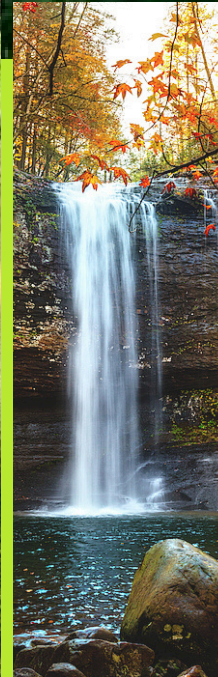
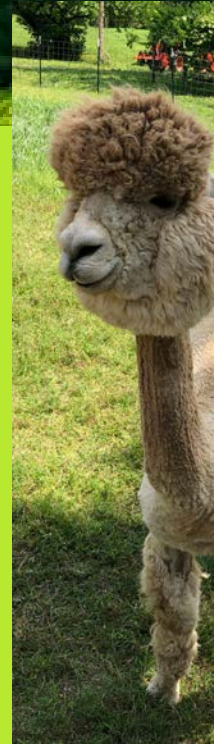


# ALLIANCE BUILDER

VOLUME 6  
APRIL 16, 2026



## HIGHLIGHTS

- ✓ AEO vs GEO: Are they the same?
- ✓ How AI Phishing Attacks Are Changing the Way Cybercriminals Target Small Businesses
- ✓ Investor Shining A Light
- ✓ Job Postings

Welcome to the next edition of Alliance Builder a bi-monthly newsletter of the Alliance for Dade, your chamber of commerce and welcome center. This newsletter will feature news and happenings in and around Dade County. If you have a article or flyer that you would like to share with the community, please feel free to submit it to the Alliance office. Deadline for submissions for the next newsletter will be April 27, 2026.

## INNER CIRCLE INVESTORS



DADE COUNTY  
*Georgia*



J103

ALLIANCE  
FOR DADE

Business • Tourism • Community



# TWO MOUNTAINS ONE VALLEY



ENDLESS ADVENTURE

TRENTON - DADE



# JOB

WE'RE  
HIRING

# POSTINGS

TO LEARN MORE ABOUT JOB OPPORTUNITIES AND HOW TO APPLY, PLEASE SEE THE FULL JOB LISTING AT THE LINK TO THE RIGHT.

CLICK HERE FOR  
JOB POSTINGS



Online



NOWSPEED

# AEO VS GEO: ARE ANSWER ENGINE OPTIMIZATION AND GENERATIVE ENGINE OPTIMIZATION THE SAME?

THIS GUIDE EXPLAINS THE SIMILARITIES, DIFFERENCES, AND PRACTICAL IMPLICATIONS OF AEO AND GEO, WHILE HELPING BUSINESSES UNDERSTAND HOW TO OPTIMIZE FOR BOTH ANSWER ENGINE OPTIMIZATION AND GENERATIVE ENGINE OPTIMIZATION TECHNIQUES.

MORE INFO 



# SPL<sup>OST</sup>

SPECIAL PURPOSE LOCAL OPTION SALES TAX



**VOTE**

**YES**

- ✓ 1% sales and use
- ✓ In place since 2003
- ✓ Funds vital projects
- ✓ Reduces Property Tax Burden
- ✓ Everyone Contributes

May 2026





**DADE COUNTY**  
*Georgia*

INDUSTRIAL DEVELOPMENT AUTHORITY



**Cherokee Regional Library System**

Dade | Chickamauga | LaFayette-Walker | Rossville

# RIBBON CUTTING

at the Dade County Public Library

**Monday, April 20th at 10:00am**

The Dade County Industrial Development Authority is proud to partner with the Dade County Public Library to offer a Career Center right here in Dade County. This collaboration will provide residents with access to valuable resources, job search information, and tools to support career growth all in a convenient, community-centered location.

By working together, we're strengthening our workforce, supporting local employers, and helping residents build brighter futures without having to leave the county.

## CAREER CENTER

### Why Work in Dade?

- Shorter Commute, Less Stress
- Lower Cost of Living & Expenses
- Better Work-Life Balance
- Tight-Knit Community Connections
- Growing Economic Opportunities
- Quality of Life & Scenic Environment
- Keep Your Tax Dollars Local

# Hidden Treasures



Booth Mall & Consignment

Trenton, GA

Located at 12594 N Main Street

# Happy 4th

## ANNIVERSARY

# April 24th

# starts at 9:30am

You're invited to come celebrate with us! We'll have a storewide 10% off sale with other discounts from select vendors

## Refreshments

Sun-Mon Closed

Tues-Fri 10:00 AM - 5:00 PM

Sat 10:00 AM - 4:00 PM

# FORKLIFT TRAINING

\$75



# WORKSHOP

Take your career to the next level with professional forklift training! Gain hands-on experience, learn essential safety skills, and earn certification to stand out in the industry. Register today and become a confident, certified forklift operator! A \$150 value for ONLY \$75

BROUGHT  
TO YOU BY:



A Certified Trainer leads the course, and participants receive a Certificate of Completion at the end of the training.



505 N. Industrial Blvd  
Trenton GA



Friday, April 24th  
1:00PM-5:00PM



**COMPREHENSIVE  
LEARNING**

**EXPERT  
INSTRUCTION**

**NETWORKING  
OPPORTUNITIES**

## CONTACT US:

706.657.4488

For in person registration  
12362 S. Main St. Trenton

Registration Ends  
4/17/26 by 5:30PM

LIMITED  
SPACE  
5 per class



To Register ONLINE  
SCAN HERE

COME JOIN US



# GOOD MORNING BREAKFAST

FEATURING  
INVESTOR SPEAKER

**SUSAN MILLICAN**

WARRIOR FREEDOM  
SERVICE DOGS

“RESTORING PURPOSE: EMPOWERING  
VETERANS THROUGH SERVICE DOGS”

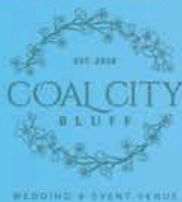
**APRIL 24, 2026  
7:45AM TO 8:45AM**

**HISTORIC COURTHOUSE**

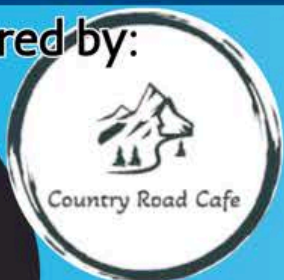
**12345 MAIN STREET  
TRENTON, GA**

**FOR MORE VOLUNTEER  
INFORMATION CLICK HERE**

## SPONSORS



Catered by:



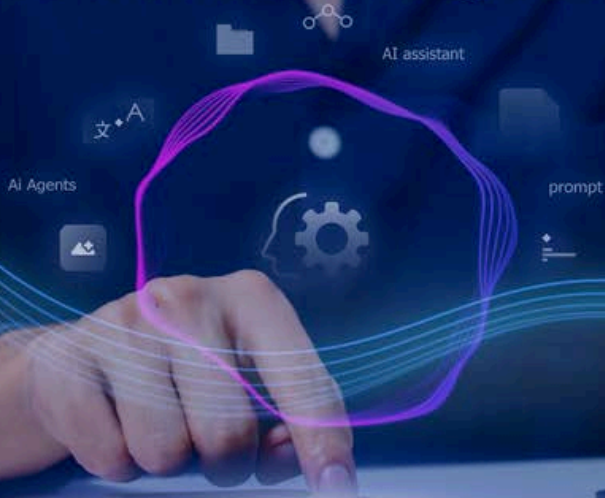
**\$10 INVESTORS  
\$12 NON-INVESTORS**



**REGISTER HERE**

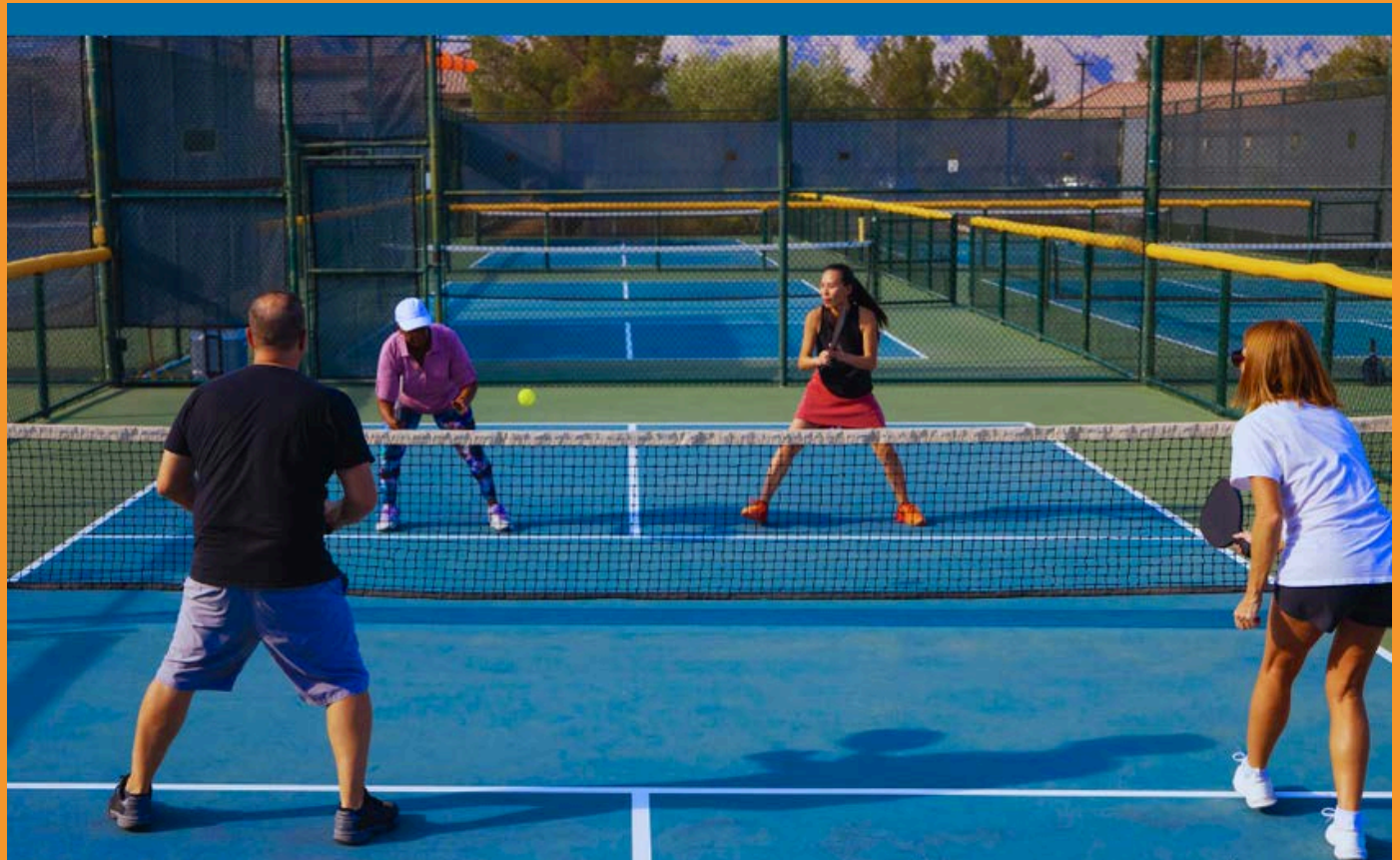
**706.657.4488**

# How AI Phishing Attacks Are Changing the Way Cybercriminals Target Small Businesses



**Advantage**.Tech

CLICK HERE



*Vote Yes!*

Investing in Dade's Future

**SPL** **OST**

SPECIAL PURPOSE LOCAL OPTION SALES TAX

Renewal 2026



# INVESTOR EVENTS

Explore upcoming events and activities  
happening throughout Dade County  
on our events calendar



[CLICK HERE](#)



**DADE COUNTY  
SCHOOL SYSTEM**

CHARACTER. TRADITION. KNOWLEDGE.

DCHS Theatre Presents...

# LITTLE SHOP *of* HORRORS

Book and Lyrics by Howard Ashman  
Music by Alan Menken  
Based on the Film by Roger Corman  
Screenplay by Charles Griffith

April 17 @ 7:00 & April  
18 @ 2:30 & 7:00

April 24 @ 7:00 & April  
25 @ 2:30 & 7:00

Tickets:  
\$7/Adults  
\$5/Students

DCHS  
Auditorium



## Congratulations



### DMS Green Power Team takes 1<sup>st</sup> & 2<sup>nd</sup> Place

## Dade Elementary & Davis Elementary schools are currently enrolling Pre-K students for the 2026-2027 school year



**DADE COUNTY  
SCHOOL SYSTEM**

CHARACTER. TRADITION. KNOWLEDGE.

# WANT TO GO TO COLLEGE?

## APPLY FOR THE HAWTHORN PROJECT



### What is the Hawthorn Project?

The Hawthorn Project is a **free** scholarship and mentorship program created to help Dade County students apply for college. The program will pair **two students** with **local mentors** to guide them through the application process. We are looking for **rising seniors and rising juniors who are interested in a college education!**

Applications close on **May 17**, and our **two participants** will be notified on **May 23!**

USE THIS QR CODE  
TO APPLY



EMAIL US AT **HAWTHORN@ALLIANCEFORDADE.COM**

TEXT US AT **423-602-0703**



**IF I HAD TO  
START OVER IN  
2026,  
HERE'S EXACTLY  
HOW I'D  
BUILD A SMALL  
BUSINESS**

---

BY NATHAN MILLER


**Entrepreneur**

**Experience teaches lessons you just can't learn in business school, and I've spent 20 years building a company that has grown sustainably, profitably and resiliently. If I had to start over, here are the lessons I wouldn't leave behind.**

**[CLICK HERE TO READ MORE](#)**



# FREE ONLINE WEBINARS & COURSES



Free and low cost online webinars and courses are a valuable way to improve your business by building new skills, gaining fresh insights, and staying current with industry trends—without added cost. They offer flexible learning you can fit into your schedule while allowing you to learn from experienced professionals and connect with other business owners. By applying what you learn, you can strengthen your strategy, boost efficiency, and grow your business with confidence.



Learn more  
by clicking  
the links  
below

Brought to you by:



Small Business  
Development Center  
UNIVERSITY OF GEORGIA



**Small Business  
Development Center**  
**UNIVERSITY OF GEORGIA**

**Consulting Services  
Available through the  
Alliance For Dade**

## **NEED SOME HELP WITH YOUR BUSINESS?**

**See below how the Small Business Development Center Helps Businesses**

# **UGA SBDC helps hotel entrepreneur build his dream in rural Georgia**

When Nilesh “Neil” Patel decided to strike out on his own in the hospitality industry, he knew the road ahead would be challenging. Patel had spent nearly a decade managing his father’s hotel in Chattanooga, Tennessee, learning the ins and outs of the business. When his father sold the property, Patel and his wife began searching for an opportunity to build something of their own. They found that opportunity in Sandersville, Georgia.



Sandersville’s local hotels were in need of renovation and, as a result, many visitors opted to stay in nearby Milledgeville. Patel saw potential where others saw decline. “At that point, I knew I wanted to run my own hotel,” he said. “I didn’t have a particular market in mind. I was looking for anything that could start me out.”

“When I was trying to buy my first hotel, I went to maybe nine or 10 separate banks on my own,” Patel said. “Then I met Eric, and he helped put together a financial plan and projections that made sense to the bank.”

[Find Out More](#)

**For FREE one on one consulting, find out more by calling the Alliance for Dade at:  
706-657-4488**



# SHINING A LIGHT



*From our Farm to your Family's Table*



**Rebuilding the environment and bringing you the freshest, high quality pasture raised products.**



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470-990-1894



Visit Our Website  
[ironrootpastures.com](http://ironrootpastures.com)



Our Location  
1909 Mason Road  
Rising Fawn, GA 30738

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STOP  
LEARNING

WHAT'S  
HAPPENING  
AT THE  
LIBRARY



[www.facebook.com/dadecountylibrary/](http://www.facebook.com/dadecountylibrary/)

# New Spring StoryWalks® at Jenkins Park



**Cherokee Regional Library System**

Dade | Chickamauga | LaFayette-Walker | Rossville

Cherokee Regional Library System  
Dade | Chickamauga | LaFayette-Walker | Rossville

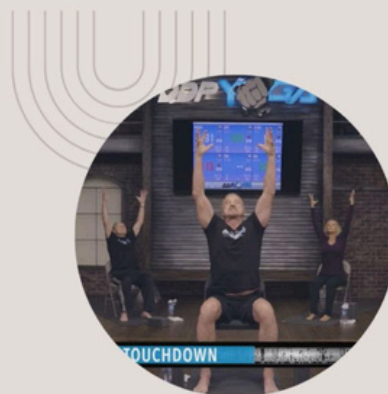


Friends of the Library

## Book Sale

Prices vary depending  
on sticker color

- Blue - \$2.00
- Red - \$1.00
- Green - \$0.50
- Orange - \$0.10



**DDPY**

Designed for anyone  
struggling with  
limited mobility.

Every Saturday  
at Noon

Dade County Library  
102 Court St, Trenton, GA

PRICE: FREE

## CHAIR FORCE

PART OF THE DDPY REBUILD SERIES

[www.dadeyoga.com](http://www.dadeyoga.com)

Bob Brislin is a US Army Veteran; Level 1 and Level 2 Certified  
DDPY Instructor working toward Rebuild Certification



# SHOP LOCAL



**HOLLOW HILL** *creative* Fine art and home decor designed and crafted in northwest Georgia.



Check out our online store



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That's why there's Aflac. We can help you take care of the expenses health insurance doesn't cover, so you can take care of everything else. Learn how Aflac can help.



Why Us?



Aflac offers supplemental accident insurance that helps with what your health insurance plan might not cover.



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Use our critical illness insurance to help with the treatment costs of life-changing illnesses and health events, so you can stay focused on recuperation.

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Rustic log cabins in a beautiful setting on majestic Lookout Mountain. The perfect getaway!



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Lookout Mountain FCA



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Trenton GA 30752

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Breakfast, Lunch & Dinner!



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SCAN HERE TO SEE MORE



Great Finds at Great Prices!

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A mother-daughter business creating quilted hangings, jewelry and accessories

bzcayce@live.com

www.Facebook.com/CayceCreations/



# JOB

WE'RE HIRING

# POSTINGS



## WE'RE HIRING! - LINEMAN INSTRUCTOR -

APPLY ON INDEED AND JOIN THE SLTC TEAM!

### Trenton Delivers

A WG Logistics & Storage Company

### NOW HIRING! DELIVERY DRIVERS

### NOW HIRING! DELIVERY DRIVERS

- ✓ COMPETITIVE PAY
- ✓ FLEXIBLE HOURS



APPLY IN PERSON or CALL:  
**(762) 318-2549**

Follow and like us on Facebook  
**@TrentonDelivers**

13506 N. Main Street  
Trenton, GA 30752

## We're Hiring!

Full benefits package

APPLY TODAY! >



PLANT WORKER - 5 DAY  
WORK WEEK

RSSR - 4 DAY  
WORK WEEK

EXCELLENT  
BENEFITS

PAID  
HOLIDAYS  
AND TIME  
OFF

401K

RSSRS AND PLANT WORKERS NEEDED

Apply Online at our website, [tritexservices.com](http://tritexservices.com)  
or In Person at 214 South Industrial Blvd, Trenton, GA.

888-761-3238

[info@tritexonline.com](mailto:info@tritexonline.com)

## WE'RE HIRING

We're looking for a dependable, skilled worker to join our team and assist with residential remodeling projects.

### BASIC KNOWLEDGE & SKILL

**PLUMBING**  
Fixing leaks, clogs, and installing fixtures.

**PAINTING & SHEETROCK**  
Building and repairing wood structures.

**ELECTRICAL**  
Installing lighting, repairing outlets, and more.

**CARPENTRY**  
Painting walls and trim and installing sheetrock.

**URGENTLY NEEDED**

CALL US!



STEVEN WOOTEN  
423-280-7526



# Red Fox

## SERVICE AND REPAIR

**About Us:**  
 Red Fox Service and Repair is a commercial maintenance, repair and installation service established to ensure businesses never have to suffer a loss of sales from faulty equipment. Started in 2016, our owner-operated business is well-known for our principles of maintaining a solid work ethic and treating our customers with respect. We currently employ over 20 technicians, each professionally trained and specialized in commercial equipment maintenance, who all work around the clock to ensure that you can call us for help 24 hours a day.

**Contact Us**

📞 423.661.6204  
 🌐 [www.redfoxrepairs.com](http://www.redfoxrepairs.com)

**NOW HIRING!!!!**

We looking for a highly motivated individual to work on our commercial remodel team. Must have knowledge in general maintenance. Job includes small electrical, small plumbing, painting, moving in equipment, demo, framing. Must pass a drug test and have valid driver's license. 50+ hours per week. \$16 - \$18 per hour depending on experience. All applicants can either send a message in messenger or give me a call at 423-661-6204.



# WE ARE HIRING

## OUTPATIENT CLINIC LPNS



### What to Expect:

- ✓ Ability to gain new skills!
- ✓ WEEKENDS OFF
- ✓ HOLIDAYS OFF AND PAID!!
- ✓ GREAT Team Atmosphere
- ✓ Appreciated and Supported
- ✓ Making a HUGE impact everyday!

### What's Available?

- ✓ Full Time
- ✓ Part Time
- ✓ Contract (1099)

✉ Email Resume to [jobs@lmcs.org](mailto:jobs@lmcs.org)

No Weekends, Holidays, OR Late Nights!!

## Now Hiring for Admin Support 1/2/3

### Cloudland Canyon State Park

#### JOB DESCRIPTION

Under general supervision, performs a variety of general secretarial, clerical, and administrative support functions/processes or a few specialized or essential clerical functions in support of a unit or office and related personnel. May enter data and/or process documents and records. The work includes operating standard office equipment.

#### STAFF BENEFITS

Full-Time Receive:

- 13 paid holidays
- Free annual ParkPass
- 20% discount on overnight stays
- 25% discount on retail merchandise
- 2, 5 and 10-Year Criteria Based Increases

Annual Salary \$29,020.16

#### HOW TO APPLY

Apply Now at <https://gadnr.org/careers>. E-mail a DNR Application for Employment to [Parks1@dnr.ga.gov](mailto:Parks1@dnr.ga.gov), Attn: Carol Tippett.

📍 [GaStateParks.org/CloudlandCanyon](http://GaStateParks.org/CloudlandCanyon)  
706-657-4050

📍 122 Cloudland Canyon Park Road  
Rising Fawn, GA 30738  
Dade County

Atop Lookout Mountain

# CANYON QUICK STOP

## APPLY NOW

## HIRING KITCHEN HELP & CASHIER

### COME SEE US!

(706) 398-2940  
 12166 HIGHWAY 136,  
 RISING FAWN

*Now Hiring*

**5404 GA-136  
TRENTON, GA**

**APPLY IN PERSON**

**706-657-6494**

[www.guthrieschicken.com](http://www.guthrieschicken.com)

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**WE'RE HIRING!**

*Join our team*

**OPEN POSITIONS:**

- WELDERS
- PRODUCTION OPERATORS

**SHIFTS:**

- 1ST SHIFT 5AM-3:30PM
- 2ND SHIFT 3:00PM-1:30AM

**APPLY NOW!**

SEND YOUR CV TO :

[katkins@trentonpressing.com](mailto:katkins@trentonpressing.com)

423-598-8070

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Full-time & part-time positions available.  
Flexible hours & competitive pay.

Blue Cross & Blue Shield Insurance, available to all full-time employees.

**APPLY NOW**

**Join Our Team**

**WE ARE HIRING**

*Weekends OFF  
Paid Holidays  
and MORE!*

- Licensed Practical Nurses- Outpatient Clinics
- Cerrified Peer Specialist - Parent
- Cerrified Peer Specialist - Youth
- Team Lead - Community Support Team
- Direct Support Professional (DSP) - Part Time IDD Program

**BRIDGE HEALTH**

**APPLY NOW**

[jobs@bridgecsb.org](mailto:jobs@bridgecsb.org) [www.bridgecsb.org/employment](http://www.bridgecsb.org/employment)



Family Resource Agency of North Georgia  
 Head Start / Early Head Start / Pre-K Program  
 410 Chickamauga Ave, Suite 200  
 Rossville, Ga 30741

**New Position Available**

<b>POSITION:</b>	Early Head Start Teacher (Two positions available)
<b>LOCATION:</b>	Dade Head Start/Early Head Start
<b>START DATE:</b>	Immediately
<b>REQUIREMENTS:</b>	HS Diploma/GED, TCC/CDA required. AA-ECE preferred.
<b>BILINGUAL REQUIRED?</b>	No
<b>JOB DESCRIPTION:</b>	Early Head Start Teachers are responsible for working with infants/Toddlers in classroom. Completes home visits, plans & implements classroom activities and maintains records.
<b>ANNUAL HOURS:</b>	1976
<b>SCHEDULE:</b>	40 hours/week, Monday-Friday, no weekends
<b>PAY RATE DETAILS:</b>	\$16.89 per hour
<b>BENEFITS:</b>	Full benefits including medical, dental, vision, retirement, paid annual/sick, unpaid leave allotment, wellness reimbursements, paid holidays.

**DEADLINE TO APPLY:** February 4, 2026

**CURRENT STAFF:** Please email your supervisor if you are interested.

**External Inquiries:** Contact Lisa Payne-Rice for more information.  
 lpayne@myfraga.org  
 706-657-7558 Ext. 7300

*Family Resource Agency of North Georgia is an EOE and Drug-Free Workplace. Pre-Employment Checks and Work Authorization Required (E-Verify).*

# WE'RE HIRING!

## Part-Time

Instructor of Basic Law Enforcement, Gordon County Campus  
 Instructor of Biology, Whitfield Murray Campus  
 Custodian, Aviation Training Center - Rome

## Full-Time

Instructor and Clinical Coordinator of EMS, Full Time, Campus TBD  
 Maintenance Supervisor, Full Time, Walker County Campus  
 Instructor and Clinical Coordinator of Surgical Technology, Walker County Campus



A unit of the Technical College System of Georgia, as set forth in its student catalog, GNTC complies with the Technical College System of Georgia (TCSG). The TCSG State Board prohibits discrimination on the basis of an individual's age, color, disability, genetic information, national origin, race, religion, sex or veteran status ("protected status"). No individual shall be excluded from participation in, denied the benefits of or otherwise subjected to unlawful discrimination, harassment or retaliation under any TCSG program or activity because of the individual's protected status, nor shall any individual be given preferential treatment because of the individual's protected status, except the preferential treatment may be given on the basis of veteran status when appropriate under federal or state law. Title IX and Equity Coordinator: Linda McCreary, Floyd County Campus, Building II Room 105, 706-516-5184, lmcree@gnstc.edu.

**Reeves Heating & Air, LLC**

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- CAN INSTALL NEW HVAC EQUIPMENT
- CAN INSTALL DUCTWORK,
- CAN INSTALL GAS PIPE
- HAS HOOK-UP/START-UP EXPERIENCE ON HVAC UNITS.
- HAS FABRICATION EXPERIENCE



THIS IS A FULL TIME LONG-TERM CAREER POSITION

Inexperienced - HVAC Installation Helper Full Time Position

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SEND YOUR RESUME AT [BLR@REEVESHVAC.NET](mailto:BLR@REEVESHVAC.NET)

APPLY AT [WWW.REEVESHVAC.ANDAIR.COM](http://WWW.REEVESHVAC.ANDAIR.COM)

706-657-5546 OR  
 423-COLD-AIR



**We're seeking passionate caregivers to join our team serving people with Intellectual Disabilities in Trenton, GA and Lafayette, GA**

**NOW HIRING - \$16 AN HOUR**

### QUALIFICATIONS

- Applicants should:
- Be at least 18 years old
  - Possess a high school diploma or GED
  - Hold a valid driver's license
  - Maintain a positive attitude towards assisting individuals with their daily needs
  - Demonstrate strong people skills
  - Be capable of working well within a team

### CONTACT US

For more information call or email:  
 Kimberly Gregg M.S.,  
 Director of IDD Services Georgia  
 Email: [kgregg@voa-se.org](mailto:kgregg@voa-se.org)  
 Phone: 478-907-8550

### APPLY NOW

Comprehensive training is provided to all interested candidates, equipping them with the necessary skills to become successful caregivers who can help our individuals remain safe and thrive in their communities. Ideal candidates demonstrate problem solving abilities and a willingness to learn government and community programs that promote independence and stability for our individuals.



**WELCOME** 

*to*  
**Trenton**

**Dade County**

Historic Courthouse  
12345 Main Street  
P.O. Box 222  
Trenton, GA 30752



Alliance for Dade Board  
Meetings are open to the Public.  
Next Meeting: Tuesday,  
May 12, 2026 @ 6:00 pm

  
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MONDAY-SATURDAY



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COMMERCE**



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CENTER**