

**Alliance for Dade**

**BOARD MEETING MINUTES**

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
June 13, 2023	Regular	Dade County Commission Meeting Room	Yes

PERSONS IN ATTENDANCE			
	Name	Officer	Present
BOARD DIRECTORS AND OFFICERS	George Williams	Chair	Yes – in person
	Kathleen Reed	Immediate Past Chair	Yes – in person
	Jane Dixon	Vice Chair	Yes – in person
	Stacey Prater		Yes – electronically
	Harry Abell		Yes – in person
	Marcy Williams	Treasurer	Yes – in person
	Dena Abell		Yes – in person
	Dorinda Moon		No
	Charity Barton		Yes - in person
	Carey Fauscett-Anderson		Yes – in person
	John Rollins		No
	Heath Cloud		Yes – in person
	William Back	Secretary	Yes - In person
	STAFF, COMMITTEE MEMBERS	Sandy White	President & CEO
Trish Cloud		Welcome Center Mgr.	Yes - in person
GUESTS	Name	Organization	
	None		

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS	
Call to Order	by George Williams, Chair, at 6:01 p.m.
Invocation	Harry Abell
MOTION to Amend Agenda.	N/A
MOTION to Approve Agenda	Moved by Charity Barton Seconded by Harry Abell Vote: Unanimous approval
MOTION to approve Minutes from meeting held on May 9, 2023.	Moved by Marcy Williams Seconded by Carey Anderson Vote: Unanimous approval

Agenda is deemed to include a discussion of Strategic Planning.

**TREASURER'S REPORT**

- Marcy Williams explained application of revenue from the Hotel-Motel Tax.
- The Treasurer presented a summary of the May 31, 2023 financials.

MOTION to Approve financial reports as of May 31, 2023.

Moved by Stacey Prater

Seconded by Carey Anderson

Vote: Unanimous approval

**PRESIDENT'S REPORT**

- See attached Report from the President.
- Note that the Alliance now has 104 investors.
- Sandy and staff have developed souvenir packets for GEFA attendees coming to Trenton this week.

**COMMITTEE REPORTS**

Public Arts Committee

Deferred to next month's regular meeting.

Tourism Committee

Deferred to next month's regular meeting.

Dade Expo

Deferred to next month's regular meeting.

**OLD BUSINESS**

None

**NEW BUSINESS**

**Rising Fawn Studio Tour**

MOTION to support the Rising Fawn Studio Tour, as an annual tourism promotion event, at a cost of \$2,200; the Alliance pays advertising/promotional vendors directly on behalf of the "Rising Fawn Studio Group," a non-profit organization.

Moved by Marcy Williams  
Seconded by Jane Dixon  
Vote: Unanimous approval

**OPEN FLOOR**

- Light Up Trenton status report. Nothing new this month.
- Carey Anderson reports that the IDA and Sheriff web site launch on June 26, 2023. She suggests that the Alliance join the County's web site.
- Discussion of Strategic Planning, first phase. Additional discussions to follow.

**EXECUTIVE SESSION**

N/A

**ADJOURNMENT AND NEXT MEETING**

Motion to Adjourn	Moved by Charity Barton Seconded by Marcy Williams Vote: Unanimous approval
Next regular meeting	Tuesday, July 11, 2023, at 6:00 p.m. Dade County Commission Meeting Room and Zoom videoconference  The Board will continue the Strategic Planning discussion in a special called meeting on June 20, 2023.

**ADMINISTRATIVE**

Attachments	<ul style="list-style-type: none"><li>• President's Report</li><li>• Request for Tourism Promotion Funding</li></ul>
Submitted by	William A. Back, Secretary. Note: These Minutes are unofficial until approved by the Board.