



## BOARD MEETING MINUTES

March 1, 2022

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
March 1, 2022	Regular	Dade County Commission Meeting Room and Zoom videoconference	Yes

PERSONS IN ATTENDANCE				
BOARD DIRECTORS & OFFICERS	Name		Present	Absent
	George Williams	Chair	✓	
	Kathleen Reed	Immediate Past Chair		✓
	John Rollins	Vice Chair		✓
	Stacey Prater	Vice Chair	✓	
	Harry Abell	Treasurer	✓	
	Marcy Williams	Secretary	✓	
	Dena Abell		✓	
	Charity Barton			✓
	Jane Dixon		✓	
	Dorinda Moon		✓	
COMMITTEE MEMBERS AND GUESTS	Name	Capacity or Organization		
	William Back	Legal counsel		✓
	Sue Gridley	Public Art Committee Chair (portion)	✓	
	Orey Yates	Social Media Committee Chair		✓

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By George Williams at 6:00 PM
Invocation	Harry Abell
Motion to dispense with the reading of and Approve the Meeting Minutes of February 1, 2022	Moved by Stacey Prater Seconded by Harry Abell All Board Directors present approved
Motion to approve the Financial Reports.	Moved by Marcy Williams Seconded by Jane Dixon All Board Directors present approved

## COMMITTEE REPORTS

### Treasurer Report.

- Reimbursements:
  - Marcy Williams - \$173.29 for New Investor Decals, envelopes, and labels
- Expenses:
  - Dollar Tree - \$16.59 – trash bags, picture frame etc.
  - USPS - \$58.00 - Postage Stamps
  - Dollar Tree - \$11.72 – office supplies – paper towels etc.

- Investors: We had several new Investors and renewals by previous Investors for a total of \$3605.17

**Membership.** Marcy reviewed the Investor Recap (attached to these minutes). We recognize that we will not have a 100% renewal rate; however, Marcy urged board directors to follow up with those investors who have received Renewal Invoices but have not yet renewed.

**Public Art.** The board discussed the efforts of the TriState Heritage and Culture Coalition to install a mural on a building in Jenkins Park. They are actively seeking public donations. The board agreed that this is a THACC program, and the Alliance Public Art Committee would not be involved.

Sue Gridley joined the meeting via Zoom after this discussion. She reported that they expect to have their first public sculpture, designed by Mark Issenberg, installed at TVN by the end of March. The committee is also planning a fine arts fair for this summer with a goal of including folks from both the mountain and Trenton.

**Drugs Don't Work Program.** Stacey reported that she has completed most of the training and expects to be ready to launch the program in mid-March.

**Lunch & Learn – Community Update recap.** Marcy reported that we had 50 attendees for the luncheon held on February 24<sup>th</sup> at the Trenton Community Center. Hope House Café (an Alliance Investor) catered the event, which gave them additional exposure in the community. Bottom line result was a loss of \$330, but Harry Abell reminded everyone that it should not be viewed as a loss, but as an investment in our community.

**1945 Dade County Fair.** Kathleen Reed, the board's liaison to the Fair committee, was not present to report on the plans for Alliance involvement in the event. Dena Abell said that there is a meeting scheduled for March 7. The board would like to organize the Information Booth at the Fair, as well as cut watermelon and cook hot dogs, as we did last year.

## **OLD BUSINESS**

**Tourism.** Charity Barton was not present at the meeting but had emailed George that she has no update on tourism maps.

**DCHS Career Fair.** George reported that the Career Fair is scheduled for Tuesday, April 5 at the high school. He and Marcy will attend a meeting with Josh Ingle, Tonya Gatlin, and Pam Barton on Friday, 3/4 to work out details for the event.

## **NEW BUSINESS**

**Request from Dade First – Family Connection.** Jane Dixon reported that although we do not have many details yet, there is a plan to organize clothing donations for students. George moved that the Alliance support the effort, Harry seconded, and all board directors present approved.

**Process for request for Alliance support, funds, endorsement, participation, or approval.** We anticipate that the Alliance will receive more requests from individuals or other organizations. We agreed that no one board director can make a decision and all requests will be discussed at a board meeting. In any case

where an immediate reply is needed, George will contact each board director by phone/email. Stacey added that any request to the Alliance should be in writing.

**Goals for 2022.** George had asked all board directors to submit their thoughts about 2022 goals but received responses from only two directors (attached to these minutes). The board agreed that our goal for 2022 should be 150 Investors. George will summarize four to five additional goals and present to the board at the April meeting.

#### **OPEN FLOOR**

Harry mentioned that the Tri-State Food Pantry received a request from an organization sponsoring a summer camp to feed 60 – 70 kids. That type of donation is not allowed under Food Pantry guidelines. Harry anticipates that the Alliance might receive a similar request. We agreed that it would be considered as outlined in the Process above.

Stacey suggested that we reach out to Roper Corporation, McLemore, and Trenton Golf Course to become Investors.

ADJOURNMENT AND NEXT MEETING	
Meeting Adjourned at 6:48 PM	Moved by Harry Abell Seconded by Jane Dixon All Board Directors present approved
Next Meeting	Tuesday, April 5, 2022, at 6:00 pm Location: Dade County Library

ADMINISTRATIVE	
Attachments	The following documents are incorporated within these Minutes: A. Financial Reports – February B. Investors to Date C. Investor Recap D. 2022 Goals submitted
Respectfully submitted by:	Marcy Williams, Secretary



Alliance for Dade, Inc.  
Balance Sheet  
as of 02/28/2022

Account Number	Account Name	Amount
<b>Assets</b>		
<b>Current Assets</b>		
1000	Checking	\$49,192.56
1020	Petty Cash	\$17.27
<b>Total Current Assets</b>		<hr/> \$49,209.83
<b>Total Assets</b>		<hr/> \$49,209.83
<b>Liabilities</b>		
<b>Total Liabilities</b>		<hr/> \$0.00
<b>Equity</b>		
<b>Unrestricted Net Assets</b>		
3000	General Fund - Fund Balance	\$37,903.24
<b>Total Unrestricted Net Assets</b>		<hr/> \$37,903.24
<b>Restricted Net Assets</b>		
3150	TCT (RVIC) - Fund Balance	\$8,470.21
3175	TPD (DMO) - Fund Balance	\$2,836.38
<b>Total Restricted Net Assets</b>		<hr/> \$11,306.59
<b>Total Equity</b>		<hr/> \$49,209.83
<b>Total Liabilities + Total Equity</b>		<hr/> <hr/> \$49,209.83

## Compare Income Statement 01/01/2022 to 03/01/2022

Account Number	Account Name	02/01/2022 Year to Date	
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### Income

#### Government Support

4150	TCT (RVIC)	1,593.54	3,421.21
4162	Dade County Commission	833.33	1,666.66
4175	TPD (DMO)	1,195.16	2,565.91
<b>Total Government Support</b>		<b>3,622.03</b>	<b>7,653.78</b>

#### Investor Payments

4100	Investor Dues	3,605.17	7,105.17
<b>Total Investor Payments</b>		<b>3,605.17</b>	<b>7,105.17</b>

#### Grants

4200	Drugs Don't Work Grant	0.00	10,000.00
<b>Total Grants</b>		<b>0.00</b>	<b>10,000.00</b>

#### Other Income

4300	Bank Account Interest	1.07	2.04
<b>Total Other Income</b>		<b>1.07</b>	<b>2.04</b>

#### Events

4710	Lunch & Learn	999.20	999.20
<b>Total Events</b>		<b>999.20</b>	<b>999.20</b>
<b>Total Income</b>		<b>8,227.47</b>	<b>25,760.19</b>

### Expense

#### Payroll

5000	Net Wages - Employee	1,490.59	3,030.53
5005	Payroll Taxes - Employee	277.41	570.47
5006	Payroll Taxes - Employer	193.57	394.28
5015	Workers' Comp Insurance	7.83	52.66
<b>Total Payroll</b>		<b>1,969.40</b>	<b>4,047.94</b>

#### Facility

5100	Rent	400.00	800.00
5120	Electric	142.43	142.43
5130	Telephone & Internet	115.55	231.10
5140	Maintenance & Repairs	16.59	16.59
<b>Total Facility</b>		<b>674.57</b>	<b>1,190.12</b>

#### Administrative

5220	Credit Card Processing Fees	54.81	64.11
5230	Office Supplies	11.72	111.41
5233	Postage	58.00	127.60
5270	Accounting & Computer Software	94.00	188.00
5280	Annual State Registration Fee	0.00	30.00
<b>Total Administrative</b>		<b>218.53</b>	<b>521.12</b>

#### Meetings & Events

5412	Board Meetings	173.29	173.29
5420	Light Up Trenton	0.00	18.73
5430	Jolly Holidays Expo	0.00	803.95
<b>Total Meetings &amp; Events</b>		<b>173.29</b>	<b>995.97</b>

**Marketing**

5340	Ribbon Cutting	0.00	28.89
5350	Alliance Website	0.00	14.16
5370	Social Media	0.00	25.28
Total Marketing		0.00	68.33
Total Expense		3,035.79	6,823.48
Net Income (Loss)		5,191.68	18,936.71



Alliance for Dade, Inc.  
Statement of Cash Flows  
for the period of 02/01/2022 to 02/28/2022

Account Number	Account Name	Amount
<b>Operating Activities</b>		
	Net Income	\$5,191.68
<b>Adjustments to reconcile Net Income to Net Cash provided by operations:</b>		
	Net cash provided by operating activities	\$5,191.68
<b>Investing Activities</b>		
	Net cash provided by investing activities	\$0.00
<b>Financing Activities</b>		
	Net cash provided by Financing activities	\$0.00
<b><u>Summary</u></b>		
	Net cash increase for period	\$5,191.68
	Cash at beginning of period	\$44,018.15
	Cash at end of period	\$49,209.83



## INVESTORS

2/27/2022

shaded = renewal notice has been sent

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
1	9/29/2020	1/27/2022	Above the Clouds Inn	BRONZE	\$ 150	
2	2/8/2021		ALFA Insurance - Suzan Gross	BUSINESS	\$ 150	
3	2/3/2022		Amanda Huckabee	INDIVIDUAL	\$ 75	
4	10/6/2020		American Legion Post 106	NON-PROFIT	\$ 100	
5	9/15/2020		Andrew Smith, Modern Woodmen	BUSINESS	\$ 150	
6	1/13/2021	1/3/2022	Bank of Dade	BRONZE	\$ 150	
7	9/13/2021		Barbara Halvin	SENIOR	\$ 50	
8	1/4/2022		Bellora Realtors	BRONZE	\$ 150	
9	11/4/2021		Blooms & Stitches	BUSINESS	\$ 150	
10	4/27/2021		Canyon Gallery	BUSINESS	\$ 150	
11	9/16/2020		Carey Fauscett-Anderson	INDIVIDUAL	\$ 75	
12	1/4/2022		Charity & David Barton	BRONZE	\$ 150	
13	9/21/2020		Charles Mahan	SENIOR		comp
14	12/8/2020	12/29/2021	Chattanooga Vacation Rentals	BRONZE	\$ 150	
15	9/26/2020	2/15/2022	Citizen's Bank & Trust	GOLD	\$ 1,000	
16	9/14/2020		City of Trenton	CHAMPION	\$ 1,000	
17	2/7/2022		Cloudland Canyon State Park	NON-PROFIT	\$ 100	
18	10/13/2020		Connie Webb	SENIOR	\$ 50	
19	7/19/2021		Corner Coffee	BUSINESS	\$ 150	
20	3/15/2021		Covenant College	PATRON	\$ 500	
21	10/28/2020	12/28/2021	Creative Knitwear, Inc.	SILVER	\$ 150	
22	11/17/2021		Dade County Farm Bureau	BUSINESS	\$ 150	
23	10/20/2020		Dade County Georgia	CHAMPION	\$ 1,000	
24	4/16/2021		Dade County Health Department	NON-PROFIT	\$ 100	
25	8/4/2021		Dade County IDA	NON-PROFIT	\$ 100	
26	10/1/2020	12/5/2022	Dade County Schools	BRONZE	\$ 150	
27	2/27/2021		Dade County Sheriff's Office	NON-PROFIT	\$ 100	
28	10/1/2020	12/5/2022	Dade Elementary School	BRONZE	\$ 150	
29	10/1/2020	12/5/2022	Dade High School	BRONZE	\$ 150	
30	4/3/2021		Dade Library	NON-PROFIT	\$ 100	
31	10/1/2020	12/5/2022	Dade Middle School	BRONZE	\$ 150	
32	10/1/2020	12/5/2022	Davis Elementary School	BRONZE	\$ 150	
33	9/21/2020	9/10/2021	Dena Abell	SENIOR	\$ 50	
34	2/4/2021	2/9/2022	Dwayne Moon	INDIVIDUAL	\$ 75	
35	2/8/2022		Diana Kohler	SENIOR	\$ 50	
36	3/10/2021		Discount Flooring	BUSINESS	\$ 150	
37	3/27/2021		Elder's Ace Hardware	BUSINESS	\$ 150	
38	11/3/2020	1/10/2022	Elevated Gear	SILVER	\$ 500	
39	9/9/2021		EPB	CHAMPION	\$ 1,000	
40	4/1/2021		Evan Stone	CHAMPION	\$ -	comp
41	10/23/2020	1/25/2022	Friends of Cloudland Canyon State Park	NON-PROFIT	\$ 100	
42	9/23/2020	1/20/2022	General Woods Inn	BRONZE	\$ 150	
43	8/28/2020	12/17/2021	George & Marcy Williams	GOLD	\$ 1,000	
44	10/26/2020	10/5/2021	Georgia Power	GOLD	\$ 1,000	
45	12/29/2021		Gladys Mynatt	INDIVIDUAL	\$ 75	
46	3/18/2021		Glass Farm Nursery	BUSINESS	\$ 150	
47	9/29/2020		Guthrie's	BUSINESS	\$ 150	
48	8/1/2020	9/10/2021	Harry Abell	SENIOR	\$ 50	
49	9/29/2020	12/18/2021	Home Harvest Retreat	BRONZE	\$ 150	
50	1/27/2022		Hope House Café & Gift Shop	NON-PROFIT	\$ 100	
51	9/16/2020	2/2/2022	Integer	GOLD	\$ 1,000	



	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
52	2/26/2021		Julie West	SENIOR	\$ 50	
53	8/24/2021		Kathleen Reed	INDIVIDUAL	\$ 75	
54	9/15/2020	1/1/2022	Law Office of J. Robin Rogers	GOLD	\$ -	comp
55	2/24/2022		Linda Case	SENIOR	\$ 50	
56	10/8/2020	1/17/2022	Lookout Lavender	BRONZE	\$ 150	
57	12/14/2021		Lookout Mountain CASA	NON-PROFIT	\$ 100	
58	3/25/2021		Lookout Pointe Apartments	BUSINESS	\$ 150	
59	9/15/2021		Lynne Dorsey	SENIOR	\$ 50	
60	5/5/2021		MaDex	PATRON	\$ 500	
61	1/2/2021	2/7/2022	Matt Mayfield State Farm	BRONZE	\$ 150	
62	12/14/2021		McBride's Bookstore	NON-PROFIT	\$ 100	
63	8/1/2020		Mike Lingle	SENIOR	\$ 50	
64	10/8/2021		Mom & Pops Shop	BUSINESS	\$ 150	
65	4/7/2021		Mosteller's Towing & Recovery	BUSINESS	\$ 150	
66	9/29/2020	2/14/2022	Oak Leaf Cottage	BRONZE	\$ 150	
67	10/13/2020		Optimist Club of Trenton-Dade	NON-PROFIT	\$ 100	
68	8/1/2020		Peggy Lingle	SENIOR	\$ 50	
69	2/23/2022		Phillip Dawson	SENIOR	\$ 50	
70	3/3/2021		Real Living Southern Realty	BUSINESS	\$ 150	
71	11/1/2021		Red Fox Service & Repair	CHAMPION	\$ 1,000	
72	10/26/2020	1/24/2022	Reeves Heating & Air, LLC	BRONZE	\$ 150	
73	12/4/2021		Richard Nace	SENIOR	\$ 50	
74	12/27/2021		Rising Fawn Gardens	BUSINESS	\$ 150	
75	3/23/2021		Sally Thomas Worland	SENIOR	\$ 50	
76	8/25/2020		SendOutCards	BUSINESS	\$ 150	
77	1/12/2022		Servpro	BRONZE	\$ 150	
78	3/15/2021		Sexual Assault Victim's Advocacy Center	NON-PROFIT	\$ 100	
79	4/15/2021		SmallTown Nutrition	BUSINESS	\$ 150	
80	4/21/2021		Soloff Properties	BUSINESS	\$ 150	
81	11/3/2020	1/10/2022	Southeast Lineman Training Center	SILVER	\$ 500	
82	12/9/2020	2/9/2022	Stacey Prater	INDIVIDUAL	\$ 75	
83	9/11/2020	2/2/2022	Standard Companies	BRONZE	\$ 150	
84	2/4/2021	2/9/2022	Stevie & The Moon	BRONZE	\$ 150	
85	9/18/2020	12/17/2021	Sue Gridley	SENIOR	\$ 50	
86	2/9/2022		Taddy & Chris Tierney	SILVER	\$ 500	
87	2/2/2022		TAG Express	SILVER	\$ -	comp
88	11/5/2020	12/22/2021	The Dade County Sentinel	BRONZE	\$ 150	
89	10/15/2021		The Vapory	BUSINESS	\$ 150	
90	12/16/2021		Titus Cartwright	STUDENT	\$ 50	
91	2/26/2021	2/1/2022	Tom Pounds	SENIOR	\$ 50	
92	10/19/2020	12/27/2021	Top of Georgia Economic Development	BRONZE	\$ 150	
93	10/29/2021		Tractor Supply	BUSINESS	\$ 150	
94	10/17/2020	1/27/2022	Trenton Physical Therapy, Inc	BRONZE	\$ 150	
95	8/13/2021		Trenton Pressing	CHAMPION	\$ 1,000	
96	10/13/2020	1/27/2022	Trenton United Methodist Church	NON-PROFIT	\$ 100	
97	11/12/2020	1/28/2022	Tri-State Food Pantry, Inc	NON-PROFIT	\$ 100	
98	5/18/2021		TVN & Trenton Telephone Company	PATRON	\$ 500	
99	11/6/2021		Uncle Lar's	BUSINESS	\$ 150	
100	5/22/2021		Valley Vibes Music & Arts Festival	BUSINESS	\$ 150	
101	3/22/2021		Valley Wine & Spirits Chattanooga	BUSINESS	\$ 150	
102	10/1/2020		Wasawillow Farm	BUSINESS	\$ 150	
103	9/29/2020		Will & Amy Garrett	BUSINESS	\$ 150	

## INVESTOR RECAP - 2022

### 103 CURRENT TOTAL # INVESTORS

#### 7 NEW INVESTORS in February

TAG Express (comp)	SILVER	\$	-	
Taddy & Chris Tierney	SILVER	\$	500	
Cloudland Canyon State Park	NON-PROFIT	\$	100	
Amanda Huckabee	INDIVIDUAL	\$	75	
Diana Kohler	SENIOR	\$	50	
Phillip Dawson	SENIOR	\$	50	
Linda Case	SENIOR	\$	50	
		\$		825

4 NEW INVESTORS in January \$ 550

11 NEW INVESTORS YTD \$ 1,375

#### 10 RENEWALS in February

Standard Companies	BRONZE	\$	150	
Integer	GOLD	\$	1,000	
Citizen's Bank & Trust	GOLD	\$	1,000	
Oakleaf Cottage	BRONZE	\$	150	
Matt Mayfield	BRONZE	\$	150	
Stacey Prater	INDIVIDUAL	\$	75	
Stevie & the Moon	BRONZE	\$	150	
Dewayne Moon	INDIVIDUAL	\$	75	
Tom Pounds	SENIOR	\$	50	
Wasawillow Farms	BRONZE	\$	150	
		\$		2,950

26 RENEWALS prior to February \$ 6,200

36 RENEWALS YTD \$ 9,150

#### INVOICED, BUT NOT YET RENEWED

Dade County	GOLD	\$	1,000	Carey Anderson
City of Trenton	GOLD	\$	1,000	Alex Case
Send Out Cards	BRONZE	\$	150	Kathleen Reed
Guthrie's	BRONZE	\$	150	Will Garrett
Will & Amy Garrett	BRONZE	\$	150	
Modern Woodmen	BRONZE	\$	150	Andrew Smith
Alfa Insurance	BRONZE	\$	150	Suzan Gross
American Legion	NON-PROFIT	\$	100	Gary Moore
Optimist Club	NON-PROFIT	\$	100	Jane Dixon
Dade County Sheriff	NON-PROFIT	\$	100	
Carey Anderson	INDIVIDUAL	\$	75	
Connie Webb	SENIOR	\$	50	
Julie West	SENIOR	\$	50	
Mike Lingle	SENIOR	\$	50	
Peggy Lingle	SENIOR	\$	50	
Charles Mahan	SENIOR	\$	50	comp in 2021
		\$		3,375

## Alliance for Dade – Goals for 2022

### Marcy Williams

My thoughts for Alliance goals for 2022:

- Hire an Alliance for Dade President with background in chamber management and/or economic development
- Once President is hired, conduct a Strategic Planning session with President and all Board Directors
- Develop an annual Budget
- Grow to minimum 125 Investors
- Expand our Board of Directors to include more high-profile community members (meet quarterly), but create Executive Committee subset to make decisions (meet monthly)
- Find a volunteer with website development experience willing to help with technical and creative web issues
- Find a volunteer with financial accounting experience willing to help with our financials
- Conduct a “How to Hold a Successful Career Fair” session with participating employers prior to the April event
- Conduct a “Sales Training” session for DADE EXPO exhibitors prior to the event
- Provide Dade Sentinel with a weekly Alliance for Dade column (similar to Optimist Club column)
- Move from a *weekly* “Featured Investor” to a **monthly** “Featured Investor” – continue to provide Alliance Live! video in Alliance Builder, website, KWN-TV, and sandwich-board sign, but develop additional ways to provide exposure for that investor (photo in Dade Sentinel? Announcement at Dade Commission Meeting and Trenton Commission Meeting? Certificate? Opportunity to appear on Dade County FB Live Update? Sign in Welcome Center window? etc.)
- Get sponsorship for each Lunch & Learn event – sponsor can have a table with info, do 3 minute presentation, get “x” number of free tickets

### Stacey Prater

Thinking of our goals:

1st, I would challenge our Alliance to increase membership to 125 members.

2nd, Have a five year plan ... Where do we want the Alliance to go and grow.

3rd, Getting younger people involved and volunteering. Great for succession planning.

4th, Hire an CEO that is a good fit for the Alliance.

5th, Plan more events for investors and also offer them different trainings and benefits to get them more involved.

Just a few thoughts.