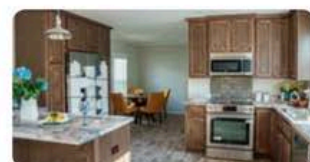
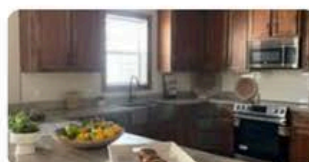
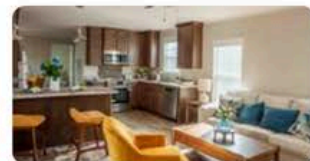
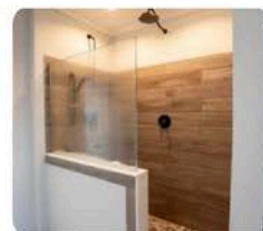
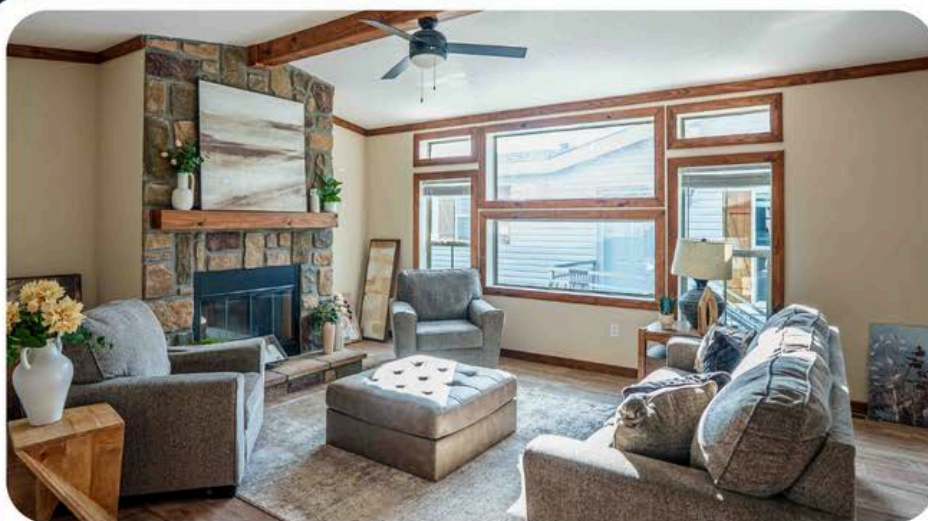


NEW INVESTORS

**HIGH
QUALITY
MODULAR
HOMES**



**SOUTHERN
HOUSING**



VISIT US!

2019 GA-136,
Trenton, GA 30752

CONTACT US

 +123-456-7890

Southern Housing is the South's Premier Retailer of Manufactured and Modular Homes. We proudly serve homebuyers across Mississippi and Georgia with a wide selection of high-quality homes from trusted Manufacturers.



This February, let our businesses know how much you love and appreciate them by sending a Virtual Valentine!



XOXO



Share the love! Any business that receives a Valentine between February 2-20 will automatically receive an electronic Valentine delivery

Here's How it Works:

Click to fill out form:



*Fill out your form
anytime between now
and 5:00PM on
February 20th!*



YOU'RE INVITED

ELECTIONS BUILDING GROUND BREAKING CEREMONY



WEDNESDAY, FEB 25, 2026
AT 2:30 PM

GEORGIA AVENUE, TRENTON, GA



Grand OPENING

We are delighted to welcome you to our new space. Let's begin this new chapter together.



BUCK'S
BOOKS

SAVE THE
DATE

MONDAY — MARCH 2, 11 AM

20605 U.S. 11, WILDWOOD GA, 30757

MARCH 2 AT 11A.



"NOT ALL BACKLINKS
ARE CREATED EQUAL"

What are backlinks and why do they matter?

AUTHOR: MIA GREEN
SR. SEO SPECIALIST

Backlinks are the digital equivalent of votes of confidence.

When another website links to yours, it signals to search engines that your content is trustworthy and valuable.

[Click here](#) for Understanding different backlink types that help build a diverse and natural link profile, something search engines increasingly prioritize.



Join Us

MAY 16

JFEST.COM

4501 Amnicola Hwy,
Chattanooga, TN

Compliments of

ALLIANCE FOR DADE

Business • Tourism • Community

**Buy tickets now - get 25% off
JFest Tickets with promo code**

PROMO CODE

Dade26

FREE

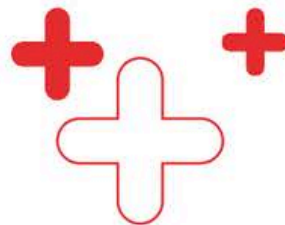
CPR



TRENTON
PRESSING

TRAINING

*Empower Yourself with Essential
Life-Saving Skills*



Wednesday
March 11, 2026



10:00 AM



505 N. Industrial Blvd
Trenton GA



What You'll Learn

- Basic First Aid Principles
- Essential CPR Techniques
- Emergency Action Steps

SPACE
LIMITED
6 people

REGISTER NOW





Bart Brannon

PICKLEBALL

Clinic



🕒 9-12 & 1-4

📅 SATURDAY, MARCH 21

📍 Courts @ Trenton Methodist Church,
12500 N. Main St. & Trenton First Baptist
Church, 11905 S. Main St.

\$40 pp
ages 12 & up

Registration
includes: T-shirt,
goody bags &
opportunitiy for
door prizes

Refreshments available on site

Two clinics (morning & afternoon) will be held at each location. Each clinic will offer instruction for both beginner and intermediate/advanced players and will be a comprehensive three-hour session designed to build skills, confidence, and technique at every level.



[FOR REGISTRATION](#)
[CLICK HERE](#)

423.280.5884



INVESTOR EVENTS

Explore upcoming events and activities
happening throughout Dade County
on our events calendar



[CLICK HERE](#)

3 C's of SEO. Content, Code, Credibility

Author: Sanwal Zia - SEO & Content Strategist

The concept of the “3 C’s of SEO” makes search optimization simple to understand for business owners who feel overwhelmed by complex technical advice.



[Click here to learn about the 3 C's of SEO](#)



ALL TERRAIN CHAIR

BUDDY CERTIFICATION CLASS

Cloudland Canyon Group Shelter

MARCH 24TH

We will host a FREE, All Terrain Chair, Buddy certification class. Must be 18 or older to attend and bring your ID. Class starts at 12 noon, should take 3 hours. Once you are certified you will be able to try the *All Terrain Chair*.

sponsored by



Aimee Copeland Foundation

Contact Volunteer: Dena Abell
dena@cloudlandcanyon.org

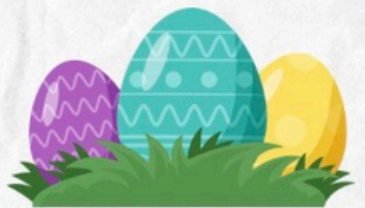


**DADE COUNTY
SCHOOL SYSTEM**

CHARACTER. TRADITION. KNOWLEDGE.



**DCHS 2026 Star
Student Ellie Burick
& Star Teacher Dr.
Doug Bailer**



MAKE THIS EASTER ONE TO REMEMBER

As members of BETA Club, we believe in leadership through service. This Easter project allows our students to give back to the community while learning responsibility, teamwork, and time management. By supporting this fundraiser, you're not only creating a memorable holiday moment for your family — you're also directly supporting student leadership, service projects, and future opportunities for our club. It's a win for your Easter morning and for local students.



Dade County High School wants to be proactive this spring by getting involved with our community's Easter.

DCHS BETA EASTER EGG HIDING!



**CONTACT US TO SCHEDULE
AN APPOINTMENT - PLEASE
SCHEDULE TWO WEEKS IN
ADVANCE (MARCH 15TH)**

(256) - 465 - 1194
ashleyharrison@dadecs.org



LET US HELP YOU

We want to serve
our community





FREE ONLINE WEBINARS & COURSES



Learn more
by clicking
the links
below

Free and low cost online webinars and courses are a valuable way to improve your business by building new skills, gaining fresh insights, and staying current with industry trends—without added cost. They offer flexible learning you can fit into your schedule while allowing you to learn from experienced professionals and connect with other business owners. By applying what you learn, you can strengthen your strategy, boost efficiency, and grow your business with confidence.

Brought to you by:



**Small Business
Development Center**
UNIVERSITY OF GEORGIA

**Consulting Services
Available through the
Alliance For Dade**

NEED SOME HELP WITH YOUR BUSINESS?

See below how the Small Business Development Center Helps Businesses

Georgia construction company secures \$1.3 million property for expansion with UGA SBDC support

When Kendrick and Abelardo Maradiaga, the father-and-son team behind A&B Commercial Construction, needed help expanding their roofing business, they turned to the University of Georgia Small Business Development Center (UGA SBDC) for expert guidance. That decision helped them secure \$1.3 million in financing to purchase their first commercial property, a move that positioned their company for long-term growth.

In 2024, the Lawrenceville-based business hit a turning point. While they had seen steady growth since launching in 2019, a 48% surge in revenue from 2023 to 2024 signaled it was time to level up.

To support their growing operations, the Maradiagas began searching for a permanent warehouse that could serve as a central base for housing heavy equipment, materials and their growing team. Leasing no longer made sense.

““This achievement is a testament to their hard work, strategic growth, and the power of persistence,” said Peck.



[Find Out More](#)

**For FREE one on one consulting, find out
more by calling the Alliance for Dade at:
706-657-4488**



LAWSON MEDICAL



P R A C T I C E



*Cost Effective
Medical Care*



Hours:

Monday, Thursday - 2p - 9p

Saturday 10a - 2p

Services include:
Botox, Physicals,
Office Visits, Lab work
and more!

Call Today



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12415 N Main St, Trenton, GA

NEVER
STOP
LEARNING

WHAT'S
HAPPENING
AT THE
LIBRARY



www.facebook.com/dadecountylibrary/

Cherokee Regional Library System
Cooke | Chickamauga | Lafayette | Walker | Blount



Ready to Read Arbor Day Storytime



THURSDAY AT 10:30 & 2PM

Tutors Wanted!

ABC



Cherokee Regional
Library System

$$m = \frac{y_2 - y_1}{x_2 - x_1}$$

BOOK CLUB

February 17th at 7:00 PM

February's Selection
Rhett Butler's People
By Donald McCaig



SHOP LOCAL



Wherever you want to go, We'll take you there!



Sales & Rentals Parts & Service
(706) 657-2676

4470 Highway 136 West Trenton, GA



Through high-quality chiropractic and corrective care, combined with the 5 Essentials™, we're here to empower patients with both knowledge and healing.

RAISING Healthy Families

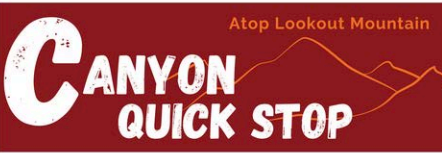


Chiropractic Care of Dade County



4580 Highway 136, Trenton, GA

706-657-4777



Shearley Unique Pet Grooming, LLC. provides professional and experienced pet grooming service with no-wait, crate-free, one-on-one care. Your pet is sure to feel pampered and primped.

our services:

- HAIRCUT
- NAILS
- GROOMING
- BATHING
- BRUSHING
- MORE!



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SHEARLYUNIQUE@GMAIL.COM

825 PINEY ROAD-TRENTON, GA



"Where your stay becomes a story"



A private, romantic two-story getaway with floor to ceiling views, sun/moon rise perch, large outdoor porch w/fireplace, & fire pit for lazy long nights. Enjoy nature with two outdoor soaking tubs that includes the Whippoorwill scent bath salts, Alexa, and even a chandelier! Sleep in a suspended bed, or the Canopy Suite with large overhead views. It will make you want to write your own fairytale!

706.271.2528

CLICK HERE FOR RESERVATIONS



SendOutCards

Appreciation You Can Touch™

A web-based system that will automatically send cards and gifts to your current and past clients on important dates.



SCAN HERE FOR MORE INFO



"A library is the delivery room for the birth of ideas, a place where history comes to life." Norman Cousins



Dade County Public Library

102 Court St, Trenton, GA 706-657-7857

SCAN FOR MORE



Printing, Internet, Hot Spots & more!

Adult & Children Programs



Optimism Is A LIFESTYLE

WE MEET EVERY TUESDAY @ GUTHRIE'S RESTAURANT

SCAN FOR MORE



The 1945 BAR & GRILL
@ TRENTON GOLF CLUB
A MEMBER OF THE COURTESY GOLF FAMILY

GREAT FOOD & GREAT ATMOSPHERE!

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2060 Back Valley Road
Trenton, GA



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WE'RE
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POSTINGS

We're Hiring!

Full benefits package

APPLY TODAY! >

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The Difference is Our Service

PLANT WORKER - 5 DAY
WORK WEEK

RSSR - 4 DAY
WORK WEEK

EXCELLENT
BENEFITS

PAID
HOLIDAYS
AND TIME
OFF

401K

RSSRS AND PLANT WORKERS NEEDED

Apply Online at our website, tritexservices.com
or In Person at 214 South Industrial Blvd, Trenton, GA.

888-761-3238

info@tritexonline.com



Red Fox
SERVICE AND REPAIR

About Us:

Red Fox Service and Repair is a commercial maintenance, repair and installation service established to ensure businesses never have to suffer a loss of sales from faulty equipment. Started in 2016, our owner-operated business is well-known for our principles of maintaining a solid work ethic and treating our customers with respect. We currently employ over 20 technicians, each professionally trained and specialized in commercial equipment maintenance, who all work around the clock to ensure that you can call us for help 24 hours a day.

NOW HIRING!!!!

We looking for a highly motivated individual to work on our commercial remodel team. Must have knowledge in general maintenance. Job includes small electrical, small plumbing, painting, moving in equipment, demo, framing. Must pass a drug test and have valid driver's license. 50+ hours per week. \$16 - \$18 per hour depending on experience. All applicants can either send a message in messenger or give me a call at 423-661-6204.

Contact Us

423.661.6204

www.redfoxrepairs.com



WE'RE HIRING! - LINEMAN INSTRUCTOR -

APPLY ON INDEED AND JOIN THE SLTC TEAM!

WE'RE HIRING

We're looking for a dependable, skilled worker to join our team and assist with residential remodeling projects.

BASIC KNOWLEDGE & SKILL



PLUMBING

Finding leaks, clogs, and installing fixtures.



PAINTING & SHEETROCK

Building and repairing wood structures



ELECTRICAL

Installing lighting, repairing outlets, and more.



CARPENTRY

Painting walls and trim and installing sheetrock



URGENTLY NEEDED

CALL US!



STEVEN WOOTEN
423-280-7526



Trenton City Pool

Lifeguards Wanted







Qualifications

- \$16.00 per hour
- Potential for Certification Reimbursement (See City Hall for Details)
- Must be at least 15 years old

Apply Now

📞 706.657.4167

📍 12882 North Main Street
Trenton, GA 30752



WE ARE HIRING

OUTPATIENT CLINIC LPNS



SIGN-ON BONUS!

What to Expect:

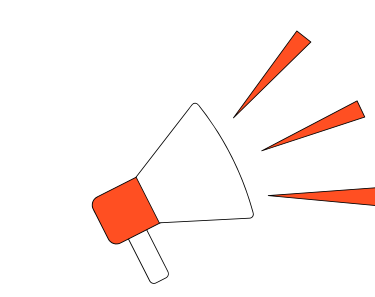

- ✓ Ability to gain new skills!
- ✓ WEEKENDS OFF
- ✓ HOLIDAYS OFF AND PAID!!
- ✓ GREAT Team Atmosphere
- ✓ Appreciated and Supported
- ✓ Making a HUGE impact everyday!

What's Available?

- ✓ Full Time
- ✓ Part Time
- ✓ Contract (1099)

No Weekends, Holidays, OR Late Nights!!

✉ Email Resume to jobs@lmcs.org

Now Hiring for Admin Support 1/2/3

Cloudland Canyon State Park

JOB DESCRIPTION

Under general supervision, performs a variety of general secretarial, clerical, and administrative support functions/processes or a few specialized or essential clerical functions in support of a unit or office and related personnel. May enter data and/or process documents and records. The work includes operating standard office equipment.

STAFF BENEFITS

Full-Time Receive:

- 13 paid holidays
- Free annual ParkPass
- 20% discount on overnight stays
- 25% discount on retail merchandise
- 2, 5 and 10-Year Criteria Based Increases

Annual Salary \$29,020.16

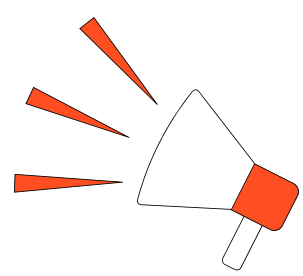
HOW TO APPLY

Apply Now at <https://gadnr.org/careers>. E-mail a DNR Application for Employment to Parks@dnr.ga.gov, Attn: Carol Tippet.

📞 GaStateParks.org/Cloudland Canyon
706-657-4050

📍 122 Cloudland Canyon Park Road
Rising Fawn, GA 30738
Dade County

Join Our Team





WE ARE HIRING

OFFICE MANAGER

JOB DESCRIPTION:

- ASSIST THE PRESIDENT BY ATTENDING AND TAKING MINUTES OF MEETINGS AND MAINTAIN THEM FOR FUTURE REFERENCE.
- KEEPS THE PRESIDENT INFORMED OF ANY SIGNIFICANT FINANCIAL AND/OR BUDGET ISSUES.
- PREPARE CHECKS ON CORPORATION ACCOUNT AND PREPARE AND MAINTAIN MONTHLY FINANCIAL REPORTS AND DOCUMENTATION FOR THE COUNTY OFFICE.
- RECONCILE MONTHLY BANK STATEMENT.
- SUPERVISE THE ACTIVITIES OF THE COUNTY SECRETARY(IIES) AND APPROVE THEIR TIMECARDS ACCURATELY AND IN A TIMELY MANNER.
- PERFORM OTHER RELATED DUTIES AND TASK AS ASSIGNED OTHER RESPONSIBILITIES/REQUIREMENTS

ASSIST IN THE TRAINING OR SECRETARIAL STAFF
FOSTER AND MAINTAIN A POSITIVE ATMOSPHERE IN THE COUNTY OFFICE

MUST PRESENT A PROFESSIONAL APPEARANCE

REQUIREMENTS

5 years of administrative experience
Computer Literacy

If you are interested, visit
[Office Manager Dade County | Careers at Georgia Farm Bureau](#)

APPLY NOW

DADE COUNTY FARM BUREAU
11751 S. MAIN STREET
TRENTON GA 30752



WE'RE HIRING!

Join our team

APPLY TODAY!!

1st Shift 5AM-3:30PM

2nd Shift 3PM-1:30AM

OPEN POSITIONS:

Forklift Operators

Production Operators

4 DAY WORK WEEK!!!

SEND YOUR CV TO :
katkins@trentonpressing.com
423-598-8070

WORK
WORK
WORK

WE ARE HIRING!

FRONT DESK/SUPPORT STAFF

WE ARE SEEKING A HIGHLY SKILLED, DEPENDABLE FRONT DESK RECEPTIONIST TO JOIN OUR FAST-PACEED TEAM. THIS ROLE IS IDEAL FOR SOMEONE WHO THRIVES IN A HIGH-VOLUME MEDICAL OFFICE SETTING, PRACTICES EXCELLENT PATIENT CARE, AND WORKS WELL AS PART OF TEAM!

MINIMUM QUALIFICATIONS: 21 YEARS OF AGE, AT LEAST 3 YEARS OF GOOD DRIVING HISTORY, AND AT LEAST TWO YEARS OF EXPERIENCE IN A MEDICAL OFFICE SETTING

APPLY ONLINE AT:
WWW.BRIDGECSB.ORG/EMPLOYMENT
OR
SEND AN UPDATED RESUME TO JOBS@LMCS.ORG



Rising Fawn Baptist in Rising Fawn, GA

Worship Pastor! 

**WE'RE
HIRING**

JOIN OUR TEAM

Apply by email:

PastorRobby@rfb.church

WE'RE HIRING!

Part-Time

Instructor of Basic Law Enforcement, Gordon County Campus
Instructor of Biology, Whitfield Murray Campus
Custodian, Aviation Training Center - Rome

Full-Time

Instructor and Clinical Coordinator of EMS, Full Time, Campus TBD
Maintenance Supervisor, Full Time, Walker County Campus
Instructor and Clinical Coordinator of Surgical Technology, Walker County Campus


GEORGIA
NORTHWESTERN
TECHNICAL COLLEGE

www.GNTC.edu

A unit of the Technical College System of Georgia, as set forth in its student catalog, GNTC complies with the Technical College System of Georgia (TCSG). The TCSG State Board prohibits discrimination on the basis of an individual's age, color, disability, genetic information, national origin, race, religion, sex or veteran status ("protected status"). No individual shall be excluded from participation in, denied the benefits of or otherwise subjected to unlawful discrimination, harassment or retaliation under any TCSG program or activity because of the individual's protected status, nor shall any individual be given preferential treatment because of the individual's protected status, except the preferential treatment may be given on the basis of veteran status when appropriate under federal or state law. Title IX and Equity Coordinator: Linda McIntire, Floyd County Campus, Building I Room 105, 706-516-5184, lmcintire@gntc.edu.

Reeves
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**WE ARE
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**WE ARE A WELL ESTABLISHED COMPANY THAT
PLANTED ITS ROOTS IN 1993.**

Experienced -

WE ARE EXPANDING AND SEEKING TO HIRE A
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- CAN INSTALL NEW HVAC EQUIPMENT
- CAN INSTALL DUCTWORK
- CAN INSTALL GAS PIPE
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- HAS FABRICATION EXPERIENCE

THIS IS A FULL TIME LONG-TERM CAREER
POSITION

Inexperienced - HVAC Installation Helper
Full Time Position



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COMPETITIVE PAY

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APPLY AT
WWW.REEVESHVAC.NET
ANDAIR.COM

706-657-5546 OR
423-COLD-AIR

APPLY NOW



**We're seeking passionate caregivers to join our team serving people
with Intellectual Disabilities in Trenton, GA and Lafayette, GA**

NOW HIRING - \$16 AN HOUR

QUALIFICATIONS

- Applicants should:
- Be at least 18 years old
 - Possess a high school diploma or GED
 - Hold a valid driver's license
 - Maintain a positive attitude towards assisting individuals with their daily needs
 - Demonstrate strong people skills
 - Be capable of working well within a team

Comprehensive training is provided to all interested candidates, equipping them with the necessary skills to become successful caregivers who can help our individuals remain safe and thrive in their communities. Ideal candidates demonstrate problem-solving abilities and a willingness to learn government and community programs that promote independence and stability for our individuals.

CONTACT US

For more information call or email:
Kendrick Gregg M.S.
Director of IDD Services Georgia
Email: kgregg@voa-se.org
Phone: 478-907-8550

APPLY NOW




VOA
Southeast





Historic Courthouse
12345 Main Street
P.O. Box 222
Trenton, GA 30752



Alliance for Dade Board
Meetings are open to the Public.
Next Meeting: Tuesday,
March 17, 2026 @ 6:00 pm



Artful Creations
THOUGHTFUL GIFTS

Unique local art and
gifts, Dade County
merchandise

OPEN
10-5
MONDAY-SATURDAY



**CHAMBER
OF
COMMERCE**



You received this email
because you care
about our community

**WELCOME
CENTER**