

Alliance for Dade

BOARD MEETING MINUTES

MEETING DATE	MEETING TYPE	MEETING LOCATION	QUORUM?
May 9, 2023	Regular	Dade County Commission Meeting Room	Yes

PERSONS IN ATTENDANCE			
	Name	Officer	Present
BOARD DIRECTORS AND OFFICERS	George Williams	Chair	No
	Kathleen Reed	Immediate Past Chair	Yes – in person
	Jane Dixon	Vice Chair	Yes – in person
	Stacey Prater		No
	Harry Abell		Yes – in person
	Marcy Williams	Treasurer	Yes – in person
	Dena Abell		Yes – in person
	Dorinda Moon		No
	Charity Barton		Yes - in person
	Carey Fauscett-Anderson		Yes – in person
	John Rollins		No
	Heath Cloud		No
	William Back	Secretary	Yes - In person
STAFF, COMMITTEE MEMBERS	Sandy White	President & CEO	Yes - In person
	Trish Cloud	Welcome Center Manager	Yes - in person
GUESTS	Name	Organization	
	None		

CALL TO ORDER, INVOCATION, AND ROUTINE MOTIONS	
Call to Order	by Jane Dixon, Vice Chair, at 6:01 p.m.
Invocation	Carey Anderson
MOTION to Amend Agenda to include approval of Minutes from the meetings for March and April.	Moved by Marcy Williams Seconded by Charity Barton Vote: Unanimous approval
MOTION to approve Minutes from meetings held on March 14, 2023 and April 11, 2023 (no quorum at the April 11 meeting).	Moved by Marcy Williams Seconded by Carey Anderson Vote: Unanimous approval

TREASURER'S REPORT

- March Williams explained application of revenue from the Hotel-Motel Tax.
- The Alliance is required to file Form 990 with the IRS by 5-15-23, and we are required by the IRS to certify in writing whether the Form has been reviewed by our Board; following a review of the proposed Form 990:

MOTION to approve Form 990 as presented to the Board.

Moved by Dena Abell

Seconded by Carey Anderson

Vote: Unanimous approval

PRESIDENT'S REPORT

- See attached Report from the President.
- Note that the Alliance now has 104 investors.
- Sandy and staff have developed souvenir packets for GEFA attendees coming to Trenton this week.

COMMITTEE REPORTS

Public Arts Committee

William Back reported progress toward the Plum Nelly Art Show; logos and signage refined; logo adopted.

Tourism Committee

Charity Barton reports that the Alliance is participating in National Tourism Week. This includes Facebook posts and encouraging not just long-distance visitors but also people in the tri-county area to visit Dade County – “to be a tourist in your own home town.”

Dena gave a report on the Town Creek Walk, and will follow up next meeting.

Discussion of wayfinding signage.

Discussion about installing a QR code on the window of the Welcome Center – especially helpful when the office is closed. It could also highlight benefits of investing in the Alliance and remind Board Members of upcoming events and information on new Investors.

Dade Expo

Jane Dixon reported that another planning meeting was convened, and assignments made.
Next Meeting: this coming Tuesday.

OLD BUSINESS

See report from the Board Retreat. The June 13, 2023 meeting will focus largely on the Review of the Strategic Plan proposals.

NEW BUSINESS

OPEN FLOOR

- Dena Abell proposed additional signage for the Welcome Center; Sandy suggested installation of an all-weather brochure stand outside the office.
- Carey Anderson suggested that the Board consider participating in the Optimist Golf Tournament.

EXECUTIVE SESSION

N/A

ADJOURNMENT AND NEXT MEETING	
Motion to Adjourn	Moved by Kathleen Reed Seconded by Charity Barton Vote: Unanimous approval
Next regular meeting	Tuesday, June 13, 2023, at 6:00 p.m. Dade County Commission Meeting Room and Zoom videoconference

ADMINISTRATIVE	
Attachments	<ul style="list-style-type: none">• Financials from 3-30-23 and 4-30-23• President's Report• Board Retreat Agenda and follow up information
Submitted by	William A. Back, Secretary. Note: These Minutes are unofficial until approved by the Board.