

**Alliance for Dade**

**BOARD MEETING MINUTES**

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
July 11, 2023	Regular	Dade County Commission Meeting Room	Yes

PERSONS IN ATTENDANCE			
BOARD DIRECTORS AND OFFICERS	Name	Officer	Present
	George Williams	Chair	Yes – in person
	Kathleen Reed	Immediate Past Chair	No
	Jane Dixon	Vice Chair	Yes – in person
	Stacey Prater		Yes – in person
	Harry Abell		Yes – in person
	Marcy Williams	Treasurer	Yes – in person
	Dena Abell		Yes – in person
	Dorinda Moon		No
	Charity Barton		Yes - in person
	Carey Fauscett-Anderson		Yes – in person
	John Rollins		Yes – electronically
	Heath Cloud		Yes – in person
	William Back	Secretary	Yes - In person
STAFF, COMMITTEE MEMBERS	Sandy White	President & CEO	Yes - electronically
	Trish Cloud	Welcome Center Mgr.	Yes - in person
GUESTS	Name	Organization	
	Stephen Elliott	Hawah Life Cybersecurity	

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS	
Call to Order	by George Williams, Chair, at 6:00 p.m.
Invocation	Harry Abell
MOTION to Amend Agenda.	N/A
MOTION to Approve Agenda	Moved by Harry Abell Seconded by Jane Dixon Vote: Unanimous approval
MOTION to approve Minutes from meeting held on June 13, 2023.	Moved by Marcy Williams Seconded by Stacey Prater Vote: Unanimous approval

Agenda is deemed to include a discussion of Strategic Planning.

## TREASURER'S REPORT

- The Treasurer presented a summary of the June 30, 2023 financials.  
MOTION to Approve financial reports as of June 30, 2023.  
Moved by Heath Cloud  
Seconded by Dena Abell  
Vote: Unanimous approval

## PRESIDENT'S REPORT

- See attached [Report](#) from the President.  
  
MOTION to Accept President's Report.  
Moved by Carey Anderson  
Seconded by Heath Cloud  
Vote: Unanimous approval
- A Hand Up Ministry, which hosts the "Smoke on the Square" barbecue cookoff, is requesting funding to help advertise the event.

## COMMITTEE REPORTS

### Public Arts Committee

37 artists have enrolled to participate in the Plum Nelly Depot art show. Everything is on track for the August 12 event at the Dade County High School. Hope House will provide refreshments. Eddie Gwaltney has signed on to provide music. The focus is on original art, less than crafts. The event is being publicized through the tri-state region, to promote tourism. There will be, in addition, portrait painting and demonstrations of gourd decoration and glass work.

### Tourism Committee

Still in the planning stages for various user-friendly software apps for telephones.

### Dade Expo

Working on getting entertainment for the event.

**OLD BUSINESS**

Plan of Work

Last chance to augment or refine what we have developed over the past three meetings.

**NEW BUSINESS**

Courthouse

The Chair and President visited the historic courthouse. There was a general discussion of how the Alliance might manage to relocate there upon completion of first-floor renovations.

Smoke on the Square

MOTION to pay \$1,511 to fund expenses of yard signs and billboard to promote the event (to take place in September, 2023), payments to be made directly to vendors; in furtherance of tourism to Dade County.

Moved by Carey Anderson  
Seconded by Heath Cloud  
Vote: Unanimous approval

**OPEN FLOOR**

New Directors

Heath Cloud suggested we remain open to bringing on new Directors to keep a fresh perspective on the management of the Alliance.

Promotional Materials

The Alliance has developed promotional handouts to promote tourism; we are developing magnets with images of the county for sale to tourists.

**EXECUTIVE SESSION**

N/A

**ADJOURNMENT AND NEXT MEETING**

Motion to Adjourn	Moved by Jane Dixon Seconded by Dena Abell Vote: Unanimous approval
Next regular meeting	Tuesday, August 8, 2023, at 6:00 p.m. Dade County Commission Meeting Room and Zoom videoconference

**ADMINISTRATIVE**

Attachments	<ul style="list-style-type: none"><li>• President's Report</li></ul>
Submitted by	William A. Back, Secretary. Note: These Minutes are unofficial until approved by the Board.