



BOARD MEETING MINUTES

September 7, 2021

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
September 7, 2021	Regular	Zoom videoconference	Yes

PERSONS IN ATTENDANCE				
	Name	Officer Title(s)	Present	Absent
BOARD DIRECTORS & OFFICERS	George Williams	Chair	✓	
	John Rollins	Vice Chair	✓	
	Harry Abell	Treasurer	✓	
	Marcy Williams	Secretary	✓	
	Dena Abell		✓	
	Charity Barton		✓	
	Jane Dixon		✓	
	Dorinda Moon		✓	
	Chad Payne			✓
	Name	Capacity or Organization		
COMMITTEE MEMBERS AND GUESTS	William Back	Legal counsel	✓	
	Kathleen Reed	guest	✓	
	Bo Patterson	guest	✓	

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By George Williams at 6:05 PM
Invocation	Harry Abell
Motion to dispense with the reading of and Approve the Meeting Minutes of August 3, 2021	Moved by Jane Dixon Seconded by Harry Abell All Board Directors present approved

COMMITTEE REPORTS

Finance. Harry reported that after much back and forth, we do owe the IRS \$98 for underreported payroll in 2020. Because we changed payroll reporting systems midway through the year, \$550 was inadvertently not reported. Marcy asked about the Hotel/Motel Tax reporting for August – the \$2,665 on the Income Statement appears to be a total for both RVIC and DMO. Harry said he will check it.

Tourism. Charity reported that she is waiting to hear back from the company that is working on acquiring ads for our new tourist map.

Welcome Center. Marcy reported that the RVIC conference at Lake Lanier was productive for Titus. She will follow up with him to put some action plans in place, based on what he learned.

Signage. Kathleen Reed asked if she could be of any help in getting the last few Visitor Welcome Center signs put up. George and Marcy promised to handle before the next board meeting.

Public Art. William Back reported that he and Sue Gridley are still talking to artists.

Membership. George reported that the Dade County IDA and Trenton Pressing have invested. And we received an email today from EPB indicating that they will invest at the Champion level. Kathleen mentioned that she is talking to Don Marshall at Wilderness Outdoor Theater about membership and photos that were requested by Explore Georgia.

DADE EXPO

After much discussion about how we should manage refunds if the event must be cancelled due to COVID, Marcy moved and Dorinda seconded, that If the Dade Expo is cancelled, we will offer all vendors and sponsors a full refund; however, we will first ask if they are willing to consider their registration fee/sponsorship a donation to the Alliance. All board directors present approved.

The Facilities Agreement with the High School needs to be signed – George will follow up. In addition, George will ask if a vendor can park a truck outside to sell their custom-made items.

JOB READY DADE

George reported that he, Jane Dixon, William Back, and Evan Stone have been working to set up a hiring event on Saturday, September 25 from 9am to noon at the Dade High School. George moved that the board approve the Alliance to be a sponsor of the event; Harry seconded, and all board directors present approved. The Alliance’s participation will involve contacting companies to participate, sending info to our entire distribution list, developing a simple registration form, invoicing participating companies, and collecting payment. The IDA, Top of Georgia, and Evan Stone will cover costs associated with the set-up and publicity.

OPEN FLOOR

Bo Patterson attended the meeting and asked how she could help with the Dade Expo. She wants to assist with kids’ activities. Dena Abell is in charge of that and will contact Bo with how she can help.

Bo also asked if the Alliance would be interested in sponsoring a Scarecrow Contest on the Square in Trenton for the week leading up to Halloween. Beth Ann Biddle is willing to assist. The board is enthusiastic about the idea, and asked Bo to put a plan together and submit it at the next board meeting.

Jane Dixon asked if the Alliance should consider having a presence at the New Salem Festival. After discussion, the board agreed that we would not participate this year.

MEETING SCHEDULE

George said that he and Marcy would be out-of-town on the first Tuesday in October and asked if we could reschedule the next meeting. All agreed to Tuesday, September 28th at 6pm. The meeting will be available on Zoom and in person (location TBA). George asked everyone to think about whether the Dade Sports Complex, the Dade County Commission Room, or the High School would be the best place for future meetings.

ADJOURNMENT AND NEXT MEETING	
Meeting Adjourned at 7:24 PM	George Williams, Chair
Next Meeting	Tuesday, September 28, 2021, at 6:00 pm Location: TBA and Zoom videoconference

ADMINISTRATIVE	
Attachments	The following documents are incorporated within these Minutes: A. Alliance for Dade August Financial Statements B. Investors to Date
Respectfully submitted by:	Marcy Williams, Secretary



Alliance for Dade, Inc.
Balance Sheet
as of 09/07/2021

Account Number	Account Name	Amount
Assets		
Current Assets		
1000	Checking	\$14,389.83
1015	WePay	\$58.81
1020	Petty Cash	\$92.72
Total Current Assets		\$14,541.36
Total Assets		\$14,541.36
Liabilities		
Total Liabilities		\$0.00
Equity		
Unrestricted Net Assets		
3000	General Fund - Fund Balance	\$6,501.78
Total Unrestricted Net Assets		\$6,501.78
Restricted Net Assets		
3150	TCT (RVIC) - Fund Balance	\$7,929.74
3175	TPD (DMO) - Fund Balance	\$109.84
Total Restricted Net Assets		\$8,039.58
Total Equity		\$14,541.36
Total Liabilities + Total Equity		\$14,541.36

INCOME STATEMENT
9/7/2021

Account #	Account Name	August 2021	Year-to-Date
INCOME			
<u>Hotel - Motel Tax</u>			
4150	TCT (RVIC)	2,665.92	9,098.84
4175	TPD (DMO)	0.00	4,712.20
	Total Hotel - Motel Tax	2,665.92	13,811.04
<u>Investor Payments</u>			
4100	Investor Dues	1,175.00	6,054.90
<u>Other Income</u>			
4300	Bank Account Interest	0.36	3.50
4600	Donations	0.00	20.00
	Total Other Income	0.36	23.50
<u>Events</u>			
4710	Lunch & Learn	726.57	1,971.26
4720	Jolly Holidays Expo	223.76	277.41
	Total Events	950.33	2,248.67
TOTAL INCOME		4,791.61	22,138.11

EXPENSE

Payroll

5000	Net Wages - Employee	380.62	11,650.33
5005	Payroll Taxes - Employee	371.88	2,647.78
5006	Payroll Taxes - Employer	174.05	1,964.01
5010	Payroll Processing Fees	0.00	100.00
5011	Tax Filing Fees	0.00	59.39
5015	Workers' Comp Insurance	25.77	215.52
	Total Payroll	952.32	16,637.03

Facility

5100	Rent	250.00	2,250.00
5110	Insurance	0.00	163.00
5120	Electric	113.99	1,015.39
5130	Telephone & Internet	115.55	915.20
	Total Facility	479.54	4,343.59

Administrative

5220	Credit Card Processing Fees	11.25	97.92
5230	Office Supplies	0.00	415.91
5260	PO Box	0.00	106.00
5270	Accounting & Computer Software	1,616.49	2,043.49
	Total Administrative	1,627.74	2,663.32

Subscriptions & Training

5510	Membership Dues	125.00	150.00
5550	Training & Education	150.00	250.00
5555	Mileage Reimbursement	0.00	33.82
	Total Subscriptions & Training	275.00	433.82

Meetings & Events

5420	Light Up Trenton	0.00	43.70
5450	Blessing Box	0.00	253.31
5460	Lunch & Learn	213.48	1,038.31
5500	1945 Dade County Fair	0.00	250.00
	Total Meetings & Events	213.48	1,585.32

Marketing

5320	Signage	0.00	693.93
5330	Printed Marketing Materials	0.00	277.76
5340	Ribbon Cutting	0.00	88.78
5350	Alliance Website	87.18	411.62
	Total Marketing	87.18	1,472.09

TOTAL EXPENSE	3,635.26	27,135.17
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Net Income (Loss)	1,156.35	-4,997.06
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INVESTORS

9/7/2021

\$1,000	CHAMPION	9
\$500	PATRON	8
\$150	BUSINESS	31
\$100	NON-PROFIT	16
\$75	INDIVIDUAL	3
\$50	SENIOR	10
\$50	STUDENT	0
		77
		\$ 16,375

<u>Level</u>	<u>Organization / Individual</u>	<u>Investment Date</u>	<u>\$</u>	<u>Notes</u>
SENIOR	Harry Abell	8/1/2020	\$ 50	
SENIOR	Mike Lingle	8/1/2020	\$ 50	
SENIOR	Peggy Lingle	8/1/2020	\$ 50	
BUSINESS	SendOutCards	8/25/2020	\$ 150	
PATRON	George & Marcy Williams	8/28/2020	\$ 500	
BUSINESS	Standard Companies (Companias Estandar)	9/11/2020	\$ 150	
CHAMPION	City of Trenton	9/14/2020	\$ 1,000	
BUSINESS	Andrew Smith, Modern Woodmen of America	9/15/2020	\$ 150	
CHAMPION	Law Office of J. Robin Rogers	9/15/2020	\$ -	comp - provides \$3,000 in rent reduction
INDIVIDUAL	Carey Fauscett-Anderson	9/16/2020	\$ 75	
CHAMPION	Integer	9/16/2020	\$ 1,000	
SENIOR	Sue Gridley	9/18/2020	\$ 50	
SENIOR	Charles Mahan	9/21/2020		comp - framed WC map
SENIOR	Dena Abell	9/21/2020	\$ 50	
BUSINESS	General Woods Inn	9/23/2020	\$ 150	
CHAMPION	Citizen's Bank & Trust	9/26/2020	\$ 1,000	
BUSINESS	Above the Clouds Inn	9/29/2020	\$ 150	
BUSINESS	Guthrie's	9/29/2020	\$ 150	
BUSINESS	Home Harvest Retreat	9/29/2020	\$ 150	
PATRON	Oak Leaf Cottage	9/29/2020	\$ 500	
BUSINESS	Will & Amy Garrett	9/29/2020	\$ 150	
NON-PROFIT	Dade County Schools	10/1/2020	\$ 100	
NON-PROFIT	Dade Elementary School	10/1/2020	\$ 100	
NON-PROFIT	Dade High School	10/1/2020	\$ 100	
NON-PROFIT	Dade Middle School	10/1/2020	\$ 100	
NON-PROFIT	Davis Elementary School	10/1/2020	\$ 100	
BUSINESS	Wasawillow Farm	10/1/2020	\$ 150	
NON-PROFIT	American Legion Post 106	10/6/2020	\$ 100	
BUSINESS	Lookout Lavender	10/8/2020	\$ 150	
SENIOR	Connie Webb	10/13/2020	\$ 50	
NON-PROFIT	Optimist Club of Trenton-Dade	10/13/2020	\$ 100	
NON-PROFIT	Trenton United Methodist Church	10/13/2020		comp - provided use of room for Investor meetings
BUSINESS	Trenton Physical Therapy, Inc	10/17/2020	\$ 150	
BUSINESS	Top of Georgia Economic Development	10/19/2020	\$ 150	

<u>Level</u>	<u>Organization / Individual</u>	<u>Investment Date</u>	<u>\$</u>	<u>Notes</u>
CHAMPION	Dade County Georgia	10/20/2020	\$ 1,000	
NON-PROFIT	Friends of Cloudland Canyon State Park	10/23/2020	\$ 100	
CHAMPION	Georgia Power	10/26/2020	\$ 1,000	
BUSINESS	Reeves Heating & Air, LLC	10/26/2020	\$ 150	
BUSINESS	Creative Knitwear, Inc.	10/28/2020	\$ 150	plus made \$200 donation
PATRON	Elevated Gear	11/3/2020	\$ 500	
PATRON	Southeast Lineman Training Center	11/3/2020	\$ 500	
BUSINESS	The Dade County Sentinel	11/5/2020	\$ 150	
NON-PROFIT	Tri-State Food Pantry, Inc	11/12/2020	\$ 100	
PATRON	Chattanooga Vacation Rentals	12/8/2020	\$ 150	comp to PATRON level with donation of printer
INDIVIDUAL	Stephanie Prater	12/9/2020	\$ 75	
BUSINESS	Matt Mayfield State Farm	1/2/2021	\$ 150	
BUSINESS	Bank of Dade	1/13/2021	\$ 150	
INDIVIDUAL	Dewayne Moon	2/4/2021	\$ 75	
BUSINESS	Stevie & The Moon	2/4/2021	\$ 150	
BUSINESS	ALFA Insurance - Suzan Gross	2/8/2021	\$ 150	
SENIOR	Julie West	2/26/2021	\$ 50	
SENIOR	Tom Pounds	2/26/2021	\$ 50	
NON-PROFIT	Dade County Sheriff's Office	2/27/2021	\$ 100	
BUSINESS	Real Living Southern Realty	3/3/2021	\$ 150	
BUSINESS	Discount Flooring	3/10/2021	\$ 150	
PATRON	Covenant College	3/15/2021	\$ 500	
NON-PROFIT	Sexual Assault Victim's Advocacy Center	3/15/2021	\$ 100	
BUSINESS	Glass Farm Nursery	3/18/2021	\$ 150	
SENIOR	Sally Thomas Worland	3/23/2021	\$ 50	
BUSINESS	Valley Wine & Spirits Chattanooga	3/22/2021	\$ 150	
BUSINESS	Lookout Pointe Apartments	3/25/2021	\$ 150	
BUSINESS	Elder's Ace Hardware	3/27/2021	\$ 150	
CHAMPION	Evan Stone	4/1/2021	\$	- comp - providing use of equipment & video services
NON-PROFIT	Dade Library	4/3/2021	\$ 100	
BUSINESS	Mosteller's Towing & Recovery	4/7/2021	\$ 150	
BUSINESS	SmallTown Nutrition	4/15/2021	\$ 150	
NON-PROFIT	Dade County Health Department	4/16/2021	\$ 100	
BUSINESS	Soloff Properties	4/21/2021	\$ 150	
BUSINESS	Canyon Gallery	4/27/2021	\$ 150	
PATRON	MaDex	5/5/2021	\$ 500	
PATRON	TVN & Trenton Telephone Company	5/18/2021	\$ 500	
BUSINESS	Valley Vibes Music & Arts Festival	5/22/2021	\$ 150	
BUSINESS	Corner Coffee	7/19/2021	\$ 150	
NON-PROFIT	Dade County Industrial Development Authority	8/4/2021	\$ 100	
NON-PROFIT	Lookout Mountain CASA	7/20/2021		awaiting payment
CHAMPION	Trenton Pressing	8/13/2021	\$ 1,000	
CHAMPION	EPB	9/9/2021		awaiting payment