ALLIANCE BUILDER

VOLUME 4 • DECEMBER 2, 2024

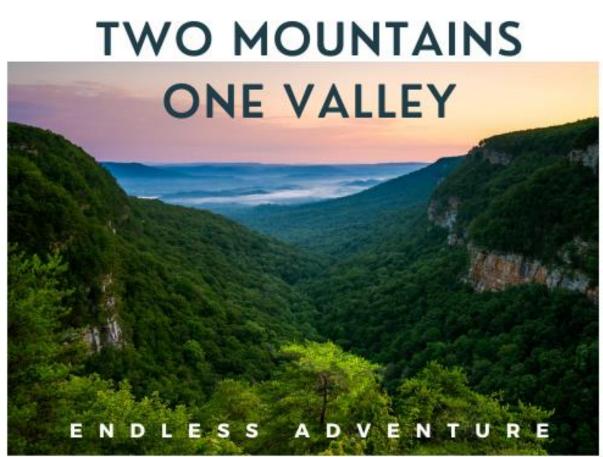


Welcome to the next edition of Alliance Builder a bi-monthly newsletter of the Alliance for Dade, your chamber of commerce and welcome center. This newsletter will feature news and happenings in and around Dade County. If you have a article or flyer that you would like to share with the community, please feel free to submit it to the Alliance office. Deadline for submissions for the next newsletter will be December 10th.















TRENTON-DADE



6 Holiday Sales Strategies for Small Businesses to Win the Season

by Erik Logan, Contributor

Holiday sales are stressful. The season presents both a significant opportunity and a challenge for

small businesses and entrepreneurs. The year's final months often determine annual success, with the holiday rush playing a pivotal role in revenue generation.

Two out of three small businesses – and <u>89% of the retail businesses</u> – emphasize the holiday season's importance to their bottom line, according to a 2023 American Express survey. However, economic uncertainties and mixed forecasts—ranging from predictions of the "worst Black Friday ever" to modest sales increases of <u>2.5% to 3.5%</u> – add to the uncertainty and stress for the 2024 season.

A new trend is emerging: slow shopping. <u>Newsweek reports</u> that 73% of consumers are taking a slow shopping approach this year. This means they are starting their shopping early but not rushing to purchase everything immediately – that way they spend money more deliberately.



Click Here for the 6 Holiday Sales Strategies







Problem-solving made simple, right here in Dade County.

CONTACT US

OFFICE ADDRESS: 363 NORTH INDUSTRIAL BLVD. TRENTON, GA 30752

> (800) 683-5848 (706) 657-5571

roofcurb.com







CLICK HERE FOR MAP

The River to Clouds Route is a multi-use route that traverses Lookout Mountain. Approximately 34 miles in length, the route begins at Cloudland Canyon State Park near Rising Fawn, Georgia, and follows the mountain north to the base of Lookout Mountain in Chattanooga, Tennessee where it connects to Chattanooga's Greenway System. This multi-use route is open to bicycles and foot travel, consisting of both single and double-track trails.

The RCR challenges the most seasoned adventure cyclists, runners, and hikers. Users can expect to encounter rocky technical sections, scenic overlooks, tumbling mountain streams, waterfalls, hidden hollers, unique rock formations, abandoned mines, and several historical sites.

The River to Clouds Route links together several public lands managed by different organizations, including Lookout Mountain Conservancy, National Park Service, Lula Lake Land Trust, Georgia-Alabama Land Trust, Covenant College, and Georgia State Parks. To find out where you can park overnight and camp, please consult the map and make sure to follow the rules and guidelines set by each land manager.



The new 2023-2024 Dade County Visitor Guide is now available at the Trenton-Dade Welcome Center and at www.alliancefordade.com. You can also click the link to the right and see for yourself what there is to see and do in Dade County!

If you have a business that visitors frequent and would like some guides in your business. We will be happy to share them with you, just let us know or stop by and pick some up.

706.657.4488 www.alliancefordade.com 12362 South Main Street, Trenton GA 30752





Click to view the
Alliance For Dade
Visitors Guide



Consulting Services
Available through the
Alliance For Dade

NEED SOME HELP WITH YOUR BUSINESS?

See below how the Small Business Development Center Helps Businesses

Columbus OBGYN Practice Turns to UGA SBDC for Business Restart

A few years after her husband, Dr. Herman H. Eldridge, Jr. passed away, Patricia Eldridge knew she wanted to reopen his OBGYN medical practice to keep his name and legacy alive. In October 2022, she opened Eldridge MBS Wellness, a medical practice in Columbus, Georgia, providing OBGYN and wellness services for women of all ages.

With limited business knowledge and funds to keep the business on track, Eldridge reached out to <u>Thomas Credle</u>, business consultant at the <u>University of Georgia Small Business Development Center (UGA SBDC) in Columbus</u>, for help. Today, she is adding more employees and service providers to handle the practice's growing patient load.



"When I first opened, I was putting all my resources in the business, and nothing was happening. We were only seeing five patients per week with two providers, and I was paying the salaries and business expenses out of my pocket," said Eldridge. "I needed to find a way to mindfully run my business and stay profitable."

For FREE one on one consulting, find out more by calling the Alliance for Dade at:

Find Out More

762-399-0558



Starting a Business

December 3

10:00 AM-12:00 PM

How to Write a Dynamic Business Plan

December 4

10:00 AM-11:00 AM

Child Care Forum on Systems & Implementation

December 5

9:00 AM-11:00 AM

Develop and Import/Export Business

December 6

9:30 AM—1:30 PM

Finding the Financing Fit for Your Business

December 13

10:00 AM- 11:00 AM

Register Here



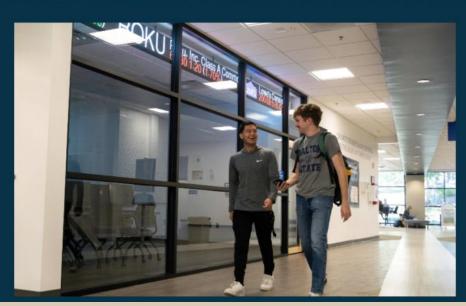
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DALTON STATE'S WRIGHT SCHOOL OF BUSINESS ACHIEVES AACSB REAFFIRMATION



High Demand Careers Begin Here!



DENTAL ASSISTING

Spring Admissions Deadline: December 3



GNTC is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. A unit of the Technical College System of Georgia, GNTC does not discriminate on the basis of race, color, creed or religion, military status, national or ethnic origin, sex, age or disability. Equity Coordinator, Title VI, Title IX, Section 504 and ADA Coordinator: Brittany Elrod, Walker County Campus, Office Admin 231, 706-764-3832, belrod@gntc.edu.



Youth LEAD GEORGIA CLASS

Amelia Claire Anderson participates in inaugural class

Thirty high school students representing 29 counties across Georgia have built their leadership skills and knowledge through a statewide youth leadership program run by the University of Georgia.

The students graduated from the inaugural Youth LEAD Georgia class on Nov. 4 at Trilith Studios near Atlanta.

READ MORE HERE



DCHS Cheerleading Team advances to Sweet Sixteen for 5th year in a row





DCHS Football Team plays in First Rond of GHSA State Playoffs.

DMS Motorsports Place 1st 4 3rd DCHS Motorsports Place 2nd at Jekyll





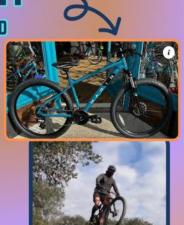


Investor Events and Information



2 HARDTAIL MTB 2024 BIKE

12544 NORTH MAIN STREET TRENTON, GA 423.558.4775

















DECEMBER 5TH, 2024 | 4 - 8PM

FREE ADMISSION | 1860 POPE CREEK RD. WILDWOOD GA

MEET VENDORS | LIVE MUSIC | VENUE TOURS | GIVEAWAYS | CAKE TASTINGS |

COCKTAILS | PHOTO SPOTS | SAMPLE CATERING | GAMES





DECEMBER DISTRIBUTION DATES

DECEMBER 6th

DECEMBER 20TH

3:00pm-5:00pm
Eastern Time

2026 HWY 136, TRENTON, GA

SERVING DADE COUNTY
RESIDENTS, ALWAYS
ACCEPTING NEW CLIENTS!

Please bring proof of address

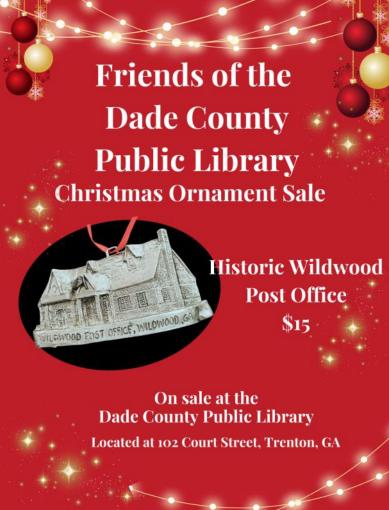


Georgia 4-H Project S.A.F.E. uses the shooting sports to teach many valuable life skills. Project S.A.F.E. (Shooting, Awareness, Fun & Education)

Provides youth a place to develop a sense of belonging, learn teamwork in a safe environment, and increase concentration skills. Safe and responsible use of firearms is a primary goal. Certified Dade County

4-H volunteer coaches lead teams in Shotgun.

Registration is December 5th at 6 PM at the Ag Center.
Registration fee is \$85. Practices begin in January.







Visit with Santa Ip - 3p

Holiday Photos 11a-3p

Make a holiday ornament





DADE COUNTY HIGH SCHOOL

300 Tradition Lane, Trenton, GA



MARKET

DECEMBER 7 TH







HAHZEH

300 Tradition Lane, Trenton, GA



December 7-8 10 am-5 pm Visit 6 studios
Over 12 artists
Within 3 miles
New Salem Community
on Lookout Mountain





Parks on the Air Cloudland Canyon

10:00 am to 3:00 pm

SATURDAY, DECEMBER 7 2024

Local Ham Radio enthusiasts will have their equipment set up in the Interpretive Center from 10:00 am until 3:00 pm on December 7 and will be engaging with other operators around the globe. Come by and check out their gear, and listen in!



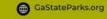


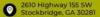
TVFCU BRANCH LOCATIONS - DROP OFF

FT. OGLETHORPE, GA - NEW, UNWRAPPED TOYS AGES 12 -14

YEARS UNTIL DECEMBER 12

CHICKAMAUGA, GA - NEW, UNWRAPPED TOYS AGES
NEWBORN - 14 YEARS UNTIL DECEMBER 9





JOIN US FOR BRIDGE HEALTH'S 3RD ANNUAL

COOKIES WITH SANTA





10AM-12PM Dade County Library 102 Court St, Trenton, Ga



Cherokee Regional Library System

Dade Fahickama (3) | La syette Walker | Rossyllle





Dade County Christmas



Parade 2024



sponsored by Bank of Dade

SATURDAY,
DECEMBER 14TH



6 PM



Contact Bank of Dade (706) 657-6842 or Audrey Clark (423) 443-4038 aclark@bankofdade.com

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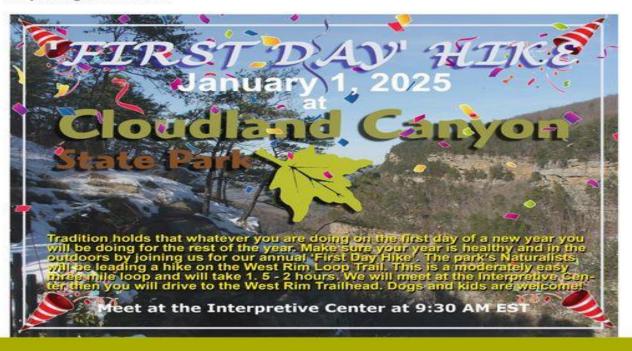
First Day Hike Cloudland Canyon

9:30 am to 12:00 pm

WEDNESDAY, JANUARY 1, 2025

Tradition holds that whatever you are doing on the first day of a new year you will be doing for the rest of the year. Make sure your year is healthy and in the outdoors by joining us for our annual 'First Day Hike' on the West Rim Loop Trail. This is a moderate three mile hike.

\$5 parking 706-6574050





GaStateParks.org



2610 Highway 155 SW Stockbridge, GA 30281

LOOKOUT MOUNTAIN FLIGHT PARK

HOLIDAY

Ochedule

November 28, 2024

December 24, 2024-December 31, 2024 CLOSED

> January 1, 2025 CLOSED

Standard Hours: Thursday through Monday 9 AM EASTERN- 6 PM EASTERN

www.flylookout.com



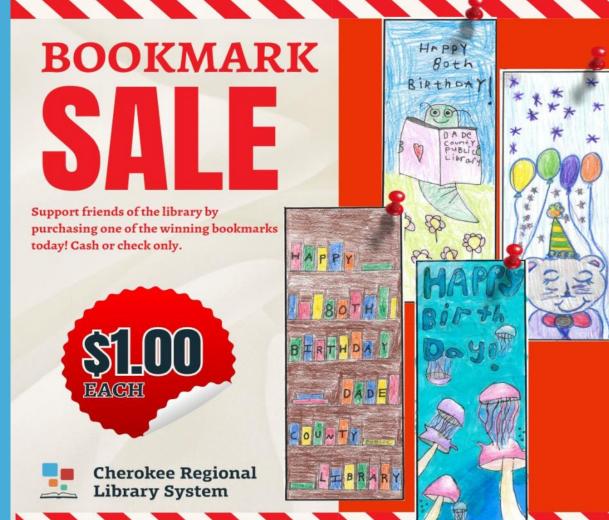
Wednesday, December 25th CLOSED Tuesday, December 31st 5PM-9PM Wednesday, January 1st CLOSED

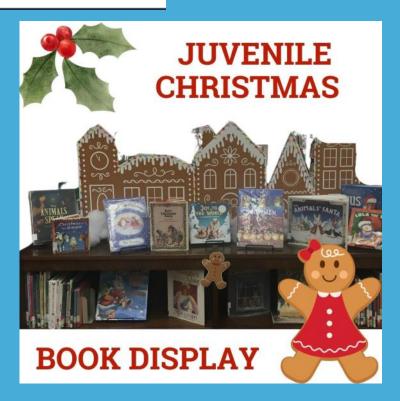














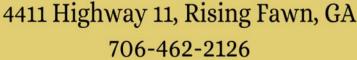
Library Assistant at Dade County Public Library 19 hours/week Scan code to apply





Join Rising Fawn Baptist Church for Christmas Night of Worship December 8 at 5pm







by Miranda Fraraccio, Contributor



The Corporate
Transparency Act, which
went into effect in January
2024, may require your
small business to report
information about
ownership to the
government.

Click Here for More Information



We Are Mouina **DECEMBER 1ST**

CBD • ELDERBERRY SYRUP



ALL THINGS HEMP



10 MINUTES FROM TRENTON

Hours:

Mon-Sat

10:00-6:00

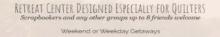


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Rustic log cabins in a beautiful setting on majestic lookout Mountain. The perfect getaway!







SCAN FOR PHOTOS & BOOKING INFORMATION



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For More Information:

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SCAN FOR MORE







SHOP LOCAL

JOB POSTINGS





Tritex Services, a well established, locally owned and operated company for over 30 plus years is seeking applicants for Assistant Plant Maintenance position and two positions in the Mat Department.

The Assistant Maintenance position is Full Time/ 5 Days per week/ M-F. Selected individuals will assist in various maintenance projects.

Two positions in the Mat Department are Full Time/ 4 Days per week/ M-Th.

Benefits: Medical Insurance, Vision & Dental Insurance. Life/AD&D Insurance, Short Term Disability, 401K for all Full Time Eligible Employees.

APPLY and become a part of our Team.

Apply Online at https://www.tritexservices.com/online-job-application/ or Directly In Person, 214 South Industrial Blvd, Trenton, GA 30752.







About Us:

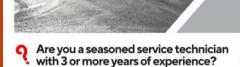
Red Fox Service and Repair is a commercial maintenance, repair and installation service established to ensure businesses never have to suffer a loss of sales from faulty equipment. Started in 2016, our owner-operated business is well-known for our principles of maintaining a solid work ethic and treating our customers with respect. We currently employ over 20 technicians, each professionally trained and specialized in commercial equipment maintenance, who all work around the clock to ensure that you can call us for help 24 hours

Contact Us

- 423.661.6204
- www.redfoxrepairs.com

NOW HIRING!!!!

We looking for a highly motivated individual to work on our commercial remodel team. Must have knowledge in general maintenance. Job includes small electrical, small plumbing, painting, moving in equipment, demo, framing. Must pass a drug test and have valid driver's license. 50+ hours per week. \$16 - \$18 per hour depending on experience. All applicants can either send a message in messenger or give me a call at 423-661-6204.



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CONTACT:

- Michael@ReevesHVAC.net Lynnette@ReevesHVAC.net
- 706.657.5546 or 423 COLD AIR
- www.reevesheatingandair.com
- 9069 US-11, Trenton, GA 30752

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JOB DUTIES INCLUDE GREETING VISITORS GIVING DIRECTIONS, CASH HANDLING,& ANSWERING QUESTIONS FOR PARK VISITORS UP TO 29 HOURS PER WEEK BETWEEN







LOOKING FOR MOTIVATED INDIVIDUALS WHO HAVE A PASSION WORKING IN NATURE AND WITH GUESTS OF THE PARK TO JOIN OUR TEAM

BENEFITS INCLUDE:

- \$10/ HOUR
- FREE ANNUAL PARK PASS
- 20% DISCOUNT ON OVERNIGHT STAYS
- 25% DISCOUNT ON RETAIL MERCHANDISE

STOP BY THE VISITOR CENTER TO INQUIRE ABOUT THE POSITION- FILL OUT APPLICATION AND SPEAK WITH A HIRING MANAGER TO SET UP AN INTERVIEW

VISITOR CENTER HOURS 8AM- 5PM DAILY 122 CLOUDLAND CANYON PARK ROAD.







NOW HIRING

VISITOR CENTER CLERK











LOOKING FOR MOTIVATED INDIVIDUALS WHO HAVE A PASSION WORKING IN NATURE AND WITH GUESTS OF THE PARK TO JOIN OUR TEAM

BENEFITS INCLUDE:

- \$11/ HOUR
- FREE ANNUAL PARK PASS
- 20% DISCOUNT ON OVERNIGHT STAYS
- 25% DISCOUNT ON RETAIL MERCHANDISE

STOP BY THE VISITOR CENTER TO INQUIRE ABOUT THE POSITION- FILL OUT

APPLICATION AND SPEAK WITH A HIRING MANAGER TO SET UP AN INTERVIEW



VISITOR CENTER HOURS 8AM- 5PM DAILY

22 CLOUDLAND CANYON PARK ROAD, RISING FAWN, GA 30738





WE'RE HIRING!

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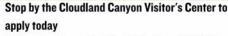
Cloudland Canyon is

Housekeeping position

DUTIES INVOLVE: CLEANING THE COTTAGES BUT OCCASIONALLY CLEANING OTHER PARK FACILITIES SUCH AS YURTS. **GROUP LODGE OR GROUP SHELTER**

BENEFITS

- \$13/hr
- Free annual park pass
- 20% discount on overnight stays
- 25% discount on retail merchandise



122 Cloudland Canyon Park Road, Rising Fawn, GA 30738 706.657.4050









THE SHOP

EMPLOYEES WILL RECEIVE: PAY RATE \$10.00/HR

OPPORTUNITIES FOR MORE TRAININGS AND EDUCATION FOR SALES & CUSTOMER SERVICE

WE'RE LOOKING FOR A PERMANENT EMPLOYEE THAT WILL WORK CLOSELY WITH ME & ALEXIS AND IS EAGER TO HELP THE BUSINESS GROW.

TO APPLYSEND RESUME TO THESHOPONMAINST@YAHOO.COM OR STOP BY AT 12254 S.

MAIN STREET, TRENTON, GA

CALENDER OF EVENTS

DECEMBER 7TH FROM 9-4



HOLIDAY SHOPPING, KIDS ZONE, PHOTOS WITH SANTA

DADE COUNTY HIGH SCHOOL

300 TRADITION LANE

DECEMBER 7-8 FROM 10-5



Rising Fown Studic Town
visit artist studios
atop lookout
mountain

NEW SALEM COMMUNITY

SEE MAP [47] RISINGFAWNSTUDIOTOUR ON FACEBOOK

DECEMBER 14TH FROM 3-6



DECEMBER 14TH: 6P

DECEMBER 21ST: 6P



SPONSORED BY The Bank of Dade







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12362 S Main Street PO Box 222 Trenton, GA 30752

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You Tube

Alliance for Dade Board Meetings are Open to the Public.

Next Meeting: TUESDAY, JANUARY 21, 2025 6:00 pm