



ALLIANCE FOR DADE, INC.
REGULAR BOARD OF DIRECTORS MEETING MINUTES
TUESDAY, JULY 9, 2024

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
July 9, 2024	Regular	Dade County Administrative Meeting Room	Yes

PERSONS IN ATTENDANCE			
BOARD DIRECTORS AND OFFICERS	Name	Officer	Present
	George Williams	Chair	Yes
	Jane Dixon	Vice Chair	Yes
	Marcy Williams	Treasurer	Yes
	Stacey Prater	Secretary	Yes
	Dena Abell		Yes
	Carey Fauscett-Anderson		Yes
	Harry Abell		Yes
	Heath Cloud		Yes
	Hans Pfunder		Yes
	Kathleen Reed		Yes
	William Back	Legal Council	Yes
	Josh Ingle		No
	John Rollins		No
STAFF	Patricia Cloud	Welcome Center Mgr.	Yes
	Sandy White	President/CEO	No
Guest	Pam Berg	Business Owner	Yes

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS	
Call to Order	By George Willians, Chair 6:01 pm
Invocation	Harry Abell
Pledge of Allegiance	Harry Abell
Introduction of Guest - Pam Berg of the Pam Shack wants to get involved and volunteer	George Williams
Motion to Approve Minutes from meeting held on May 14 , 2024	Motion Made by Harry Abell Seconded by Carey Fauscett-Anderson Vote: Unanimous approval

TREASURER'S REPORT

Financial Report by Marcy Williams
Financial Report attached.

Marcy Williams discussed the City of Trenton hotel/motel tax allocations and stated that the City is keeping the TPD money and putting it in a separate account for the maintenance of the historic courthouse. Marcy, George and Sandy will have a meeting with April Keith and Alex Case soon to discuss future allocations going forward.
Motion to accept report: Harry Abell
Seconded by: Stacey Prater
Voted: Unanimous approval

PRESIDENT'S REPORT

See President's Report Attached.

COMMITTEE REPORTS

Public Arts Committee: Report given by Marcy Williams - Plum Nelly Depot Art Show - 27 exhibitors with 4 more inquiries today. Great job getting sponsorships, aggressive amount of marketing this year - Trenton, Dekalb County, Billboards, Chattanooga. August 10th at Dade County High School.

Governance Committee: Nothing to report - Josh Ingle is on vacation.

Workforce Development Committee: Report given by Hans Pfunder - presentation attached. Hans discussed general ideas on how to develop and get a good core team from different kinds of businesses - large and small in size. Hans wants to do a workshop on what matters and what needs to be discussed in the community.

Dade Expo: Report given by Jane Dixon - next meeting will be July 12, 2024 at Guthries Restaurant meeting room.

Tourism Promotion Funding Review. Received 3 requests -
Rena's McAllister Music Camp - Denied - located in Alabama - didn't tie into community
The Shop on Main: \$2,000 for advertising - voted to accept the funding
The Groovy Nomad - Elvis Night - canceled

Finance Committee had nothing to report
Executive Committee had nothing to report

OLD BUSINESS

Bylaws - status of proposed changes. William will send to Marcy and will be ready for the September meeting.

NEW BUSINESS

Kathleen Reed asked about business cards for Alliance for Dade so the board members could have something to hand out when they go talk to businesses.

Carey Fauscett-Anderson discussed a new project for scholarships for graduating high school students. There were 41 students that did not know what was next for them after graduation this year. Because of that, she suggested these types of students are who we need to target to help get better paying jobs after graduation and she suggested working with the Workforce Development committee. Carey also mentioned Jayne Griffin and Ronnie Hunt might also want to be involved. Harry suggested that the Alliance for Dade offer financial and customer service classes to these students.

OPEN FLOOR

Hans suggested using Whatsapp - a free app - for just the board to use instead of regular texting. Hans also made a suggestion about the social media posts - making a story or reel for the job postings.

ADJOURNMENT AND NEXT MEETING	
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Motion to Adjourn	Moved by Harry Abell Seconded by Heath Cloud Vote: Unanimous approval at 7:19p
Next Regular Meeting	Tuesday, September 17, 2024 at 6:00pm Dade County Administrative Building

ADMINISTRATIVE	
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Attachments	President's Report Financial reports as of July 8, 2024 Workforce Development
Submitted by	Stacey Prater, Secretary Note: These Minutes are unofficial until approved by the Board.