

Alliance for Dade

BOARD MEETING MINUTES

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
November 28, 2023	Regular	Commission Room	Yes

PERSONS IN ATTENDANCE			
BOARD DIRECTORS AND OFFICERS	Name	Officer	Present
	George Williams	Chair	Yes – in person
	Kathleen Reed	Immediate Past Chair	Yes – in person
	Jane Dixon	Vice Chair	Yes – in person
	Stacey Prater		Yes - Electronically
	Harry Abell		No
	Marcy Williams	Treasurer	Yes – in person
	Dena Abell		Yes – in person
	Dorinda Moon		No
	Charity Barton		No
	Carey Fauscett-Anderson		Yes – in person
	John Rollins		No
	Heath Cloud		Yes – in person
William Back	Secretary	Yes – in person	
STAFF, COMMITTEE MEMBERS	Sandy White	President & CEO	Yes – in person
	Trish Cloud	Welcome Center Mgr.	Yes – in person
GUESTS	Name	Organization	

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS	
Call to Order	by George Williams, Chair, at 6:01 p.m.
Invocation	Kathleen Reed
Pledge of Allegiance	George Williams
MOTION to Amend Agenda.	N/A
MOTION to Approve Agenda (as amended, if applicable).	Moved by William Back Seconded by Marcy Williams Vote: Unanimous approval
MOTION to approve Minutes from meeting held on October 31, 2023.	Moved by Jane Dixon Seconded by Marcy Williams Vote: Unanimous approval

TREASURER'S REPORT

The Treasurer reviewed the financial condition of the Alliance, as of 11-28-2023.

The City and County are up-to-date on tax remittances.

All booths for the upcoming Dade Expo have been sold.

MOTION to Approve financial reports as of 11-28-2023.

Moved by Heath Cloud

Seconded by William Back

Vote: Unanimous approval

PRESIDENT'S REPORT

See attached Report from the President, Sandy White.

Note that we now have 134 Investors.

Introducing "Chilli" – a tourism promotion program focusing on children.

Upcoming meeting with Covenant College.

COMMITTEE REPORTS

Public Arts Committee

No activity since last report.

Tourism Committee

The Univ of Georgia is developing a wayfinding signage program for us; results due in January, 2024.

Carey Anderson reports many very positive remarks regarding the new Dade County tourism brochure.

Heath: Citizens Bank is promoting public events on its electronic sign on Main Street.

Dade Expo

Jane Dixon: All ready for 12-2-23 Dade Expo, volunteers lined up.

Carey Anderson: We are working with the high school to get more student volunteers; thus far, Beta Club isn't as responsive as they might be. We should consider an enhanced cash contribution for volunteer work. Thus far, we have --

17 student volunteers for Friday evening

10 student volunteers for Saturday daytime

15 student volunteers for Saturday evening

Chair: Have we recruited linemen?

Hope House is providing music.

Jane Dixon: We should greet vendors as they enter, make them feel especially welcome.

Carey Anderson: T-shirt update.

Trish Cloud: Georgia Rep. Mike Cameron will be a volunteer.

Jane: Headbands will be available to identify Alliance Board Members.

Marcy: Make sure we have volunteers to staff Alliance booth.

Jane: Dena Abell has food covered – coffee & doughnut cart + donations.

Dena: Consider festival.net next year to provide "swag."

OLD BUSINESS

Discussion of dues structure.

William Back: Followup regarding Director term limits (Article III) and limitations on political activity by Board Members (Article VII).

MOTION to Approve proposed amendments to Bylaws Article III as furnished to Board Members.

Moved by Heath Cloud

Seconded by Marcy Williams

Vote: Unanimous approval

MOTION to Approve proposed amendments to Bylaws Article VII as furnished to Board Members.

Moved by Heath Cloud

Seconded by Jane Dixon

Vote: Unanimous approval

Board William Back: followup discussion regarding the need to make Alliance Bylaws more flexible, and thus proposing to add a new paragraph (7) to Bylaws Article III to provide something along these lines: "The ~~Directors~~ shall have authority to modify any provision of these Bylaws whenever extraordinary circumstances arise, taking into consideration the Mission of the Alliance and the benefit to Dade County."

Alliance Board of Directors. Jane: We need to nurture more young people.

NEW BUSINESS

Chair: Beginning with the February, 2024 Directors' meeting, we will discontinue the "Zoom" feature, because of the lowered medical risk of meeting in person and because we do better with in-person interaction at meetings. No change to any Bylaws provision allowing electronic participation by speaker phone.

We are considering options for generating interest on program funds. Looking at local banks as well as Tennessee Valley Federal Credit Union.

Sandy: Introducing "Proposed Investor Benefits 2024."

MOTION to Adopt "Proposed Investor Benefits 2024" as the calendar 2024 fee structure.

Moved by Heath Cloud

Seconded by Jane Dixon

Vote: William Back abstaining; all other votes in favor; Motion passed.

Sandy: Proposing Board Retreat, time and place tbd.

MOTION to convene Board Retreat in January or February, 2024.

Moved by Heath Cloud

Seconded by Jane Dixon

Vote: Unanimous approval

Chair: 7th Annual Idea Leap Grant by Tenn. Valley Federal Credit Union. \$225,000 in grants to local small businesses in 2024, including those located in NW Georgia. Deadline to apply: 12-18-23. TV FCU plans to open a branch in Trenton's Food City. We should promote this grant program with Dade County businesses.

OPEN FLOOR

Dade Expo Volunteers. Carey: Local sports teams have more expenses these days, especially for travel to regional sports events. Proposing enhanced contributions in respect of student volunteers and non-student organizations.

MOTION to budget \$300 to be distributed to volunteer groups at the discretion of Carey Anderson.

Moved by Heath Cloud
Seconded by Kathleen Reed
Vote: Unanimous approval

EXECUTIVE SESSION

No executive session convened.

POST-EXECUTIVE SESSION ACTION

Not Applicable

ADJOURNMENT AND NEXT MEETING	
Motion to Adjourn	Moved by Heath Cloud Seconded by Kathleen Reed Vote: Unanimous approval
Next regular meeting	Tuesday, January 9, 2024, at 6:00 p.m., Dade County Commission Room and Zoom videoconference

ADMINISTRATIVE	
Attachments	<ul style="list-style-type: none">• President's Report• Financial reports as of 11-28-2023
Submitted by	William A. Back, Secretary Note: These Minutes are unofficial until approved by the Board.