ALLIANCE BUILDER

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HIGHLIGHTS INSIDE THIS ISSUE



The 6 Most Powerful Al Marketing Trends that will Transform your Business in 2025

Investor Limelight



10 Best Things to do this Fall in Georgia



Events & Job Postings

How to Pay for Lineman School: 6+ Financial Aid Options



Welcome to the next edition of Alliance Builder a bi-monthly newsletter of the Alliance for Dade, your chamber of commerce and welcome center. This newsletter will feature news and happenings in and around Dade County. If you have a article or flyer that you would like to share with the community, please feel free to submit it to the Alliance office. Deadline for submissions for the next newsletter will be November 25th.

TITANIUM MEMBER

PLATINUM MEMBER







Building Alliances for Business, Tourism & Community in Dade County

TWO MOUNTAINS ONE VALLEY







TRENTON-DADE

The 6 Most Powerful AI Marketing Trends That Will Transform Your Business In 2025

Bernard Marr, Contributor

The quiet hum of AI servers is rapidly drowning out the traditional drumbeat of marketing departments worldwide. As we venture deeper into 2025, this technological revolution isn't just changing how we market – it's fundamentally transforming what marketing means.

Forbes



Over the last decades of analyzing digital trends, I've never seen such a profound shift in how businesses connect with their customers. While AI and automation are undoubtedly the stars of this show, other fascinating developments are emerging from the wings, from the evolution of influencer culture to a growing emphasis on digital privacy. Let's explore the most significant trends that will shape marketing's future in the coming year.

the article

NEW WELCOME INVESTORS

Our Mission

To promote business and tourism, enhance economic and community development, and serve as a catalyst for improving the overall quality of life in Dade County

LET'S GET STARTED

hello @ginamarisa.com





My name is Gina My journey toward wellness began when I discovered I was in renal failure, leading to a kidney transplant nearly 30 years ago. This experience motivated me to prioritize my health to honor the gift of my donated kidney. Since then, I have gained extensive knowledge and education on healthy and holistic stress management techniques tailored for busy professionals. I understand the unique challenges of balancing demanding careers, family responsibilities, and personal well-being, and I'm here to help you find effective strategies to reduce stress and enhance your overall quality of life.

Gina Marisa WELLNESS Breath Your Stress Away

ANCE

FOR DADE

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SCAN FOR MORE





DECEMBER 7TH 9-4

DADE COUNTY HIGH SCHOOL 300 TRADITION LANE ~ TRENTON, GA



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EXHIBITORS

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Holiday Celebration HOLIDAY KICK-OFF NOVEMBER 30TH



6:00PM - TREE LIGHTING 6:15PM - HOPE CHURCH WORSHIP CHOIR SAND MOUNTAIN VETERAN'S SQUARE, TRENTON, GA

THE GROOVY NOMED

was featured in on November 6, 2024 by Haley Bartlett



Choose your own vibe when staying at this roadside motel. Photo by The Groovy Nomad

Enjoy a stay at The Groovy Nomad motel Book a room at this renovated 1950s motel in nearby Trenton, GA.

<u>Click here to read the full article</u>

10 BEST THINGS TO DO THIS FALL IN GEORGIA

AS THE AIR COOLS AND THE LEAVES START TO FALL, GEORGIA OFFERS COUNTLESS FALL EXPERIENCES TO ENJOY WITH YOUR FAMILY AND CLOSEST FRIENDS. FROM HIKES AND SCENIC DRIVES TO DAY TRIPS AND WEEKEND GETAWAYS, TAKE TIME TO GET OUT AND ENJOY THE SEASON'S BEST.



<u>Click here to see if your</u> Georgia favorite made the Top 10 list

Time to Rel

DADE COUNTY VISITOR 'S GUIDE AVAILABLE

The new 2023-2024 Dade County Visitor Guide is now available at the Trenton-Dade Welcome Center and at www.alliancefordade.com. You can also click the link to the right and see for yourself what there is to see and do in Dade County!

If you have a business that visitors frequent and would like some guides in your business. We will be happy to share them with you, just let us know or stop by and pick some up.

706.657.4488 www.alliancefordade.com 12362 South Main Street, Trenton GA 30752





Click to view the Alliance For Dade Visitors Guide



Small Business Development Center UNIVERSITY OF GEORGIA

Consulting Services Available through the Alliance For Dade

NEED SOME HELP WITH YOUR BUSINESS?

See below how the Small Business Development Center Helps Businesses

UGA SBDC Helps Senior Focused Business Grow and Thrive

SEVA ADULT DAY CARE

The University of Georgia Small Business Development Center (UGA SBDC), helped Poonam Datta create a thriving adult day care center and then, thanks to continued support from UGA SBDC, she expanded into two other areas, including home care and structured family care. Each service area has experienced strong growth and UGA SBDC remains a valuable partner for Datta as her business continues to



Datta as her business continues to thrive.

"The UGA SBDC really gives us clarity," said Poonam Datta. "Working with SBDC helps us know when to move forward and when to take a step back. It shows us what decisions are right or wrong for our business."

For FREE one on one consulting, find out more by calling the Alliance for Dade at:



762-399-0558



Child Care Trainer Forum on Strategic Planning

November 20

9:00 AM- 11:00 AM

Fundamentals of Financial Reporting November 22 10:00 AM-12:00 PM

Finding the Financing Fit for Your Business November 22 10:00 AM-11:00 AM

Register Here



Georgia's Most Influential Leaders 2024



Congratulations Dr. Heidi Popham for being named to Georgia Trend's 500 Most Influential Leaders for the third year in a row!



DALTON STATE RANKED NO.1 BEST PUBLIC COLLEGE IN GEORGIA & TENNESSEE BY U.S. NEWS AND WORLD REPORT



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DCHS Boys & Girls Cross Country Teams for qualifying for the GHSA State Sectional Meet!



DMS 8th Grade Theatre Arts Presents Keep the Home Fires Burning

CHARLES E. BRIGHT

Thursday, November 21st @ 6:00 PM @ Dade County High School Suggested Donation: \$5

Annual Christmas for Kids Event To participate, contact 423.802.3380



Dade Middle School 8th Grade Theatre Arts

November 21st @ 6p at Dade County High School





Investor Events and Information





NOVEMBER DISTRIBUTION DATES

NOVEMBER 15TH

3:00pm-5:00pm Eastern Time

2026 HWY 136, TRENTON, GA



SERVING DADE COUNTY RESIDENTS, ALWAYS ACCEPTING NEW CLIENTS! Please bring proof of address



Hot Boiled Peanuts: A Georgia Food Tour-Book Signing Cloudland Canyon State Park Visitor Center

SATURDAY, NOVEMBER 16, 2024

11 am to 2 pm

Join Kelly Young-Silverman, author of Hot Boiled Peanuts: A Georgia Food Tour, for a special book signing event! Enjoy a reading of her delightful book, get your own signed copy, and indulge in fun peanutthemed crafts. Plus, don't miss the chance to sample a delicious Georgia Grown treat.

For more information, call (706) 657-4050.

Kelly Young-Silverman, a Georgia girl since college (don't ask how long ago!), has a love for all things storytelling. From screenplays and stage plays to children's books and YA novels, she's done it all. Her latest, Hot Boiled Peanuts: A Georgia Food Tour, combines her love of teaching, storytelling, and, of course, eating Southern food. She lives in Marietta, Georgia, with her husband, daughter, a dog, and two cats.











122 Cloudland Canyon Park Rd Rising Fawn, GA 30738 Dade County Sheriff's Office Presents

for the

HOLIDAYS

Applications open until November 22!

1-15 years old

Pick up your application at the Sheriff's Office! Hope for the Holidays" provides assistance to

financially challenged families with young children all over Dade County. You and your

child/ren must be full-time residents of Dade County and you must have have legal custody of your child/ren. Your child/ren must be full

time students in Dade County, if applicable

LOOKOUT MOUNTAIN FLIGHT PARK HOLIDAY Øchedule

November 28, 2024 CLOSED

December 24, 2024-December 31, 2024

CLOSED

January 1, 2025

CLOSED

Standard Hours: Thursday through Monday 9 AM EASTERN- 6 PM EASTERN www.flvlookout.com

Wreath Making Workshop at Cloudland at McLemore Resort

November 30th

1p -3p

Scan to purchase event tickets



243 Cloudland Drive, Rising Fawn, GA

CLOUDLAND



Christmas

WITH

Will post official brochure soon!

SANTA JEFF 2PM-5PM

· FARM

Vendors needed

Save the

Date December 14th 10-6

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MESSAGE OR CALL 4236456002



hôm



Rising Fawn Studio Tour

Friends of the Dade County Public Library Christmas Ornament Sale



Venue Sip & See

DECEMBER 5TH, 2024 | 4 - 8PM FREE ADMISSION | 1860 POPE CREEK RD. WILDWOOD GA

MEET VENDORS | LIVE MUSIC | VENUE TOURS | GIVEAWAYS | CAKE TASTINGS | COCKTAILS | PHOTO SPOTS | SAMPLE CATERING | GAMES On sale at the Dade County Public Library

Located at 102 Court Street, Trenton, GA

December 7-8 10 am-5 pm



Visit 6 studios Over 12 artists Within 3 miles New Salem Community on Lookout Mountain



'tis the Season of Giving.

TVFCU BRANCH LOCATIONS - DROP OFF

FT. OGLETHORPE, GA - NEW, UNWRAPPED TOYS AGES 12 -14 YEARS UNTIL DECEMBER 12

CHICKAMAUGA, GA - NEW, UNWRAPPED TOYS AGES NEWBORN - 14 YEARS UNTIL DECEMBER 9



Dade County Christmas

Parade 2024

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sponsored by Bank of Dade

SATURDAY, DECEMBER 14TH



Contact Bank of Dade (706) 657–6842 or Audrey Clark (423) 443–4038 aclark@bankofdade.com NO FEE TO ENTER



DADE COUNTY SHERIFF'S OFFICE

kids & families

APP PORT OF THE STATE

VETERAN'S PARK IN FRONT OF DADE COUNTY SHERIFF'S OFFICE

POPCORN - HOT CHOCOLATE - COFFEE- COTTON CANDY ORNAMENT MAKING - STOCKING DECORATING -PICTURES WITH SANTA - AND MORE...

JOIN US FOR BRIDGE HEALTH'S 3RD ANNUAL



SATURDAY DECEMBER 14TH

10AM-12PM Dade County Library

102[°]COURT ST, TRENTON, GA

Cherokee Regional Library System



WHAT'S HAPPENING AT THE LIBRARY



https://www.facebook.com/ dadecountylibrary/

Cherokee Regional Library System

--Bookmark U

> **Congratulations to our winners!** Pre k - K winner: Rosamond 1st - 4th winner: Ava 5th - 8th winner: Eleanor 9th - 12th winner: Aleah









19 hours/week

Scan code to apply

Cherokee Regional Library System Dade | Chickamauga | LaFayette-Walker | Rossville





ELECTROMECHANICAL TECHNICIAN TRAINING

Georgia Northwestern Technical College Office of Economic Development is excited to offer Electromechanical Technician training. Our program will prepare students for skills required in the manufacturing industry as maintenance technicians. Students will receive 144 hours of hands-on electrical and mechanical training.

COURSE OBJECTIVES

- Introduction to Mechanics
- **Precision Measurement**
- Mechanics & Equipment
- Industrial Electrical
- Hydraulics & Pneumatics
- And Much More!

CONTACT US

- \bowtie EconDev@gntc.edu
- 706-295-6382
- ce.gntc.edu

Program Details 144 Hours

Registration fee: \$4,400*

Schedule

chnical College System of Georgia, GNTC does not discriminate on the basis of race, color, creed or religion, military status, national or ethnic origin, sex, age o uity Coordinator, Title VI, Title IX, Section 504 and ADA Coordinator: Brittany Elrod, Waiker County Campus, Office Admin 231, 706-764-3832, <u>belrod@gntc.edu</u>

OR

Nov. 19, 2024 - Aug. 12, 2025 Tuesdays, 5:00 PM - 9:00 PM Catoosa County Campus

Nov. 19, 2024 - Aug. 12, 2025 Tuesdays, 1:00 PM - 5:00 PM Whitfield Murray Campus

EMPLOYERS Contact us to register this training as a US DOL Apprenticeship. Your employee(s) will train at NO COST to your company.

US DOL APPRENTICESHIP APPROVED





Driver's Education

This course meets the requirements for Joshua's Law, which requires 30 hours of classroom instruction and 6 hours of drive time with a certified instructor to receive a Class D license. It also gualifies for the Teen Driver's Education insurance discount (Georgia Code O.C.G.A. 33-9-42), which is offered by most companies upon successful completion of the course. The cost of the class is\$400. Apply for scholarships at: https:// www.gahighwaysafety.org/georgia-drivers-education-grant-scholarship/

Tuesdays & Thursdays September 10, 12, 17, & 19, 2024 4:30 PM - 8:30 PM Saturdays September 14 & 21, 2024 8:30 AM - 4:30 PM GNTC Walker County Campus

Monday - Thursday October 7 - 10, 2024 8:30 AM - 4:30 PM **GNTC Floyd County Campus**

Monday - Thursday October 14 - 17, 2024 8:30 AM - 4:30 PM GNTC Catoosa County Campus



Course Details Monday - Wednesday & Frida November 25, 26, 27, & 29, 2024

8:30 AM - 4:30 PM Chattooga County Education Center Monday, Tuesday, Thursday, & Friday Dec 30 & 31, 2024 & Jan 2 & 3, 2025

8:30 AM - 4:30 PM GNTC Whitfield Murray Campus Tuesdays & Thursdays January 7, 9, 14, & 16, 2025 4:30 PM - 8:30 PM Saturdays

January 11 & 18, 2025 8:30 AM - 4:30 PM GNTC Floyd County Campus

Cost Per Person: \$400

Registration Contact Office of Economic Development DriversEd@gntc.edu

706-764-3591

A unit of the Technical College System of Georgia, GMTC does not discriminate on the basis of race, color, creed or religion, military status, national or ethnic origin, sex, age or disability. Equity Coordinator, Title VI, Title IX, Section 504 and ADA Coordinator: Brittany Elrod, Walker County Campus, Office Admin 231, 706-764-3832,



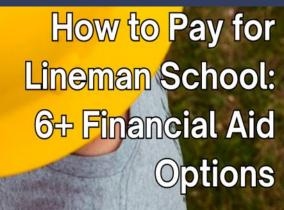
Tuesdays & Thursdays

GNTC Whitfield Murray Campus Monday - Thursday

April 7 - 10, 2025 8:30 AM - 4:30 PM GNTC Floyd County Campus

Investing in yourself and your education can feel daunting, but don't let that stop you from reaching your full potential. Most families are shocked by the sticker price of higher education. We understand that the costs associated with tuition, supplies, and housing can be overwhelming, but financial aid can help make it feel more obtainable.

Click here to learn about their multiple financial aid options









We're HIRING

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Now Hiring



Tritex Services, a well established, locally owned and operated company for over 30 plus years is seeking applicants for a Route Service representative and Route Service Jumper position.

This position is Full Time/ 4 Days per week/ M-Th. Selected individuals will be responsible for support and relief delivery/ servicing of accounts.

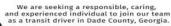
Benefits: Medical Insurance, Vision & Dental Insurance. Life/AD&D Insurance, Short Term Disability, 401K for all Full Time Eligible Employees.

APPLY and become a part of our Team.

Apply Online at https://www.tritexservices.com/online-job-application/ or Directly In Person, 214 South Industrial Blvd, Trenton, GA 30752.



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- **Company Phone**

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- 706.657.5546 or 423 COLD AIR
- www.reevesheatingandair.com
- 0 9069 US-11, Trenton, GA 30752

About Us:

Red Fox Service and Repair is a commercial maintenance, repair and installation service established to ensure businesses never have to suffer a loss of sales from faulty equipment. Started in 2016, our owner-operated business is well-known for our principles of maintaining a solid work ethic and treating our customers with respect. We currently employ over 20 technicians, each professionally trained and specialized in commercial equipment maintenance, who all work around the clock to ensure that you can call us for help 24 hours a day.

Contact Us

423.661.6204 www.redfoxrepairs.com

NOW HIRING!!!!

We looking for a highly motivated individual to work on our commercial remodel team. Must have knowledge in general maintenance. Job includes small electrical, small plumbing, painting, moving in equipment, demo, framing. Must pass a drug test and have valid driver's license. 50+ hours per week. \$16 - \$18 per hour depending on experience. All applicants can either send a message in messenger or give me a call at 423-661-6204.

SACs Thrift Ave. - Trenton

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JOB DUTIES INCLUDE GREETING VISITORS GIVING DIRECTIONS, CASH HANDLING,& ANSWERING QUESTIONS FOR PARK VISITORS UP TO 29 HOURS PER WEEK BETWEEN



LOOKING FOR MOTIVATED INDIVIDUALS WHO HAVE A PASSION WORKING IN NATURE AND WITH GUESTS OF THE PARK TO IOIN OUR TEAM

BENEFITS INCLUDE:

• \$10/ HOUR • FREE ANNUAL PARK PASS

• 20% DISCOUNT ON OVERNIGHT STAYS • 25% DISCOUNT ON RETAIL MERCHANDISE

STOP BY THE VISITOR CENTER TO INQUIRE **ABOUT THE POSITION - FILL OUT** APPLICATION AND SPEAK WITH A HIRING MANAGER TO SET UP AN INTERVIEW

VISITOR CENTER HOURS 8AM- 5PM DAILY 122 CLOUDLAND CANYON PARK ROAD. RISING FAWN, GA 30738

Trenton, GA



Thrift Store Associate

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• FREE ANNUAL PARK PASS • 20% DISCOUNT ON OVERNIGHT STAYS

• 25% DISCOUNT ON RETAIL MERCHANDISE

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Housekeeping position

DUTIES INVOLVE: CLEANING THE COTTAGES BUT OCCASIONALLY CLEANING OTHER PARK FACILITIES SUCH AS YURTS, GROUP LODGE OR GROUP SHELTER

BENEFITS

- \$13/hr
- Free annual park pass
- 20% discount on overnight stays
- 25% discount on retail merchandise



Stop by the Cloudland Canyon Visitor's Center to apply today

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EMPLOYEES WILL RECEIVE: PAY RATE \$10.00/HR

AT

OPPORTUNITIES FOR MORE TRAININGS AND EDUCATION FOR SALES & CUSTOMER SERVICE WE'RE LOOKING FOR A PERMANENT EMPLOYEE THAT WILL WORK CLOSELY WITH ME & ALEXIS AND IS EAGER TO HELP THE BUSINESS GROW.

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LIKE US AND FOLLOW US



Alliance for Dade Board Meetings are Open to the Public. Next Meeting: TUESDAY, JANUARY 21, 2025 6:00 pm