



BOARD MEETING MINUTES
October 11, 2022

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
October 11, 2022	Regular	Guthrie's Meeting Room and Zoom videoconference	Yes

PERSONS IN ATTENDANCE				
	Name		Present	Absent
BOARD DIRECTORS & OFFICERS	George Williams	Chair	✓	
	Kathleen Reed	Immediate Past Chair	zoom	
	John Rollins	Vice Chair		✓
	Stacey Prater	Vice Chair	✓	
	Harry Abell	Treasurer	✓	
	Marcy Williams	Secretary	✓	
	Dena Abell		✓	
	Charity Barton			✓
	Jane Dixon		✓	
	Dorinda Moon		✓	
	Name	Capacity or Organization		
STAFF, COMMITTEE MEMBERS AND GUESTS	Margo McDade	Director of Tourism	✓	
	Jamison Griffin	Scenic Dade	✓	
	Ronnie Hunt	Scenic Dade	✓	

CALL TO ORDER AND ROUTINE MOTIONS	
Call to Order	By George Williams at 6:00 pm
Invocation	Harry Abell
Motion to dispense with the reading of and Approve the Meeting Minutes of September 12, 2022	Moved by Harry Abell Seconded by Stacey Prater All Board Directors present approved
Motion to approve the Financial Reports.	Moved by Jane Dixon Seconded by Dorinda Moon All Board Directors present approved

PRESENTATION TO BOARD

Jamison Griffin from Scenic Dade presented on overview of that organization and their plans for the Town Creek Trail, a pedestrian path from Jenkins Park in Trenton to Sitton's Gulch. The first section of Phase I, from Jenkins Park to Highway 11, has been completed and Scenic Dade would like to place a wayfinding sign at the corner of Price Street and Highway 11 (Main Street). They are asking the Alliance to pay up to \$3,500 for the sign.

The sign is approximately 4' in diameter. FastSigns will construct the sign and will need approximately four weeks to complete it. Scenic Dade plans to promote the Town Creek Trail via website and newspaper articles to attract tourism to Dade County.

Harry Abell made a motion for the Alliance to pay \$3,500 for the sign, as long as it included a small plaque recognizing the Alliance for Dade. Dorinda Moon seconded the motion. Seven board directors present voted for the motion, and Jane Dixon abstained.

COMMITTEE REPORTS

FINANCE– Harry Abell

Harry discovered that the old Dade County Chamber of Commerce bank account at Citizen's Bank & Trust had not been closed. He will contact the bank to have it closed immediately. Harry moved some funds from Bank of Dade to Citizen's Bank because Bank of Dade doesn't pay interest and CBT does.

PUBLIC ARTS – Sue Gridley

Marcy Williams reported for Sue that Carey Fauscett-Anderson and Heidi Wilson have joined the Public Arts Committee.

TOURISM – Charity Barton

No report.

DADE EXPO – Jolly Holidays! – Harry Abell

A meeting was held immediately prior to the board meeting. Plans are firming up for the DADE EXPO – Jolly Holidays! scheduled for Saturday, November 26th at Dade County High School.

LIGHT UP TRENTON – Dena Abell, Jane Dixon, Kathleen Reed

The committee has started meeting face-to-face with businesses, giving them a flyer and encouraging them to decorate their windows.

SOCIAL MEDIA – Margo McDade

Margo has assumed responsibility for social media. She has been updating the Facebook page, Instagram account, and Twitter account.

MEMBERSHIP – Marcy Williams

Since the last meeting, Roof Curb Systems has become an investor because they participated in Job Ready Dade.

Current Number of Active Investors: **106** Lapsed Investors: **10**

The following investors are more than 3 months overdue on their renewals:

- SmallTown Nutrition (US Mail issue – visited in person and they said they would renew)
- Valley Vibes Music Festival

WELCOME CENTER – Marcy Williams

We had 39 visitors and 24 phone calls in the Welcome Center in September. A new printer was purchased for the Welcome Center and because we could not sell it, the old printer was donated to Mom & Pop's shop.

OLD BUSINESS

Office Space for Sandy White. Board directors voted via email last week to approve the lease of Unit #8, immediately behind the Welcome Center, to be used as Sandy’s office. The lease is for 6 months at \$525 per month. George and Marcy Williams will clean and paint the office.

Harry Abell moved to approve \$3,500 for furniture, computer, etc. to set up Sandy’s office. Dorinda Moon seconded the motion, and all board directors present approved.

Job Ready Dade. The job fair was held on September 24th at Dade County High School. There were fewer employers present than last year, which was disappointing. Fewer people attended the hiring event, but those who did were serious about seeking employment. The \$500 cash grand prize was won by Shelly Jackson.

Fright Night. Plans continue to hold the after-hours event on Thursday, October 27th at the Southeast Lineman Training Center. Nathan Wooten, Brad Gibson, and Nadine Woods are scheduled to speak. We have not had many registrations – need to talk up this event!

NEW BUSINESS

Ribbon-Cutting and Welcome Reception. Marcy reported that there will be a ribbon-cutting for the rebuilt General Woods Inn on Tuesday, November 1 at 5pm. Board directors voted via email last week to approve spending \$800 for a Welcome Reception immediately following the ribbon-cutting to welcome Margo and Sandy to our community. State, county, city, school board, IDA, and Alliance board will be invited, along with spouse/guest.

OPEN FLOOR

Kathleen asked about the status of Welcome Center road signs. George reported that we have received the new, sturdier signs from the state corrections department, and he will be installing them soon.

Jane asked that everyone contact her at jane.dixon.2366@gmail.com as she is having trouble accessing her alliance email.

ADJOURNMENT AND NEXT MEETING	
Motion to Adjourn at 7:16 PM	Moved by Harry Abell Seconded by Dorinda Moon All Board Directors present approved
Next Meeting	Tuesday, November 8, 2022, at 6:00 pm Location: TBA and Zoom videoconference

ADMINISTRATIVE	
Attachments	The following documents are attached to these Minutes: A. Financial Reports – September
Respectfully submitted by:	Marcy Williams, Secretary



Alliance for Dade, Inc.
Balance Sheet
as of 09/30/2022

Account Number	Account Name	Amount
Assets		
Current Assets		
1000	CBT - Checking	\$172,691.13
1005	Bank of Dade - checking	\$137,015.64
1010	DCCoC Checking	\$-0.67
1020	Petty Cash	\$17.27
Total Current Assets		\$309,723.37
Total Assets		\$309,723.37
Liabilities		
Total Liabilities		\$0.00
Equity		
Unrestricted Net Assets		
3000	General Fund - Fund Balance	\$47,643.13
Total Unrestricted Net Assets		\$47,643.13
Restricted Net Assets		
3150	TCT (RVIC) - Fund Balance	\$180,290.21
3175	TPD (DMO) - Fund Balance	\$81,790.03
Total Restricted Net Assets		\$262,080.24
Total Equity		\$309,723.37
Total Liabilities + Total Equity		\$309,723.37



Alliance for Dade, Inc.
 Income Statement: Current Month v. Year
 for the period of 01/01/2022 to 09/30/2022

Account Number	Account Name	YTD Amount	Current Month
Income			
Government Support			
4150	TCT (RVIC)	\$194,593.09	\$2,716.43
4162	Dade County Commission	\$7,499.97	\$833.33
4175	TPD (DMO)	\$83,838.85	\$2,037.32
Total Government Support		\$285,931.91	\$5,587.08
Investor Payments			
4100	Investor Dues	\$14,844.65	\$1,350.00
Total Investor Payments		\$14,844.65	\$1,350.00
Grants			
4200	Drugs Don't Work Grant	\$10,000.00	\$0.00
Total Grants		\$10,000.00	\$0.00
Other Income			
4300	Bank Account Interest	\$22.06	\$4.26
4500	Miscellaneous Income	\$3.95	\$0.00
4600	Donations	\$0.00	\$0.00
4625	Purchases at Welcome Center	\$120.00	\$20.00
Total for 4600 - Donations		\$120.00	\$20.00
Total Other Income		\$146.01	\$24.26
Events			
4710	Lunch & Learn	\$1,851.40	\$0.00
4720	EXPO - exhibitor registrations	\$1,045.00	\$445.00
4721	EXPO - sponsorships	\$2,700.00	\$2,000.00
Total for 4720 - EXPO - exhibitor registrations		\$3,745.00	\$2,445.00
4750	US11 Antique Alley	\$100.00	\$0.00
4760	Plum Nelly Depot Arts & Crafts Show	\$943.23	\$0.00
Total Events		\$6,639.63	\$2,445.00
Total Income		\$317,562.20	\$9,406.34
Expense			
Payroll			
5000	Net Wages - Employee	\$12,898.13	\$1,429.48
5005	Payroll Taxes - Employee	\$2,731.87	\$301.28
5006	Payroll Taxes - Employer	\$1,388.45	\$189.53
5020	Employee Back Ground Check	\$134.98	\$0.00

Account Number	Account Name	YTD Amount	Current Month
Total Payroll		\$17,153.43	\$1,920.29
Facility			
5100	Rent	\$4,000.00	\$800.00
5120	Electric	\$1,109.95	\$90.89
5130	Telephone & Internet	\$924.40	\$115.55
5140	Maintenance & Repairs	\$16.59	\$0.00
Total Facility		\$6,050.94	\$1,006.44
Administrative			
5200	Bank Charges	\$1.60	\$1.10
5220	Credit Card Processing Fees	\$300.61	\$45.13
5230	Office Supplies	\$962.07	\$137.64
5233	Postage	\$127.60	\$0.00
5260	PO Box	\$138.00	\$0.00
5270	Accounting & Computer Software	\$1,130.00	\$178.00
5280	Annual State Registration Fee	\$30.00	\$0.00
5290	Insurance	\$0.00	\$0.00
5015	Workers' Comp Insurance	\$212.39	\$39.67
5292	General Liability	\$417.00	\$0.00
5294	D&O and EPLI	\$712.00	\$0.00
Total for 5290 - Insurance		\$1,341.39	\$39.67
Total Administrative		\$4,031.27	\$401.54
Subscriptions & Training			
5510	Membership Dues/Subscriptions	\$921.40	\$0.00
5550	Training & Education	\$0.00	\$0.00
5555	Mileage Reimbursement	\$70.25	\$70.25
Total for 5550 - Training & Education		\$70.25	\$70.25
Total Subscriptions & Training		\$991.65	\$70.25
Meetings & Events			
5412	Board / Staff Meetings & Events	\$223.72	\$0.00
5420	Light Up Trenton	\$18.73	\$0.00
5430	DADE EXPO	\$803.95	\$0.00
5441	Smoke on the Square	\$600.00	\$0.00
5460	Lunch & Learn	\$2,449.19	\$0.00
5470	Plum Nelly Depot Art Show	\$507.64	\$0.00
5480	Job Ready Dade	\$677.75	\$677.75
Total Meetings & Events		\$5,280.98	\$677.75
Marketing			
5310	Print Advertising	\$3,486.00	\$0.00
5320	Signage	\$85.00	\$0.00
5330	Printed Marketing Materials	\$4.72	\$0.00
5340	Ribbon Cutting	\$55.65	\$0.00
5350	Alliance Website	\$315.69	\$0.00

Account Number	Account Name	YTD Amount	Current Month
5365	Website US11AntiqueAlley.com	\$290.50	\$9.99
5370	Social Media	\$25.28	\$0.00
Total Marketing		\$4,262.84	\$9.99
Gifts - Donations - Memorials			
5800	Gifts - Donations - Memorials	\$340.84	\$90.84
Total Gifts - Donations - Memorials		\$340.84	\$90.84
Total Expense		\$38,111.95	\$4,177.10
Net Income (Loss)		\$279,450.25	\$5,229.24



INVESTORS

10/10/2022

red = stepped up from last year's level

shaded gray = renewal notice has been sent

shaded yellow = renewal 3 mos overdue

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
1	9/29/2020	1/27/2022	Above the Clouds Inn	BRONZE	\$ 150	
2	2/8/2021	2/9/2022	ALFA Insurance - Suzan Gross	BUSINESS	\$ 150	comp for 2022
3	2/3/2022		Amanda Huckabee	INDIVIDUAL	\$ 75	
4	10/6/2020	3/12/2022	American Legion Post 106	NON-PROFIT	\$ 100	
5	1/13/2021	1/3/2022	Bank of Dade	BRONZE	\$ 150	
6	9/13/2021		Barbara Halvin	SENIOR	\$ 50	
7	1/4/2022		Bellora Realtors	BRONZE	\$ 150	
8	11/4/2021		Blooms & Stitches	BUSINESS	\$ 150	
9	9/16/2020	4/7/2022	Carey Fauscett-Anderson	INDIVIDUAL	\$ 75	
10	7/25/2022		Chad McDill	INDIVIDUAL	\$ 75	
11	1/4/2022		Charity & David Barton	BRONZE	\$ 150	
12	12/8/2020	12/29/2021	Chattanooga Vacation Rentals	BRONZE	\$ 150	
13	9/26/2020	2/15/2022	Citizen's Bank & Trust	GOLD	\$ 1,000	
14	9/14/2020	4/20/2022	City of Trenton	GOLD	\$ 1,000	
15	2/7/2022		Cloudland Canyon State Park	NON-PROFIT	\$ 100	
16	7/19/2021		Corner Coffee	BUSINESS	\$ 150	
17	3/15/2021	3/7/2022	Covenant College	GOLD	\$ 1,000	
18	10/28/2020	12/28/2021	Creative Knitwear, Inc.	SILVER	\$ 500	
19	11/17/2021		Dade County Farm Bureau	BUSINESS	\$ 150	
20	10/20/2020	1/1/2022	Dade County Georgia	TITANIUM	\$ 1,000	\$10,000 contract
21	4/16/2021	7/26/2022	Dade County Health Department	NON-PROFIT	\$ 100	
22	8/4/2021		Dade County IDA	NON-PROFIT	\$ 100	
23	10/1/2020	12/5/2022	Dade County Schools	BRONZE	\$ 150	
24	2/27/2021	4/21/2022	Dade County Sheriff's Office	NON-PROFIT	\$ 100	
25	10/1/2020	12/5/2022	Dade Elementary School	BRONZE	\$ 150	
26	10/1/2020	12/5/2022	Dade High School	BRONZE	\$ 150	
27	4/3/2021	8/25/2022	Dade Library	NON-PROFIT	\$ 100	

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
28	10/1/2020	12/5/2022	Dade Middle School	BRONZE	\$ 150	
29	9/2/2022		David Bechler	SENIOR	\$ 50	
30	3/14/2022		David Keith	SENIOR	\$ 50	
31	10/1/2020	12/5/2022	Davis Elementary School	BRONZE	\$ 150	
32	9/21/2020	9/10/2021	Dena Abell	SENIOR	\$ 50	
33	2/4/2021	2/9/2022	Dewayne Moon	INDIVIDUAL	\$ 75	
34	2/8/2022		Diana Kohler	SENIOR	\$ 50	
35	3/10/2021	8/22/2022	Discount Flooring	BUSINESS	\$ 150	
36	7/15/2022		Dyer Livestock Beef	BRONZE	\$ 150	
37	11/3/2020	1/10/2022	Elevated Gear	SILVER	\$ 500	
38	9/9/2021		EPB	CHAMPION	\$ 1,000	
39	10/23/2020	1/25/2022	Friends of Cloudland Canyon State Park	NON-PROFIT	\$ 100	
40	9/23/2020	1/20/2022	General Woods Inn	BRONZE	\$ 150	
41	8/28/2020	12/17/2021	George & Marcy Williams	GOLD	\$ 1,000	
42	10/26/2020	10/5/2021	Georgia Power	GOLD	\$ 1,000	
43	12/29/2021		Gladys Mynatt	INDIVIDUAL	\$ 75	
44	3/18/2021	4/16/2022	Glass Farm Nursery	BRONZE	\$ 150	
45	9/29/2020	3/2/2022	Guthrie's	BRONZE	\$ 150	
46	9/8/2022		H&H Plumbing	BRONZE	\$ 150	
47	8/1/2020	9/10/2021	Harry Abell	SENIOR	\$ 50	
48	4/6/2022		Healing Roots Family Practice	BRONZE	\$ 150	
49	9/29/2020	12/18/2021	Home Harvest Retreat	BRONZE	\$ 150	
50	1/27/2022		Hope House Café & Gift Shop	NON-PROFIT	\$ 100	
51	9/16/2020	2/2/2022	Integer	GOLD	\$ 1,000	
52	7/4/2022		Joshua & Andrea Cain	BRONZE	\$ 150	
53	4/19/2022		Kim Kaye	SENIOR	\$ 50	
54	4/1/2021	4/1/2022	KWN - TV	GOLD	\$ -	comp
55	9/15/2020	1/1/2022	Law Office of J. Robin Rogers	GOLD	\$ -	comp
56	2/24/2022		Linda Case	SENIOR	\$ 50	
57	10/8/2020	1/17/2022	Lookout Lavender	BRONZE	\$ 150	
58	12/14/2021		Lookout Mountain CASA	NON-PROFIT	\$ 100	

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
59	9/15/2021		Lynne Dorsey	SENIOR	\$ 50	
60	5/5/2021	8/22/2022	MaDex	PATRON	\$ 500	
61	1/2/2021	2/7/2022	Matt Mayfield State Farm	BRONZE	\$ 150	
62	12/14/2021		McBride's Bookstore	NON-PROFIT	\$ 100	
63	10/8/2021		Mom & Pops Shop	BUSINESS	\$ 150	
64	4/7/2021	4/25/2022	Mosteller's Towing & Recovery	SILVER	\$ 500	
65	9/29/2020	2/14/2022	Oak Leaf Cottage	BRONZE	\$ 150	
66	10/13/2020	4/5/2022	Optimist Club of Trenton-Dade	NON-PROFIT	\$ 100	
67	3/10/2022		Peace Love Bling (LeeAnne Absalom)	BRONZE	\$ 150	
68	2/23/2022		Phillip Dawson	SENIOR	\$ 50	
69	9/1/2022		Pinky Promise Designs (Candra Driggers)	HB BUSINESS	\$ 75	
70	3/3/2021	3/15/2022	Real Living Southern Realty	BRONZE	\$ 150	
71	11/1/2021		Red Fox Service & Repair	CHAMPION	\$ 1,000	
72	10/26/2020	1/24/2022	Reeves Heating & Air, LLC	BRONZE	\$ 150	
73	12/4/2021		Richard Nace	SENIOR	\$ 50	
74	12/27/2021		Rising Fawn Gardens	BUSINESS	\$ 150	
75	9/24/2022		Roof Curb Systems	BRONZE	\$ 150	
76	3/23/2021	5/4/2022	Sally Thomas Worland	SENIOR	\$ 50	
77	8/25/2020	4/22/2022	SendOutCards	BRONZE	\$ 150	
78	1/12/2022		Servpro	BRONZE	\$ 150	
79	3/15/2021	4/8/2022	Sexual Assault Victim's Advocacy Center	NON-PROFIT	\$ 100	
80	8/30/2022		Shane Boles - Aflaac	HB BUSINESS	\$ 75	
81	4/15/2021		SmallTown Nutrition	BUSINESS	\$ 150	
82	4/21/2021	4/20/2022	Soloff Properties	NON-PROFIT	\$ 100	
83	11/3/2020	1/10/2022	Southeast Lineman Training Center	SILVER	\$ 500	
84	12/9/2020	2/9/2022	Stacey Prater	INDIVIDUAL	\$ 75	
85	9/11/2020	2/2/2022	Standard Companies	BRONZE	\$ 150	
86	2/4/2021	2/9/2022	Stevie & The Moon	BRONZE	\$ 150	
87	9/18/2020	12/17/2021	Sue Gridley	SENIOR	\$ 50	
88	2/9/2022		Taddy & Chris Tierney	SILVER	\$ 500	
89	2/2/2022		TAG Express	SILVER	\$ -	comp

	Investment Date	Renewal Date	Organization / Individual	Level	\$	Notes
90	4/5/2022		Talley Construction	BRONZE	\$ 150	
91	11/5/2020	12/22/2021	The Dade County Sentinel	BRONZE	\$ 150	
92	10/15/2021		The Vapory	BUSINESS	\$ 150	
93	12/16/2021		Titus Cartwright	STUDENT	\$ 50	
94	2/26/2021	2/1/2022	Tom Pounds	SENIOR	\$ 50	
95	10/19/2020	12/27/2021	Top of Georgia Economic Development	BRONZE	\$ 150	
96	10/29/2021		Tractor Supply	BUSINESS	\$ 150	
97	10/17/2020	1/27/2022	Trenton Physical Therapy, Inc	BRONZE	\$ 150	
98	8/13/2021	9/22/2022	Trenton Pressing	CHAMPION	\$ 1,000	
99	10/13/2020	1/27/2022	Trenton United Methodist Church	NON-PROFIT	\$ 100	
100	11/12/2020	1/28/2022	Tri-State Food Pantry, Inc	NON-PROFIT	\$ 100	
101	5/18/2021	5/24/2022	TVN & Trenton Telephone Company	SILVER	\$ 500	
102	11/6/2021		Uncle Lar's	BUSINESS	\$ 150	
103	5/22/2021		Valley Vibes Music & Arts Festival	BUSINESS	\$ 150	
104	8/22/2022		Volunteers of America	NON-PROFIT	\$ 100	
105	10/1/2020	3/1/2022	Wasawillow Farm	BRONZE	\$ 150	
106	9/29/2020	5/5/2022	Will & Amy Garrett	BRONZE	\$ 150	
LAPSED						
1	9/15/2020	moved	Andrew Smith, Modern Woodmen	BUSINESS	\$ 150	
2	4/27/2021	closed	Canyon Gallery	BUSINESS	\$ 150	
3	9/21/2020		Charles Mahan	SENIOR		comp
4	10/13/2020		Connie Webb	SENIOR	\$ 50	
5	2/26/2021		Julie West	SENIOR	\$ 50	
6	8/1/2020	moved	Mike Lingle	SENIOR	\$ 50	
7	8/1/2020	moved	Peggy Lingle	SENIOR	\$ 50	
8	3/22/2021		Valley Wine & Spirits Chattanooga	BUSINESS	\$ 150	contact in Dec 2022
9	3/27/2021		Elder's Ace Hardware	BUSINESS	\$ 150	
10	3/25/2021		Lookout Pointe Apartments	BUSINESS	\$ 150	