



ALLIANCE FOR DADE, INC.  
 REGULAR BOARD OF DIRECTORS MEETING MINUTES  
 TUESDAY, MARCH 12, 2024

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
March 12, 2024	Regular	Commission Room	Yes

<b>PERSONS IN ATTENDANCE</b>			
	<b>Name</b>	<b>Officer</b>	<b>Present</b>
<b>BOARD DIRECTORS AND OFFICERS</b>	George Williams	Chair	Yes
	Jane Dixon	Vice Chair	Yes
	Marcy Williams	Treasurer	Yes
	William Back	Secretary	Yes
	Dena Abell		Yes
	Carey Fauscett-Anderson		Yes
	Harry Abell		Yes
	Hans Pfunder		Yes
	Heath Cloud		Yes
	John Rollins		No
	Stacey Prater		No
	Josh Ingle		No
Kathleen Reed		No	
<b>STAFF</b>	Sandy White	President & CEO	
	Patricia Cloud	Welcome Center Mgr.	

## CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS

Call to Order	By George Willians, Chair 6:00 pm
Invocation	Harry Abell
Pledge of Allegiance	Jane Dixon
Welcome Hans Pfunder - Introduction of the board to Hans	George Williams
Motion to Approve Minutes from meeting held on February 2, 2024	Moved by Heath Cloud Seconded by Marcy Williams Vote: Unanimous Approval

## TREASURER'S REPORT

Financial Report by Marcy Williams  
Moved 50,000 from Bank of Dade to a new CD at GA Farm Bureau.  
Financial Statements are attached to these minutes

Motion to accept report: Heath Cloud  
Seconded by: Harry Abell  
Voted: Unanimous Approval

## PRESIDENT'S REPORT

See President's Report Attached:

Hans had a question for Sandy: is there an easy graph to see the Welcome Center numbers over time. Will the new website track the analytics, are we considering a live chat on the website if someone has a question? For the gift shop - what kind of gifts are we looking at? She responded that a graph is available concerning the Welcome Center numbers, and that we would be able to track analytics with the new website. She stated, there will be local art and Dade County merchandise for sale. Dena suggested talking to Brad at Cloudland Canyon State Park about selling Cloudland merchandise in our gift shop.

## COMMITTEE REPORTS

Plum Nelly given by Marcy Williams - Marcy is chairing the Plum Nelly Deport art Show - August 10. This fine art show is by invite only. Early Bird discount: \$50 after April 30th \$75 for booth rental. Will be at Dade County High School in the commons area and cafeteria.

Tourism Committee: Carey is stepping up to chair. She stated that Liz Simmons has agreed to be on the committee. Carey suggested creating a possible tour or trail about the historic weddings held at the courthouse and told the group that the courthouse will be referred to now as the Historic Courthouse and Museum. She said that she and Sandy would be meeting with Steve Bontekoe and Don Townsend about a walking trail grant application for the county property on Sells Lane. The grant application is to be completed by October 2024.

Sandy - will be reaching out to the committee about wayfinding signage. Sandy also informed the board that Danny Bivens and his team with UGA will be visiting April 16th to begin work on the design for the wayfinding signage.

She wants to send out an email to the membership to see who might be interested in being a part of the tourism committee - Marcy recommended Jen Richards.

Hans asked the question, does Dade County have a slogan? It was explained that Dade County uses "Just around the Corner" and tourism advertising "Adventure into Dade" is used as well as "VisitDadeGA.com" to direct visitors to the website.

Dade Expo: George and Marcy are co-chairs. Dade County High School is confirmed for December 7th.

Tourism Promotion Funding Review Committee: Sandy, Carey, Marcy and George. A Hand Up Ministry Gala has been approved for tourism funding - \$2200 approved

Faith Bearden with the 1945 Fair - she made an appearance before the meeting and she was told that the 1945 Fair tourism funds request had been approved for a limit up to \$10,000.

### **OLD BUSINESS**

Josh Ingle and Hans Pfunder were unanimously approved as new board directors via an email vote, ratified at this meeting.

Motion made by Marcy Williams to appoint both Josh Ingle and Hans Pfunder to the Board of Directors

Second: George Williams

Voted: Unanimous Approval

### **NEW BUSINESS**

Executive Committee to consist of: Chair, Vice Chair, Treasurer and 1 member at large. George has spoken with Carey about being the Member at Large.

Motion made by George Williams to appoint Carey Fauscett-Anderson as Member at Large of Executive Committee

Seconded: Harry Abell

Vote: Unanimous Approval

Memorandum of understanding put together by the county attorney.

There will be multiple groups in the historic courthouse and museum and who will pay for what.

Due to changes in operating expenses for the offices when moving to the Historic Courthouse, Marcy presented an amended 2023-2024 budget for approval.

Motion was made by Marcy Williams to approve the revised budget as presented

Seconded: Heath Cloud

Vote: Unanimous approval

Candidate endorsements - Chairman Williams advised board members they should remain neutral during this current election cycle. The Alliance will have to work with whomever is elected and; therefore, must remain neutral.

<b>OPEN FLOOR</b>
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Dena Abell reminded the Board that Tuesday, March 19, 2024 of the Alliance for Dade dinner for the library. BBQ and hotdogs with side dishes are being served. Set up at 5 and dinner at 5:30.

Carey discussed the Library summer program. There will be 6-8 weeks of programs and she was asking if Alliance For Dade could pay for this using tourism money. Library to fill out the Tourism Funding request.

Hans asked the question: How do Board Members typically communicate? Preferred way: Email the Chairman first about anything that has to do with the Board. He also asked about whether or not the new website would have a shared calendar. Yes, it will have a shared calendar.

<b>ADJOURNMENT AND NEXT MEETING</b>	
Motion to Adjourn	Moved by Jane Dixon Seconded by Heath Cloud Vote: Unanimous approval at 7:50p
Next Regular Meeting	Tuesday, May 14, 2024 at 6:00pm Guthrie's Restaurant - Meeting Room

<b>ADMINISTRATIVE</b>	
Attachments	President's Report Financial reports as of February 29, 2024
Submitted by	Patricia Cloud, Recording Secretary via William A. Back Note: These Minutes are unofficial until approved by the Board.