



BOARD MEETING MINUTES

February 1, 2022

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
February 1, 2022	Regular	Guthrie's Meeting Room and Zoom videoconference	Yes

PERSONS IN ATTENDANCE				
BOARD DIRECTORS & OFFICERS	Name		Present	Absent
	George Williams	Chair	✓	
	Kathleen Reed	Immediate Past Chair	✓	
	John Rollins	Vice Chair	✓	
	Stacey Prater	Vice Chair	✓	
	Harry Abell	Treasurer	✓	
	Marcy Williams	Secretary	✓	
	Dena Abell		✓	
	Charity Barton		✓	
	Jane Dixon			✓
	Dorinda Moon		✓	
COMMITTEE MEMBERS AND GUESTS	Name	Capacity or Organization		
	William Back	Legal counsel	✓	
	Josh Ingle	Dade County Schools Superintendent	✓	

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By George Williams at 7 :00 PM
Invocation	Harry Abell
Motion to dispense with the reading of and Approve the Meeting Minutes of January 4, 2022	Moved by Harry Abell Seconded by John Rollins All Board Directors present approved
No Financial Reports presented.	

COMMITTEE REPORTS

Career Fair. Josh Ingle presented an idea for the Alliance to sponsor a Career Fair for Dade County High School students on April 5, 2022. Two teachers, Pam Barton and Tanya Gatlin, will assist. 154 students will be graduating this year and approximately 70% will not be going on to college, creating an opportunity for local employers to find new workers. Students will carousel around the employer displays in the morning. The high school will provide lunch for the employers. In the afternoon, employers will have the opportunity to tour the high school tech classrooms. The board agreed this is a great opportunity and will move forward with the idea.

Dade Library Prime Time Reading Program. Charity reported that she has contacted Mindy Haworth at the library and plans are in place for the Alliance to provide dinner on the first night of the program, February 8. Charity will coordinate with those who have volunteered to bring food on number of people and time specifics.

Drugs Don't Work Program. Stacey reported that she has spoken with Chuck Wade and will be doing the two-hour zoom training session soon. We received a box of materials at the Welcome Center and Stacey will pick up and review.

Public Art. William Back reported that the committee has added a new member, LeeAnne Johnson Absolom, who has experience with a web presence for art. The committee is searching for private property owners willing to display sculpture, and is hoping that city and county will follow suit. They are also exploring grant opportunities

Membership Renewals. Marcy reported that to date in 2022, we have received \$6,100 in renewals and \$650 from new investors. We have not yet received renewal payments from Dade County, City of Trenton, Citizen's Bank, or Integer – some of our largest contributors. Marcy will send out renewal notices each month to Investors reaching their renewal date.

OLD BUSINESS

Tourism. Charity reported that she received information that the cost to print 15-20,000 tourist maps would be \$1,500-2,000 plus graphics development. Todd has not contacted any businesses about purchasing advertising. The board agreed that we should pursue a different company to help create a tourism map. Marcy promised to send information to Charity about other marketing companies who have presented at GACCE.

NEW BUSINESS

Lunch & Learn. Scheduled for February 24th, the theme will be "Community Update". Ted Rumley, Alex Case, and Josh Ingle will present. Marcy got a quote from Catering by Alan at \$20 per person. Kathleen and Dorinda suggested other caterers to contact. The board agreed we should raise the price for the Lunch & Learn to \$15 for Investors and \$18 for Non-Investors.

Consignment artwork sales at the Welcome Center. Marcy asked the board to consider allowing the Welcome Center to provide our local artists with an outlet for selling their work, with a percentage of the sales price going to the Alliance. William Back provided guidance that the portion of the sale price received by the Alliance must be deemed a contribution from the artist to the Alliance. Since there is a \$500 exemption for sales tax in Georgia, we will probably not have to pay sales tax. We will not need a business license because our income would be intermittent and below the threshold required for a business license. The board agreed this is a good idea and Marcy will work with William to create a written agreement between the Alliance and the Artist and Marcy will develop a procedure for Titus to handle sales. Harry mentioned that we can get a credit card reader at minimal cost and will check to verify that it will work with our payment gateway.

OPEN FLOOR

Kathleen proposed that the Alliance volunteer at the 1945 Dade County Fair. She agreed to lead a committee to put plans together for the Alliance to manage the Information Tent at the Fair, as well as

cutting the watermelon for the watermelon eating contest and cooking the hot dogs for the hot dog eating contest. The topic will be added to next month's agenda.

ADJOURNMENT AND NEXT MEETING	
Meeting Adjourned at 8:14 PM	Moved by Harry Abell Seconded by Dena Abell All Board Directors present approved
Next Meeting	Tuesday, March 1, 2022, at 6:00 pm Location: Dade County Commission Room

ADMINISTRATIVE	
Attachments	The following documents are incorporated within these Minutes: A. Investors to Date
Respectfully submitted by:	Marcy Williams, Secretary



INVESTORS

3/1/2022

2021			2022		
\$50	STUDENT	1	\$50	STUDENT	0
\$50	SENIOR	13	\$50	SENIOR	3
\$75	INDIVIDUAL	5	\$75	INDIVIDUAL	0
\$100	NON-PROFIT	17	\$100	NON-PROFIT	3
\$150	BUSINESS	38	\$150	BRONZE	18
\$500	PATRON	8	\$500	SILVER	3
\$1,000	CHAMPION	10	\$1,000	GOLD	3
			\$2,500	PLATINUM	0
			\$5,000	TITANIUM	0
		92			30
		\$19,975			\$ 6,650

shaded = renewal notice has been sent

Investment

	Date	Organization / Individual	Level	\$		Level	\$
1	8/1/2020	Harry Abell	SENIOR	\$ 50	9/10/2021	SENIOR	\$ 50
2	8/1/2020	Mike Lingle	SENIOR	\$ 50			
3	8/1/2020	Peggy Lingle	SENIOR	\$ 50			
4	8/25/2020	SendOutCards	BUSINESS	\$ 150			
5	8/28/2020	George & Marcy Williams	PATRON	\$ 500	12/17/2021	GOLD	\$ 1,000
6	9/11/2020	Standard Companies	BUSINESS	\$ 150			
7	9/14/2020	City of Trenton	CHAMPION	\$ 1,000			
8	9/15/2020	Andrew Smith, Modern Woodmen	BUSINESS	\$ 150			
9	9/15/2020	Law Office of J. Robin Rogers	CHAMPION	\$ -	1/1/2022	GOLD	\$ -
10	9/16/2020	Carey Fauscett-Anderson	INDIVIDUAL	\$ 75			
11	9/16/2020	Integer	CHAMPION	\$ 1,000			
12	9/18/2020	Sue Gridley	SENIOR	\$ 50	12/17/2021	SENIOR	\$ 50
13	9/21/2020	Charles Mahan	SENIOR				
14	9/21/2020	Dena Abell	SENIOR	\$ 50	9/10/2021	SENIOR	\$ 50
15	9/23/2020	General Woods Inn	BUSINESS	\$ 150	1/20/2022	BRONZE	\$ 150
16	9/26/2020	Citizen's Bank & Trust	CHAMPION	\$ 1,000			
17	9/29/2020	Above the Clouds Inn	BUSINESS	\$ 150	1/27/2022	BRONZE	\$ 150
18	9/29/2020	Guthrie's	BUSINESS	\$ 150			
19	9/29/2020	Home Harvest Retreat	BUSINESS	\$ 150	12/18/2021	BRONZE	\$ 150
20	9/29/2020	Oak Leaf Cottage	PATRON	\$ 500			
21	9/29/2020	Will & Amy Garrett	BUSINESS	\$ 150			
22	10/1/2020	Dade County Schools	NON-PROFIT	\$ 100	12/5/2022	BRONZE	\$ 150
23	10/1/2020	Dade Elementary School	NON-PROFIT	\$ 100	12/5/2022	BRONZE	\$ 150
24	10/1/2020	Dade High School	NON-PROFIT	\$ 100	12/5/2022	BRONZE	\$ 150
25	10/1/2020	Dade Middle School	NON-PROFIT	\$ 100	12/5/2022	BRONZE	\$ 150
26	10/1/2020	Davis Elementary School	NON-PROFIT	\$ 100	12/5/2022	BRONZE	\$ 150
27	10/1/2020	Wasawillow Farm	BUSINESS	\$ 150			
28	10/6/2020	American Legion Post 106	NON-PROFIT	\$ 100			
29	10/8/2020	Lookout Lavender	BUSINESS	\$ 150	1/17/2022	BRONZE	\$ 150
30	10/13/2020	Connie Webb	SENIOR	\$ 50			
31	10/13/2020	Optimist Club of Trenton-Dade	NON-PROFIT	\$ 100			
32	10/13/2020	Trenton United Methodist Church	NON-PROFIT		1/27/2022	NON-PROFIT	\$ 100
33	10/17/2020	Trenton Physical Therapy, Inc	BUSINESS	\$ 150	1/27/2022	BRONZE	\$ 150
34	10/19/2020	Top of Georgia Economic Development	BUSINESS	\$ 150	12/27/2021	BRONZE	\$ 150
35	10/20/2020	Dade County Georgia	CHAMPION	\$ 1,000			
36	10/23/2020	Friends of Cloudland Canyon State Park	NON-PROFIT	\$ 100	1/25/2022	NON-PROFIT	\$ 100
37	10/26/2020	Georgia Power	CHAMPION	\$ 1,000	10/5/2021	GOLD	\$ 1,000
38	10/26/2020	Reeves Heating & Air, LLC	BUSINESS	\$ 150	1/24/2022	BRONZE	\$ 150
39	10/28/2020	Creative Knitwear, Inc.	BUSINESS	\$ 150	12/28/2021	SILVER	\$ 500
40	11/3/2020	Elevated Gear	PATRON	\$ 500	1/10/2022	SILVER	\$ 500
41	11/3/2020	Southeast Lineman Training Center	PATRON	\$ 500	1/10/2022	SILVER	\$ 500
42	11/5/2020	The Dade County Sentinel	BUSINESS	\$ 150	12/22/2021	BRONZE	\$ 150
43	11/12/2020	Tri-State Food Pantry, Inc	NON-PROFIT	\$ 100			
44	12/8/2020	Chattanooga Vacation Rentals	PATRON	\$ 150	12/29/2021	BRONZE	\$ 150
45	12/9/2020	Stacey Prater	INDIVIDUAL	\$ 75			

<u>Investment</u>							
	<u>Date</u>	<u>Organization / Individual</u>	<u>Level</u>	<u>\$</u>		<u>Level</u>	<u>\$</u>
46	1/2/2021	Matt Mayfield State Farm	BUSINESS	\$ 150			
47	1/13/2021	Bank of Dade	BUSINESS	\$ 150	1/3/2022	BRONZE	\$ 150
48	2/4/2021	Dewayne Moon	INDIVIDUAL	\$ 75			
49	2/4/2021	Stevie & The Moon	BUSINESS	\$ 150			
50	2/8/2021	ALFA Insurance - Suzan Gross	BUSINESS	\$ 150			
51	2/26/2021	Julie West	SENIOR	\$ 50			
52	2/26/2021	Tom Pounds	SENIOR	\$ 50			
53	2/27/2021	Dade County Sheriff's Office	NON-PROFIT	\$ 100			
54	3/3/2021	Real Living Southern Realty	BUSINESS	\$ 150			
55	3/10/2021	Discount Flooring	BUSINESS	\$ 150			
56	3/15/2021	Covenant College	PATRON	\$ 500			
57	3/15/2021	Sexual Assault Victim's Advocacy Center	NON-PROFIT	\$ 100			
58	3/18/2021	Glass Farm Nursery	BUSINESS	\$ 150			
59	3/23/2021	Sally Thomas Worland	SENIOR	\$ 50			
60	3/22/2021	Valley Wine & Spirits Chattanooga	BUSINESS	\$ 150			
61	3/25/2021	Lookout Pointe Apartments	BUSINESS	\$ 150			
62	3/27/2021	Elder's Ace Hardware	BUSINESS	\$ 150			
63	4/1/2021	Evan Stone	CHAMPION	\$ -			
64	4/3/2021	Dade Library	NON-PROFIT	\$ 100			
65	4/7/2021	Mosteller's Towing & Recovery	BUSINESS	\$ 150			
66	4/15/2021	SmallTown Nutrition	BUSINESS	\$ 150			
67	4/16/2021	Dade County Health Department	NON-PROFIT	\$ 100			
68	4/21/2021	Soloff Properties	BUSINESS	\$ 150			
69	4/27/2021	Canyon Gallery	BUSINESS	\$ 150			
70	5/5/2021	MaDex	PATRON	\$ 500			
71	5/18/2021	TVN & Trenton Telephone Company	PATRON	\$ 500			
72	5/22/2021	Valley Vibes Music & Arts Festival	BUSINESS	\$ 150			
73	7/19/2021	Corner Coffee	BUSINESS	\$ 150			
74	8/4/2021	Dade County IDA	NON-PROFIT	\$ 100			
75	8/13/2021	Trenton Pressing	CHAMPION	\$ 1,000			
76	8/24/2021	Kathleen Reed	INDIVIDUAL	\$ 75			
77	9/9/2021	EPB	CHAMPION	\$ 1,000			
78	9/13/2021	Barbara Halvin	SENIOR	\$ 50			
79	9/15/2021	Lynne Dorsey	SENIOR	\$ 50			
80	10/8/2021	Mom & Pops Shop	BUSINESS	\$ 150			
81	10/15/2021	The Vapory	BUSINESS	\$ 150			
82	10/29/2021	Tractor Supply	BUSINESS	\$ 150			
83	11/1/2021	Red Fox Service & Repair	CHAMPION	\$ 1,000			
84	11/6/2021	Uncle Lar's	BUSINESS	\$ 150			
85	11/4/2021	Blooms & Stitches	BUSINESS	\$ 150			
86	11/17/2021	Dade County Farm Bureau	BUSINESS	\$ 150			
87	12/4/2021	Richard Nace	SENIOR	\$ 50			
88	12/14/2021	McBride's Bookstore	NON-PROFIT	\$ 100			
89	12/14/2021	Lookout Mountain CASA	NON-PROFIT	\$ 100			
90	12/16/2021	Titus Cartwright	STUDENT	\$ 50			
91	12/27/2021	Rising Fawn Gardens	BUSINESS	\$ 150			
92	12/29/2021	Gladys Mynatt	INDIVIDUAL	\$ 75			
93		Bellora Realtors			1/4/2022	BRONZE	\$ 150
94		Charity & David Barton			1/4/2022	BRONZE	\$ 150
95		Servpro			1/12/2022	BRONZE	\$ 150
96		Hope House Café & Gift Shop			1/27/2022	NON-PROFIT	\$ 100
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