

ALLIANCE BUILDER

VOLUME 5 • JANUARY 2, 2025



HIGHLIGHTS INSIDE THIS ISSUE

- What's your small business New Year's resolution for 2025?
- Investor Limelight
- River to Cloud Trail
- Events & Job Postings
- 2025 Georgia Travel Guide

Welcome to the next edition of Alliance Builder a bi-monthly newsletter of the Alliance for Dade, your chamber of commerce and welcome center. This newsletter will feature news and happenings in and around Dade County. If you have a article or flyer that you would like to share with the community, please feel free to submit it to the Alliance office. Deadline for submissions for the next newsletter will be January 8 2025.

TITANIUM MEMBER

PLATINUM MEMBER



Building Alliances for Business, Tourism & Community in Dade County

TWO MOUNTAINS ONE VALLEY



ENDLESS ADVENTURE

TRENTON - DADE

New Year's Resolutions for the Small Business Owner in 2025

by Alicia Smith



It's that time of year again—New Year's resolutions are in the air! As a small business owner, it's time to look beyond personal goals and focus on resolutions that may strengthen your business in 2025. Whether you plan to expand or streamline operations, here are some resolutions that may help you move closer to your goals.

[Click Here
for the Goals](#)

smartbiz



BOOTH TIQUE

THE SHOP

on Main

EST 2021

FARM HOUSE STYLE
SHABBY CHIC
BOOTH • TIQUE

12254 S MAIN ST. TRENTON, GA

Hours: Monday - Friday 10a - 6p

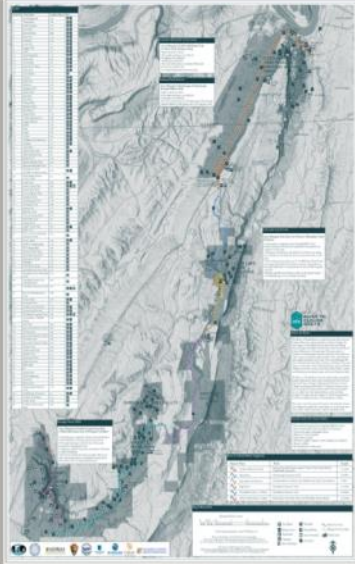
Saturday 9a - 4p



Lets Go Shopping!



RIVER TO CLOUDS ROUTE



The River to Clouds Route is a multi-use route that traverses Lookout Mountain. Approximately 34 miles in length, the route begins at Cloudland Canyon State Park near Rising Fawn, Georgia, and follows the mountain north to the base of Lookout Mountain in Chattanooga, Tennessee where it connects to Chattanooga's Greenway System. This multi-use route is open to bicycles and foot travel, consisting of both single and double-track trails.

The RCR challenges the most seasoned adventure cyclists, runners, and hikers. Users can expect to encounter rocky technical sections, scenic overlooks, tumbling mountain streams, waterfalls, hidden hollers, unique rock formations, abandoned mines, and several historical sites.

The River to Clouds Route links together several public lands managed by different organizations, including Lookout Mountain Conservancy, National Park Service, Lula Lake Land Trust, Georgia-Alabama Land Trust, Covenant College, and Georgia State Parks. To find out where you can park overnight and camp, please consult the map and make sure to follow the rules and guidelines set by each land manager.

[CLICK HERE FOR MAP](#)

Time to Travel

DADE COUNTY VISITOR'S GUIDE

AVAILABLE

The new 2023-2024 Dade County Visitor Guide is now available at the Trenton-Dade Welcome Center and at www.alliancefordade.com. You can also click the link to the right and see for yourself what there is to see and do in Dade County!

If you have a business that visitors frequent and would like some guides in your business. We will be happy to share them with you, just let us know or stop by and pick some up.

706.657.4488

www.alliancefordade.com

12362 South Main Street, Trenton GA 30752



Click to view the Alliance For Dade Visitors Guide

NEW

WELCOME

INVESTORS

Our Mission

To promote business and tourism, enhance economic and community development, and serve as a catalyst for improving the overall quality of life in Dade County



LET'S GET STARTED

Gee
Berry
Farm



- Regenerative Farm
- Blueberry Farm

822 New Home Road,
Trenton, GA

762.399.0951

Scan for more info





**Small Business
Development Center**
UNIVERSITY OF GEORGIA

**Consulting Services
Available through the
Alliance For Dade**

NEED SOME HELP WITH YOUR BUSINESS?

See below how the Small Business Development Center Helps Businesses

ATV repair business expands offerings with help of the UGA SBDC

A few years after purchasing Grandy's Cycle and ATV in Vienna, Georgia, Amanda and Jason Smith were looking to expand their business to offer hunting supplies in addition to ATV repairs. They needed the funding to make it happen, so they reached out to the University of Georgia Small Business Development Center (UGA SBDC) for assistance.



With the help of the UGA SBDC, they were able to qualify for an Economic Injury Disaster Loan (EIDL), streamline their accounting processes and develop a marketing plan. Since 2016, their business has grown nearly 3,000% and their store's footprint has increased tenfold.

"When we purchased Grandy's in 2016, it was strictly ATV repair," said Amanda Smith. "A few years later, my husband suggested we buy a pallet of deer corn to sell to our customers, more for convenience to them than for a profit. We sold that pallet in one week and knew we had another business idea."

For **FREE** one on one consulting, find out more by calling the Alliance for Dade at:

Find Out More

762-399-0558



**Small Business
Development Center**
UNIVERSITY OF GEORGIA

Online

WEBINARS

How to Start a Business in Georgia

January 6

10:00 AM– 12:00 PM

\$39

Finding the Financing Fit for Your Business

January 10

10:00 AM-11:00 AM

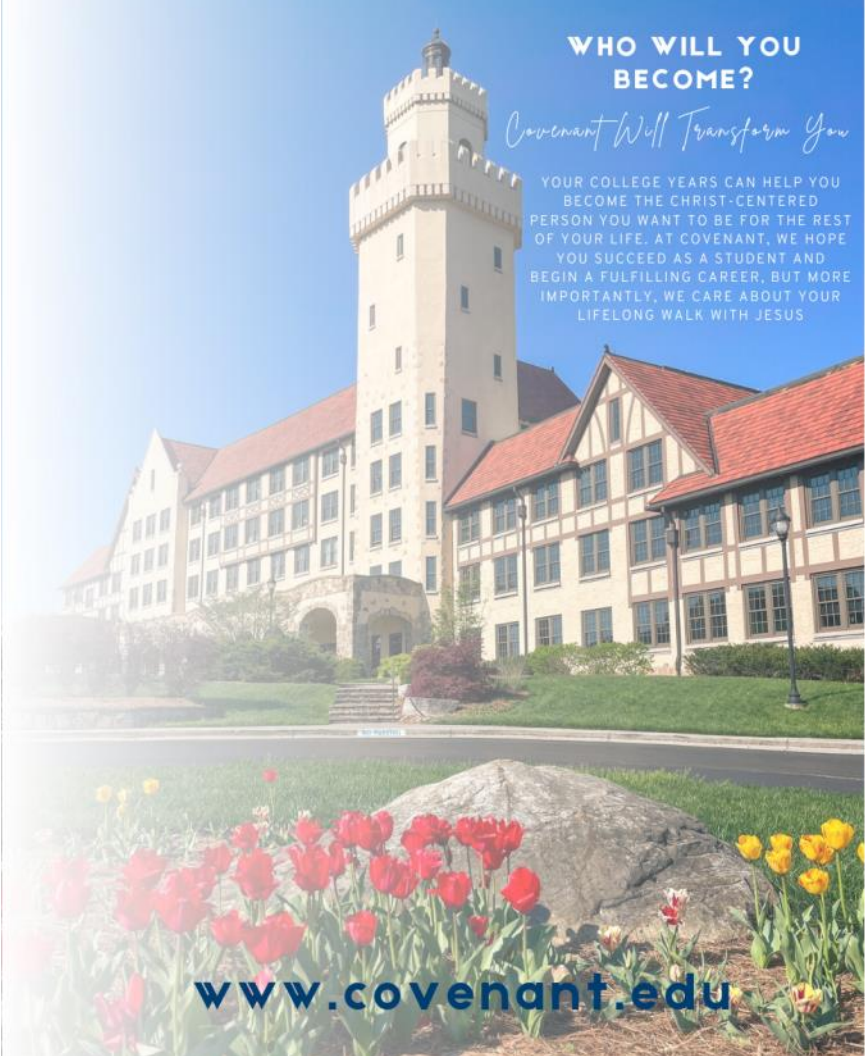
How to Find the Perfect Franchise

January 17

2:00 PM - 3:00 PM

\$29

Register Here



WHO WILL YOU BECOME?

Covenant Will Transform You

YOUR COLLEGE YEARS CAN HELP YOU BECOME THE CHRIST-CENTERED PERSON YOU WANT TO BE FOR THE REST OF YOUR LIFE. AT COVENANT, WE HOPE YOU SUCCEED AS A STUDENT AND BEGIN A FULFILLING CAREER, BUT MORE IMPORTANTLY, WE CARE ABOUT YOUR LIFELONG WALK WITH JESUS

www.covenant.edu

TRAIL NETWORK



COVENANT
COLLEGE

For More Info,
[Click Here](#)

COVENANT HAS A NETWORK OF SEVERAL MILES WORTH OF TRAILS THAT ARE USED BY THE VARSITY CROSS-COUNTRY TEAMS AND ARE AVAILABLE TO OTHER STUDENTS AND COMMUNITY MEMBERS AS WELL. OUR NEIGHBORS ARE INVITED TO GO FOR A RUN OR SIMPLY TAKE A STROLL ALONG THESE TRAILS ON BEAUTIFUL LOOKOUT MOUNTAIN. MOTORIZED VEHICLES ARE NOT ALLOWED ON THE TRAILS.

14049 SCENIC HWY 706.820.1560
LOOKOUT MOUNTAIN, GA

CAHILL SMITH, PIANIST
AND JOSH HOLRITZ,
VIOLINIST



JANUARY 27, 2025

[Click Here for More Info](#)



PUT IT ALL ON THE LINE

Southeast Lineman Training Center is the premier training school for apprentice lineworker training, consistently producing an elite group of highly trained and certified graduates.

ELECTRICAL PROGRAM

Average Salary Program Length

\$94,000 15 WEEKS

Next Class Begins Jan 2, 2025

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COMMUNICATIONS PROGRAM

Average Salary Program Length

\$76,740 8 WEEKS

Next Class Begins Jan 3, 2025

[APPLY NOW →](#) [LEARN MORE →](#)

[Click here for
Registration Information](#)



**DADE COUNTY
SCHOOL SYSTEM**

CHARACTER. TRADITION. KNOWLEDGE.

**SCHOOL STARTS
BACK FOR**

**DADE COUNTY
STUDENTS**

January 8, 2025



**Dade County Board of
Education Regularly
Scheduled Monthly
Board Meetings for**



**DADE COUNTY
SCHOOL SYSTEM**

CHARACTER. TRADITION. KNOWLEDGE.

**Dade County Board of Education
Regularly Scheduled Monthly Board Meetings**

Month	Board Meeting Date	Time of Meeting
January	Monday, January 27, 2025	5:00 PM
February	Monday, February 24, 2025	5:00 PM
March	Monday, March 24, 2025	5:00 PM
April	Monday, April 28, 2025	5:00 PM
May	Monday, May 19, 2025	5:00 PM
June	Monday, June 23, 2025	5:00 PM
July	Monday, July 28, 2025	5:00 PM
August	Monday, August 25, 2025	5:00 PM
September	Monday, September 22, 2025	5:00 PM
October	Monday, October 27, 2025	5:00 PM
November	Monday, November 17, 2025	5:00 PM
December	Monday, December 8, 2025	5:00 PM



Investor Events and Information

Come in and get your tickets for the

BIKE RAFFLE

\$10 A TICKET

100 TICKETS BEING SOLD



**MARIN BOLINAS RIDGE
2 HARDTAIL MTB
2024 BIKE**

12544 NORTH MAIN STREET
TRENTON, GA
423.558.4775

Guided SxS tours

ROCK GARDENS

WATERFALL

Fox Mountain Farm
Adventure
Tours

RISING FAWN, GA
678-615-5848

Family friendly

Photographer Friendly

Hiking

Boulders

Blessing Box is Empty

Alan Bradford
Blessing Box

IMMEDIATE NEED

FOOD ITEMS PROVIDED



NON PERISHABLE FOOD ITEMS.

**LOCATED AT THE CORNER OF HWY 136 AND
SUNSET DRIVE ON LOOKOUT MOUNTAIN**

*** MARK THROUGH THE BARCODE SO THE
ITEMS CAN NOT BE RESOLD***



2025

JANUARY DISTRIBUTION DATES

JANUARY 3RD

JANUARY 17TH

3:00pm-5:00pm

Eastern Time

2026 HWY 136, TRENTON, GA



**SERVING DADE COUNTY
RESIDENTS, ALWAYS
ACCEPTING NEW CLIENTS!**

Please bring proof of address



**McLEMORE
RESORT**

**Paint & Sip led by a local artist
January 18, 2025
2p - 4p**

Skyline Foyer at Cloudland
423 Cloudland Drive
Rising Fawn, GA



\$65 per person

All Materials and 2 glasses of
wine per person (Age 21+)
will be provided

Scan to Register



**Georgia
State Parks
& Historic Sites**

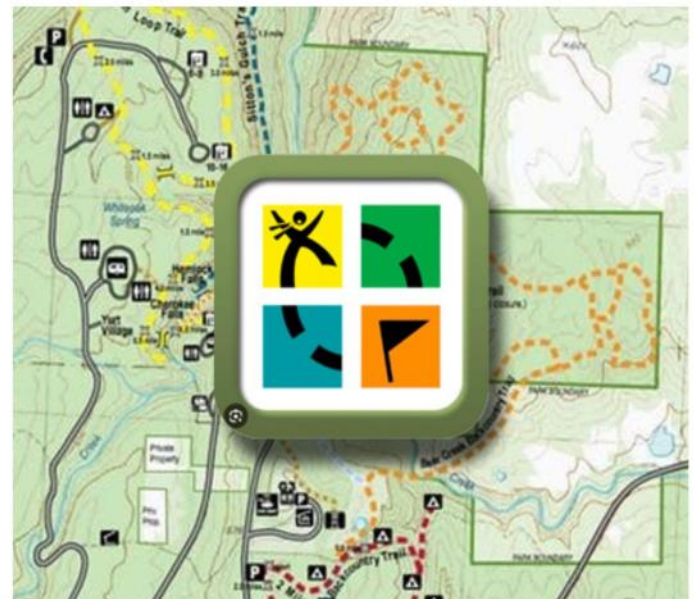
'Caching In'

an introduction to Geocaching
Cloudland Canyon

1:00 pm to 3:00 pm

SATURDAY, JANUARY 25, 2025

Members of Team Bearcat will be on hand to get you started with Geocaching, the high-tech location-based 'treasure hunt'! Geocaching is an outdoor activity, in which the participants use a Global Positioning System (GPS) receiver or app on Smart phones and other navigation techniques to hide and search for containers, the so-called geocaches, anywhere in the world. There are over 25 geocaches here in Cloudland Canyon State Park!



GaStateParks.org
2610 Highway 155 SW
Stockbridge, GA 30281

\$5 parking

706-6574050

GLASS FARM
NURSERY IS
CLOSED FOR
THE SEASON.

shopping by appointment only



Three Alarm Pancake Breakfast



Date: 02/01/2025

Start: 7 AM

Location: Davis Fire & Rescue

5922 Hwy. 301 N. Trenton, Ga. 30752

Cost: \$8.00 (subject to change)

Plates will come with pancakes, eggs, and your choice of sausage, bacon, or ham.
Drinks will be your choice of coffee, tea, orange juice, milk, water, or soft drinks.

Fundraiser to support
Davis Fire & Rescue, Tri-Community Higdon Station 1 Fire Department, and
New Home Fire Department

THE GROOVY NOMAD

New Year Sale!
New Year Sale!
New Year Sale!

50% off 2 or
More Nights Jan 1-
Feb 28

Thegroovynomad.com

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Coming Soon

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GALLERY & GIFTS



Artful Creations
THOUGHTFUL GIFTS



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HAPPENING
AT THE
LIBRARY



<https://www.facebook.com/dadecountylibrary/>

 Cherokee Regional Library System
Dade | Chickamauga | LaFayette-Walker | Rossville

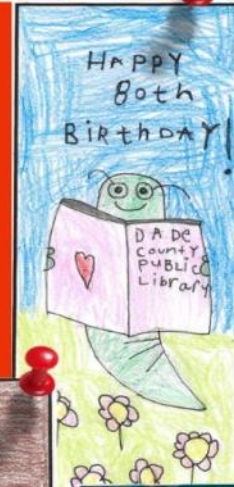
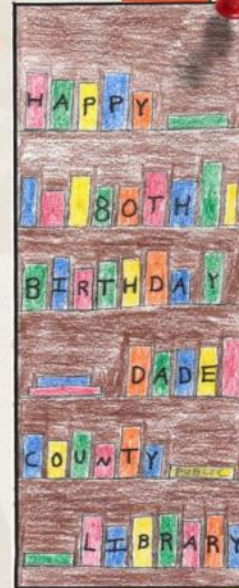
BOOKMARK SALE

Support friends of the library by purchasing one of the winning bookmarks today! Cash or check only.

\$1.00
EACH



Cherokee Regional
Library System



**New Winter
StoryWalks®
at
Jenkins Park**



 Cherokee Regional Library System
Dade | Chickamauga | LaFayette-Walker | Rossville

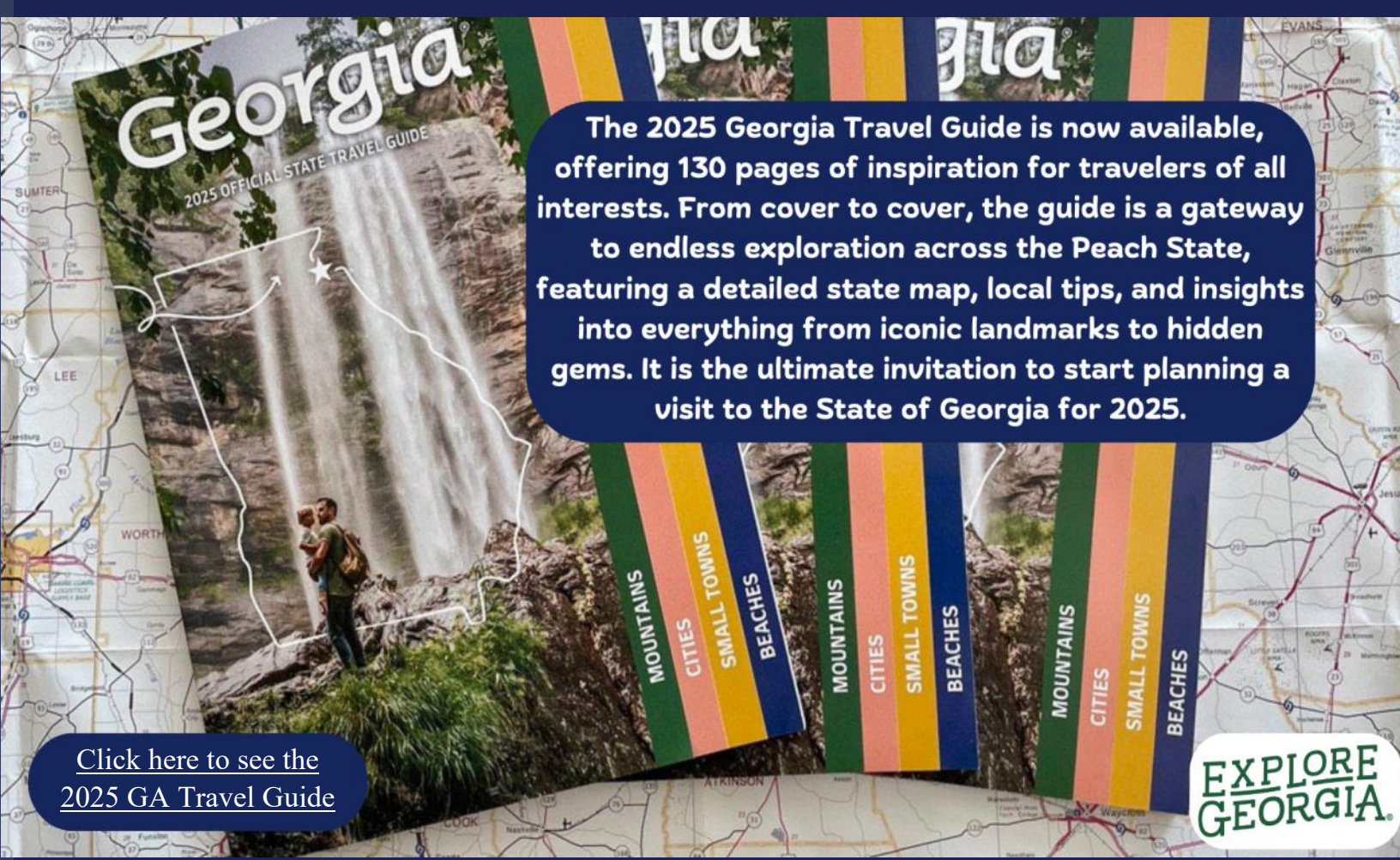
WE'RE HIRING!

JOIN OUR TEAM!



Library Assistant at Dade
County Public Library
19 hours/week
Scan code to apply





The 2025 Georgia Travel Guide is now available, offering 130 pages of inspiration for travelers of all interests. From cover to cover, the guide is a gateway to endless exploration across the Peach State, featuring a detailed state map, local tips, and insights into everything from iconic landmarks to hidden gems. It is the ultimate invitation to start planning a visit to the State of Georgia for 2025.

[Click here to see the 2025 GA Travel Guide](#)

MOUNTAINS
CITIES
SMALL TOWNS
BEACHES

MOUNTAINS
CITIES
SMALL TOWNS
BEACHES

MOUNTAINS
CITIES
SMALL TOWNS
BEACHES



**Friends of the Dade County
Public Library
Christmas Ornament Sale**



**Historic Wildwood
Post Office
\$15**

On sale at the
Dade County Public Library
Located at 102 Court Street, Trenton, GA



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- Meeting Room
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Trenton, GA

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THE GROOVY NOMAD



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VINYL, SUBLIMATION, TUMBLERS, SPORT SHIRTS, BLANKETS, CUSTOM SHIRTS, AND MORE!

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57 CRABTREE ST. TRENTON, GA



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A web-based system that will automatically send cards and gifts to your current and past clients on important dates.



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RETREAT CENTER DESIGNED ESPECIALLY FOR QUILTERS

Scrapbookers and any other groups up to 8 friends welcome

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FRIDAYS FROM 3:00PM - 7:00PM SATURDAYS FROM 10:00AM - 4:00PM

TOP QUALITY LOCALLY-SOURCED BEEF KNOW YOUR FARMER KNOW YOUR FOOD



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12309 HWY 11 SOUTH TRENTON GA

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JOB POSTINGS

We're
HIRING

We're Hiring!

Full benefits package

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The Difference is Our Service

Tritex Services, a well established, locally owned and operated company for over 30 plus years is seeking applicants for Assistant Plant Maintenance position and two positions in the Mat Department.

The Assistant Maintenance position is Full Time/ 5 Days per week/ M-F. Selected individuals will assist in various maintenance projects.

Two positions in the Mat Department are Full Time/ 4 Days per week/ M-Th.

Benefits: Medical Insurance, Vision & Dental Insurance. Life/AD&D Insurance, Short Term Disability, 401K for all Full Time Eligible Employees.

APPLY and become a part of our Team.

Apply Online at <https://www.tritexservices.com/online-job-application/> or Directly In Person, 214 South Industrial Blvd, Trenton, GA 30752.

Tritex
The Difference is Our Service



We are
Hiring!

- Bartender
- Barback

Apply in person, or by emailing your resume to ava@canyongrill.com

Canyon Grill

28 Scenic Drive, Rising Fawn, GA



WE'RE HIRING!
- LINEMAN INSTRUCTOR -

APPLY ON INDEED AND JOIN THE SLTC TEAM!

Z A BREW
WE'RE HIRING!
PART TIME
BARISTA/CASHIER

Coffee

PICK UP APPLICATION AT
SHOP



Red Fox SERVICE AND REPAIR

About Us:
Red Fox Service and Repair is a commercial maintenance, repair and installation service established to ensure businesses never have to suffer a loss of sales from faulty equipment. Started in 2016, our owner-operated business is well-known for our principles of maintaining a solid work ethic and treating our customers with respect. We currently employ over 20 technicians, each professionally trained and specialized in commercial equipment maintenance, who all work around the clock to ensure that you can call us for help 24 hours a day.

NOW HIRING!!!!
We looking for a highly motivated individual to work on our commercial remodel team. Must have knowledge in general maintenance. Job includes small electrical, small plumbing, painting, moving in equipment, demo, framing. Must pass a drug test and have valid driver's license. 50+ hours per week. \$16 - \$18 per hour depending on experience. All applicants can either send a message in messenger or give me a call at 423-661-6204.

Contact Us
423.661.6204
www.redfoxrepairs.com



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Are you a seasoned service technician with 3 or more years of experience? Are you tired of working 7 days a week every week?

NOW HIRING

Service Technician with 3 or more years experience

BENEFITS INCLUDE:

- ✓ Competitive Pay \$20 - \$30 per hour
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- ✓ Retirement with Employer Matching
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CONTACT:

- @ Michael@ReevesHVAC.net
Lynnette@ReevesHVAC.net
- 📞 706.657.5546 or 423 COLD AIR
- 🌐 www.reevesheatingandair.com
- 📍 9069 US-11, Trenton, GA 30752

WE'RE Hiring
SEASONAL TAX PREPARER
Job Types: Part-time, Seasonal, Temporary
Pay: \$20.00 - \$25.00 per hour
Expected hours: 15 - 25 per week
Join us in providing exceptional tax preparation services while enhancing your skills in a supportive environment! Hourly pay with commission bonuses for completed returns. Background check is required for hiring.
Benefits: Flexible schedule, hours of office are 9am-8pm looking for morning and evening availability. Some Saturdays will be required.
Compensation Package: Bonus opportunities, Commission & Hourly pay, License/Certification, PTIN (Preferred), Ability to Commute, Trenton, GA 30752 (Required)

Job Summary
We are seeking a detail-oriented and knowledgeable Seasonal Tax Preparer to join our team. The ideal candidate will have a strong understanding of technical accounting principles, corporate accounting, and financial concepts. This role involves preparing tax returns for individuals and businesses, ensuring compliance with tax regulations, and providing excellent customer service. The Tax Preparer will utilize financial software to analyze accounts and prepare accurate tax documents.



Duties

- Prepare and file federal and state tax returns for individuals, sch C's and business returns.
- Analyze supporting documentation for accuracy.
- Utilize Drake financial software, to streamline the preparation process.
- Communicate effectively with clients & assist them where needed, providing guidance.
- Stay up dated on changes in tax laws & maintain organized records.

Please send resumes to
Melanie@crossroadtaxes.com

Qualifications

- Proven experience in tax preparation is needed, must pass a test.
- Strong understanding of financial concepts & the ability to analyze accounts effectively.
- Strong 10 key typing skills for efficient data entry.
- Exceptional attention to detail, organizational skills & ability to work independently as well as part of a team in a fast-paced environment.
- Excellent communication skills, both verbal and written, to interact with clients professionally.



Break the Silence
Sexual Assault Victim's Advocacy Center

SEXUAL ASSAULT NURSE EXAMINER (SANE) COORDINATOR

The Sexual Assault Victims Advocacy is hiring for the position of Sexual Assault Nurse Examiner (SANE) Coordinator. This position is full-time Monday - Friday and will oversee the forensic medical program serving the North Georgia Area (Catoosa, Dade, and Walker Counties)

- Qualifications:**
- Current / Active RN Licensure (or higher) in Georgia
 - Completion of Sexual Assault Nurse Examiner (SANE) didactic and clinical trainings for adult and pediatric
 - Knowledge of trauma-informed care, forensic medical exams, and legal procedures surrounding sexual assault cases.
 - Strong leadership, communication, and organizational skills.

APPLY NOW

For more information or to Apply email resume to klawson@savacenterga.org

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VISITOR CENTER CLERK



JOB DUTIES INCLUDE MAKING RESERVATIONS
CASH HANDLING, RETAIL SALES AND
ANSWERING QUESTIONS FOR PARK VISITORS
- UP TO 29 HOURS PER WEEK 8A - 5P



LOOKING FOR MOTIVATED INDIVIDUALS
WHO HAVE A PASSION WORKING IN
NATURE AND WITH GUESTS OF THE
PARK TO JOIN OUR TEAM

BENEFITS INCLUDE:

- \$11/ HOUR
- FREE ANNUAL PARK PASS
- 20% DISCOUNT ON OVERNIGHT STAYS
- 25% DISCOUNT ON RETAIL MERCHANDISE



STOP BY THE VISITOR CENTER TO INQUIRE
ABOUT THE POSITION- FILL OUT
APPLICATION AND SPEAK WITH A HIRING
MANAGER TO SET UP AN INTERVIEW



VISITOR CENTER HOURS 8AM- 5PM DAILY

122 CLOUDLAND CANYON PARK ROAD,
RISING FAWN, GA 30738



Cloudland Canyon is HIRING



Housekeeping position

DUTIES INVOLVE: CLEANING THE
COTTAGES BUT OCCASIONALLY CLEANING
OTHER PARK FACILITIES SUCH AS YURTS,
GROUP LODGE OR GROUP SHELTER

BENEFITS

- \$13/hr
- Free annual park pass
- 20% discount on overnight stays
- 25% discount on retail merchandise



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apply today

122 Cloudland Canyon Park Road, Rising Fawn, GA 30738
706.657.4050



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the lives of patients worldwide.

Browse open positions and learn more at
integer.net/careers
or scan the QR code



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TRENTON GOLF CLUB

NOW HIRING

PART TIME BARTENDER

PAID TRAINING • FLEXIBLE HOURS

21+ ONLY

Join the Team

WE'RE HIRING!

AT

THE SHOP
on Main

EMPLOYEES WILL RECEIVE: PAY RATE \$10.00/HR

OPPORTUNITIES FOR MORE TRAININGS AND EDUCATION
FOR SALES & CUSTOMER SERVICE

WE'RE LOOKING FOR A PERMANENT EMPLOYEE THAT WILL WORK CLOSELY WITH ME &
ALEXIS & **WILL DO PICTURES, GO LIVE & MAKE TIKTOK'S.**

TO APPLY SEND RESUME TO THESHOPONMAINST@YAHOO.COM OR STOP BY AT 12254 S.
MAIN STREET, TRENTON, GA

HAPPY
New Year



From Your Friends at Alliance for Dade!

May you have a wonderful and prosperous year ahead!



LIKE US AND FOLLOW US



You received this email because you care about our community.

[Unsubscribe](#)

12362 S Main Street
PO Box 222
Trenton, GA 30752

Alliance for Dade Board Meetings are Open to the Public.
Next Meeting: TUESDAY, JANUARY 21, 2025 6:00 pm