



ALLIANCE FOR DADE, INC.
REGULAR BOARD OF DIRECTORS MEETING MINUTES
TUESDAY, SEPTEMBER 17, 2024

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
September 17, 2024	Regular	Dade County Administrative Meeting Room	Yes

PERSONS IN ATTENDANCE			
BOARD DIRECTORS AND OFFICERS	Name	Officer	Present
	George Williams	Chair	Yes
	Jane Dixon	Vice Chair	Yes
	Marcy Williams	Treasurer	Yes
	Dena Abell		Yes
	Harry Abell		Yes
	Heath Cloud		Yes
	Kathleen Reed		Yes
	Josh Ingle		Yes
	Carey Fauscett-Anderson		No
	Hans Pfunder		No
	Stacey Prater	Secretary	No
	John Rollins		No
STAFF	Sandy White	President/CEO	Yes
	Patricia Cloud	Welcome Center Mgr.	Yes
	William Back	General Counsel	Yes

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS	
Call to Order	By George Williams, Chair 6:00 pm
Invocation	Harry Abell
Pledge of Allegiance	Harry Abell
Motion to Approve Minutes from meeting held on July 9 , 2024	Motion Made by Marcy Williams Seconded by Jane Dixon Vote: Unanimous approval

TREASURER'S REPORT

Financial Report by Marcy Williams

Marcy Williams discussed moving money to a financial institution which would offer a competitive rate of interest. George Williams reminded everyone about the hotel/motel tax and how the funds need to be spent on tourism and promotional items. We have two CDs with Dade County Farm Bureau.

There was a discussion on how to stay in budget for Tourism Funding requests. We need to hold the business requesting funds more accountable and the Alliance for Dade (AFD) Board needs to monitor it. The bills are sent directly to the Alliance for Dade for payment. William Back suggested sending the invoice to the business and having them approve it. Once the business has approved it with their signature, they can send it back to the Alliance for Dade for approval before paying the invoices.

Motion to accept report: Harry Abell
Seconded by: Heath Cloud
Voted: Unanimous approval

PRESIDENT'S REPORT

See President's Report Attached.

COMMITTEE REPORTS

Public Arts Committee: Plum Nelly Depot Art Show was a spectacular show. Tennessee Valley Federal Credit Union was the presenting sponsor. They were delighted. They thought there was a good balance and a good event.

Governance Committee: Josh Ingle, Chair, met with George & Marcy a few weeks ago. Five director terms are coming to a close - Harry Abell, Dena Abell, Stacey Prater, Kathleen Reed and John Rollins. John Rollins has said he will roll off the board. John is going to see if Integer is interested in supplying his replacement. Also, George has talked to Lisa Cagle about being a future board candidate. All candidates will be presented at the November Board meeting to be voted on in January.

Josh gave out a Board of Director profile. He asked the board members to fill out and bring back to the November board meeting.

Workforce Development Committee: Initial meeting for Workforce Development is scheduled for September 26, 2024 at the Dade County Administrative Building. The board is encouraged to attend.

Dade Expo: Report given by Jane Dixon - next meeting will be October 11, 2024 at Guthries Restaurant meeting room. Trying to get sponsors for the event. Current Sponsors - Mosteller's Towing & Recovery at \$500, TVN/Trenton Telephone at \$250, Reeves Heating & Air at \$100.

Tourism Promotion Funding Review. Lookout Mountain Flight Park requested funds for FlyDay Friday for 8 weeks for a total of \$4600. Friends of Cloudland Canyon State Park requested funds for their Fall Fun HayRide in October for a total of \$2410. Committee has approved these two requests. The Groovy Nomad Elvis Night was rescheduled for November 9, 2024 and Sandy recommended additional funding to keep billboards up with an updated date. New Salem Mountain Festival requested \$5200, Trenton Fire Department 911 Stair Climb requested \$3174.

The Finance Committee had nothing to report.

Executive Committee: George Williams stated that William Back is going to be assisting Stacey Prater in her secretarial duties.

OLD BUSINESS

Status of Bylaws - William stated that a rough draft is almost complete.

Hans suggested at the last meeting having Whatsapp set up just for Board Members. Harry Abell liked the idea of the app. This did not get approved by the board.

NEW BUSINESS

OPEN FLOOR

George also presented a population projection - Census Bureau Info projected 17.6% increase region wide by 2050.

GACCE Board Conference is November 14 and 15 in Macon if any board members want to go. \$225 full conference initial attendee then \$200 additional attendee, 1 day is \$125, lodging is \$149 + tax. Marcy Williams suggested that the Alliance for Dade would pay for registration of the conference but not the lodging.

William Back asked about the Downtown Development Authority. Sandy White responded that they were waiting on the Mayor.

EXECUTIVE SESSION

Made Motion to go into Executive Session: Harry Abell

Seconded by: Marcy Williams

Motion to exit Executive Session: Jane Dixon

Seconded by: Kathleen Reed

Vote: Unanimous Approval

ADJOURNMENT AND NEXT MEETING	
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Motion to Adjourn	Moved by Harry Abell Seconded by Kathleen Reed Vote: Unanimous approval
Next Regular Meeting	Tuesday, November 12, 2024 at 6:00pm Guthrie's Restaurant Meeting Room

ADMINISTRATIVE	
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Attachments	President's Report
Submitted by	Patricia Cloud - Recording Secretary Note: These Minutes are unofficial until approved by the Board.